

New Chapter Membership Survey Sample Questions

Those wishing to form a new chapter are required to gain input and feedback on the initial chapter proposal by the cohort they are aiming to engage. A survey template has been created to assist you however you are free to adjust it to suit your needs. Use this data to build your Terms of Reference and for planning purposes.

Once you have developed your set of questions, a Campus Chapters Program staff member will assist you by using your questions to create the survey in an online survey tool and emailing it to your alumni cohort.

Sample introductory message

We are a group of volunteers from xxx (insert faculty, department or special interest group) who are excited to connect with other graduates from xxx and are interested in putting together a University of Alberta xxx alumni chapter.

Campus Chapters are groups run by volunteers that provide various activities for their alumni from social activities, to student supports, to reunions, to networking and professional development opportunities. They are part of the University of Alberta Alumni Association.

We would like to hear from you about the kinds of activities you may be interested in or that you think would be good ideas for this group to pursue.

Sample questions

1. Are you an alumnus from xxx?
2. Are you currently in contact with other University of Alberta alumni from xxx? If so, in what circumstances do you connect with them (e.g. conferences, at work, Alumni Weekend, Facebook groups, stayed friends over time, etc.)?
3. Would any of the following events appeal to you, if they were offered at a time you were available? (scale of interest)
 - XXX alumni Networking event
 - Volunteer construction with Habitat for Humanity with other XXX alumni
 - XXX alumni Dragon Boat team
 - XXX alumni tailgate barbecue at UAlberta Bears football game (family friendly)
 - XXX alumni and students mentorship mixer (mini presentations and wine and cheese social)

- XXX alumni volunteering during Week of Welcome to greet students
- XXX alumni pub night
- XXX alumni group volunteering for a campus charity (ie collect donations for Campus Food Bank)
- XXX alumni group volunteering for a community event (ie group volunteering at Edmonton Folk Music Festival)
- XXX alumni host a convocation event for XXX students
- XXX alumni reunion at UAlberta Alumni Weekend
- XXX alumni professional development seminar
- Researcher from XXX public lecture
- Others?

7. What would prompt you to definitely attend a XXX alumni event?

8. Is there anything in particular that you think the XXX alumni group should do?

9. Would you be interested in participating as a volunteer for the XXX alumni chapter or at an event?