**Alumni Student Engagement Grant Application Scoring Rubric**

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|  | **1** | **2** | **3** | **4** | **5** |
| **Expected Attendance** 20% | 1-24 | 25-49 | 50-99 | 100-249 | 250+ |
| **Audience**20% | Not intended for anyone outside of applicant/group. Restricted to one person or limited group.  | Inaccessible to the majority of the campus community. Limited to student group or club. | Limited intended target audience. Ex: Department only. | Accessible to large audience. Ex: whole Faculty and possibly Alumni invited | Engages all or majority of campus. Is accessible to Alumni and the greater campus community.  |
| **Quality of Student Engagement**40% | Little engagement and no impact or benefit to the campus community. | Ambiguous impact or benefit to campus community. | Provides some impact but provides few opportunities for deeper engagement /involvement in the activity | Clearly provides impact or benefit to campus community. Potential for interaction between alumni and students.Offers many opportunities to become involved.  | Strong and positive impact and benefit to campus community. Provides meaningful interaction between alumni and students. Has diverse involvement opportunities.  |
| **Budget**20% | Incomplete and/or unrealistic budget, little financial planning. No efforts to secure other sources of funding. | Budget is inexact or inaccurate. Financial planning is lacking and sustainability is questionable. | Budget demonstrates thought but doesn’t source other funding and relies on ASC grant to move the project ahead. | Demonstrates good financial planning and proposes an adequate budget. Alternate funding sought out. | Evident that much consideration has gone into financial planning. Budget is reasonable, sustainable and accurate. Alternate funding secured. |