2020 Alumni Association Gift to Graduating Students

Since 2015, the University of Alberta Alumni Association has commissioned an original piece of art as a gift to graduating students to acknowledge the significant milestone of graduation. The artwork is distributed to students as an 8" x 10" print included in the convocation parchment packages.

The gift is meant to provide students with a lasting reminder of their time on campus, and to represent their ongoing relationship with the University of Alberta. Previous commissions include an illustration of campus by Jason Blower ('00 BEd) in 2015 and a bear by Brad Burns ('94 BEd) in 2016, representing the qualities the artist associates with U of A alumni: intelligence, curiosity, confidence and kindness.

We invite artists (both students and alumni) to submit a proposal for a painting or art piece. From these submissions, one University of Alberta alumnus or student will be selected to produce a piece for the graduating class of 2020.

Deadline for submissions: 4:30 p.m. on Friday, November 8, 2019
Successful artist(s) will be notified by: 4:30 p.m. on Friday, November 29, 2019.
Deadline for final production: April 3, 2020
Commission amount: $2500.00

Successful artist(s) will be required to sign a Commission Agreement.
Artwork Parametres:
The piece must be 16” x 20” or larger, inspired by or reflective of the University of Alberta, its heritage, traditions, values, or symbols. The artwork is restricted to the following mediums:

- Drawing
- Electronic/Digital Art
- Painting
- Photography
- Printmaking

Your proposal must include a brief abstract about the piece you intend to create, as well as a rough mock up/draft.

Along with the final piece, the artist will also provide a brief bio and statement describing his/her work, to be included in the Certificate of Authenticity that will accompany the artwork.

Eligibility Requirements:

- Applicants must be either current University of Alberta students or Alumni.
- Work must be original and not copied from other artists or published materials.
- All mediums on canvas or paper are welcome.
- Sculptures or installation art will not be considered as the client is unable to reproduce these for distribution.
Selection Process:

The commissioned artwork will be chosen through a single-stage artwork selection process. The selection committee will consider the following:

- Ability to work within a restricted time line (approximately 4 months)
- Visual impact of the portfolio – e.g. use of colour, composition, imagery, how the concept relates to the University of Alberta

The Selection Committee will be composed of Alumni Student Council members (both current students, alumni and staff of the Office of Alumni Relations, at the University of Alberta). The Selection Committee is under no obligation to choose any finalists. All decisions of the Selection Committee are final. The University of Alberta and the Office of Alumni Relations reserves the right to revoke the 2020 Convocation Art Print public call for submissions and/or the art project.

Submissions Requirements

For the purpose of this call, artists are not required to submit a finished piece. Please submit the following:

1. SUBMISSION FORM
   Complete and signed with contact information;

2. LETTER OF INTENT
   Letter outlining your artistic approach to this project, a description of the intended image, your medium and how the image relates to the University of Alberta. One (1) page maximum;

3. ARTIST STATEMENT & CV
   One (1) page maximum;

4. ROUGH SKETCH/DRAFT
   Please provide a quick rough draft of what your envisioned art piece will look like. Attach to submission as a scanned pdf or jpeg file;

5. PAST WORK
   Maximum five (5) files that best illustrate your artistic style and a body of artwork related to the project. We will accept links to webpages or sites such as Google Drive or DropBox.

Deadline for Submissions: Complete submissions must be received via email no later than 4:30 p.m. MT on Friday, November 8, 2019.

Submissions must be emailed to:
Student Engagement, Office of Alumni Relations: alumstu@ualberta.ca
Subject line: 2020 Convocation Art Print

Original Work: The artist must guarantee the artwork is original and does not violate the copyright of any other person.
Commission: The total commission for the artwork is $2,500 CAD (including GST) and must cover all costs including, but not limited to, artist fees, materials, insurance, etc. The client will pay a 50% deposit upon selection in November, with the remainder paid no later than 30 days after the client has received the complete artwork.

Contract: The selected artist will be required to sign a commission contract with the University of Alberta Alumni Association.

Copyright: Upon delivery of the artwork it becomes the property of the University of Alberta Alumni Association. The client may reproduce the otherwise unaltered image at any size smaller than the original at their discretion, provided that the artist is properly credited in this format: Artist’s Name, artwork title, 2020. The artist retains copyright of the image as the creator.

Leap, Jeff Kulak, 2019
SUBMISSION FORM

Name: ____________________________________________________________

Address: __________________________________________________________

City/Province: ___________________________ Postal Code/Country: ___________________________

Phone (home): ___________________________ Phone (work): ___________________________

Email Address: ___________________________ Website (if applicable): ___________________________

Graduation year & Degree: ____________________________________________

Please retain my application as part of the University of Alberta artist database at the Office of Alumni Relations. (Check one.) ☐YES ☐NO

I, _________________________________ (PRINT NAME) hereby make a submission for the 2020 Alumni Association Gift to Graduating Students and am in agreement with the Terms of Competition as outlined in the Information Package.

Applicant Signature ___________________________ Date ___________________________

Enclosures

Please ensure that your submission contains the requirements stipulated on page 3. Failure to comply may result in your applications being rejected.

Check List – Include all of the following:

☐ 1. SUBMISSION FORM ☐ 4. ROUGH SKETCH/OUTLINE
☐ 2. LETTER OF INTENT ☐ 5. PAST WORK SAMPLES
☐ 3. ARTIST STATEMENT & CV

Protection of Privacy - The personal information requested on the following form is collected under the authority of Section 33(c) of the Alberta Freedom of Information and Protection of Privacy Act for the purpose of updating and maintaining alumni/donor records. The information will be used for the purpose of alumni engagement and philanthropic activities. Questions concerning the collection, use or disposal of this information should be directed to: FOIPP Liaison Officer, Office of Advancement, University of Alberta, 3-501 Enterprise Square, 10230 Jasper Avenue, Edmonton, AB, T5J 4P6, ph: (780) 492-7400. See our privacy policy here.
About the Alumni Association

Formed in 1915, the University of Alberta Alumni Association is a volunteer, non-profit organization of more than 290,000 members. Upon graduation, and without fee, all graduates of the U of A automatically become lifetime members of the Alumni Association.

U of A North Campus, Jason Blower, 2015