The Internet has neighbourhoods and communities, with its own language and folk culture. The course explores digital expressions of Internet folk culture, including virtual rituals (e.g. rites of passage from matchmaking to mourning), narratives (e.g. urban legends, e-mailed humour and chain letters), online demonology and magic practices (e.g. virtual ghosts and space aliens, online witchcraft and healing practices), among others. Students will be introduced to methods of virtual ethnography, and will have the opportunity to work on their own virtual ethnography project.

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