

FACULTY *of* ARTS

— *guide to* —

CAREERS



UNIVERSITY OF
ALBERTA

“An Arts degree is one of the most versatile and practical degrees for today’s quickly changing world.

By developing transferable skills in areas such as communications and writing, problem solving, teamwork, and critical thinking and analysis, you will open the door to a wealth of career opportunities in every sector.”

- Acting Dean, Lise Gotell
Faculty of Arts

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FACULTY *of* ARTS

and

EMPLOYABILITY

The Faculty of Arts is committed to a well-rounded education that extends beyond the classroom. Arts graduates enter the workforce armed with real life experiences and a top tier education, which makes them ideal candidates for a variety of sought-after careers.



TRANSFERABLE SKILLS

Transferable skills are at the heart of an Arts degree. These skills help us to adapt, innovate and create. They are learned over time and can be used in a variety of personal and professional settings.

Examples of transferable skills:

- Critical Thinking*
- Research*
- Problem Solving*
- Social Awareness*
- Public Speaking*
- Strategic Management/Planning*
- Conflict Resolution*
- Writing*

ARTS GRADS CAN BE FOUND EVERYWHERE

JUSTIN LUSSIER

Degree: BA

POLITICAL SCIENCE

- > Founder of Famoso Neapolitan Pizzeria, a national restaurant chain moving into international markets
- > Used skills gained from his Arts degree to adapt to a steep learning curve and created a successful new business
- > Applied discipline and research to produce popular products and experiences



Justin is at the helm of the rapidly growing Famoso pizzeria chain.

JASON KAPALKA

Degree: BA

ENGLISH

- > Founder of PopCap Games (Bejeweled, Plants vs. Zombies)
- > Redefined what it means to be a gamer, growing the category to a broader international level
- > Revolutionized the industry by opening accessibility to a greater audience through mobile gaming



“Writing courses shaped me the most.”

AMY SHOSTAK

Degree: BA

DRAMA

- > Artistic Director of Rapid Fire Theatre, Edmonton’s longest running improv company
- > Involved with *Make Something Edmonton* campaign to inspire creativity in the city
- > A member of Avenue Magazine’s *Top 40 Under 40*, named one of Alberta’s rising stars

“I absolutely fell in love with my studies.”



Jamie’s work has brought her to 17 countries.

JAMIE TRONNES

Degree: BA

POLITICAL SCIENCE / PHILOSOPHY

- > Working for an NGO to promote democracy throughout the world
- > Trained female candidates to run in a Moroccan election, raising the number of female candidates from 3,200 to 28,000



WHAT YOU CAN DO WITH YOUR ARTS DEGREE

The value of our Arts programs is that it provides versatile skills that can be applied to many different career paths. As one of the most diverse Arts faculties in Canada, our 15 unique departments provide education and training for many in-demand fields.

Some program examples include:

ENGLISH / CREATIVE WRITING

- > Advertising Copywriter
- > Communications Strategist
- > Script Writer
- > Radio/Television Writer

MUSIC

- > Conductor, Performer, Researcher
- > Audio Engineer
- > Music Therapist
- > Event Marketing Specialist

ECONOMICS

- > Actuary (Risk Management)
- > Journalist
- > Lawyer
- > Business Development Officer

PLANNING

- > Community & Urban Planner
- > Urban Planning & Development Director
- > Recreational Planner
- > Policy & Legislative Advisor

SOCIOLOGY / CRIMINOLOGY

- > Police Officer
- > Social Policy Program Officer
- > Marketing/Public Relations
- > Mental Health Program Consultant

EAST ASIAN STUDIES

- > Translator & Interpreter
- > Citizenship & Immigration Officer
- > Customs Broker
- > Museum Technician

If you like these careers, find a lot more here:

www.arts.ualberta.ca/careers



“An Arts degree made me a more well-rounded thinker and more lateral in how I think about problems.”

-Matthew Protti
BA Economics

Co-founder of Black Square, an IT startup revolutionizing the wine industry.



WHAT OUR GRADUATES ARE SAYING

“An Arts degree opened the doors to the world through best-in-class education and exchange opportunities”

- Vanessa Aiello, Partnership Marketing Manager,
International Olympic Committee, BA (East Asian Studies)

“My U of A Arts degree sparked my interest in investigating unexplained events and gave me communication skills that I use every day.”

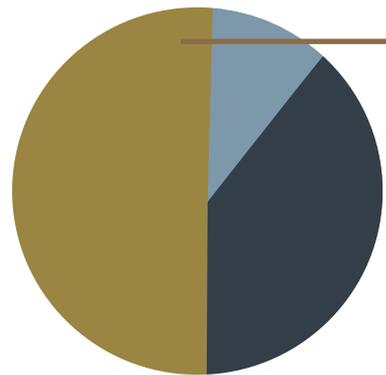
- Jared Zsombor, Investigator, Alberta Justice,
Office of the Chief Medical Examiner, BA (Anthropology)

VALUE OF AN ARTS DEGREE TO EMPLOYERS



ONE THIRD OF ALL CEOs OF FORTUNE 500 COMPANIES STUDIED THE LIBERAL ARTS

reviewcanada.ca/magazine/2015/05/arts-advantage-2/



51 % OF LEADERS UNDER THE AGE OF 45 HAVE ARTS DEGREES

- 51% Arts Degrees
- 10% Engineering, Math, Physics
- 39% Other

britishcouncil.org/sites/britishcouncil.uk2/files/1.6_educational-pathways-of-leaders-infographic.pdf

HOW EMPLOYERS FEEL ABOUT ARTS DEGREES IN THE WORKFORCE

“The ability to research, create solutions and articulate thoughts are highly sought after skills. The Arts degree can be a cornerstone in the development of these skills and an asset to a successful career.”

– Human Resources Consultant, Government of Alberta

“I seek out Art grads to hire.... Arts degrees can recognize trends in the market and adjust at entrepreneurial speed better than any other group I have worked with.”

– Kyle Kasawski, Managing Director, Conergy

“We value an Arts background, which equips prospective employees with valuable skills such as writing, analytical thinking and a high degree of organizational skills.”

– Chris Bruce, District Vice-President, Scotiabank



ARTS WORK EXPERIENCE (AWE)

AWE provides an opportunity for undergraduate Arts students to secure career related, paid work experience before graduation. Join AWE to explore your career options, refine your employability skills and build your professional network.

- *4, 8, 12 and 16 month work terms available*
- *Work with one or more employers*
- *Complete 12 or 16 months and receive a 'Co-operative Education' notation on your degree parchment*
- *Department specific internship programs, e.g. Psychology and Urban Planning*

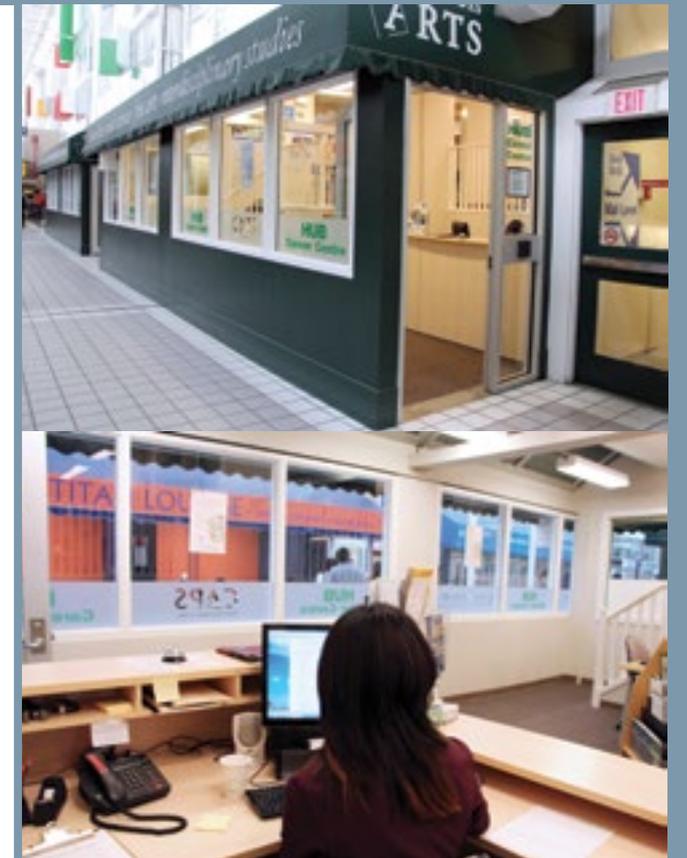
Eligibility

- + Continuing student in a Faculty of Arts undergraduate degree program
- + Completed between 30-105 credits
- + Minimum 2.3 GPA

For more information visit uab.ca/AWE or contact artsworkexperience@ualberta.ca

HUB CAREER CENTRE

Visit HUB Career Centre to receive more information about career options for Arts students, how to write effective resumés and cover letters, how to practice interview skills and have the opportunity to attend seminars and guest speaker events.



HUB Career Centre (8917 HUB Mall)

Open Monday to Friday
8:30 a.m. to 4:30 p.m. (fall/winter)
8:00 a.m. to 4:00 p.m. (spring/summer)

EMAIL: artscareers@ualberta.ca
PHONE: 780-248-1483

AWE STUDENTS IN THE WORKPLACE



Crystal credits AWE for assisting in generating her passion and interest in business.

CRYSTAL REN

Degree: BA ECONOMICS WITH CERTIFICATE IN FINANCE

- > Work terms included Business Analyst with ZCL Composites and Commodity Analyst for Scotiabank
- > Participated in the CAPS Mentorship Program



“I have proven that Arts students have the ability to compete with other degrees on equal footing.”

NICOLE LIESNER

Degree: BA ENGLISH

- > Experienced three different work terms working for magazines, university recruitment and government
- > Education and work experience provided the confidence to become a more productive member of any team
- > Nicole was able to test-drive careers to choose her appropriate path

DANIELLE CORMIER

Degree: BA PSYCHOLOGY

- > Applied Arts studies in a professional work environment
- > Internship solidified her choice to continue in Psychology
- > Received invaluable hands-on experience and an increased professional network

“My internship gave me the confidence to approach circumstances I would have only encountered in a textbook.”



AARON BERTOIA

Degree: BA ENVIRONMENTAL STUDIES

- > Gained valuable work experience with professionals in his field
- > Aaron's work term gave him the opportunity to develop skills that will make him a more competitive hire upon graduation
- > Aaron's work term complemented his coursework knowledge and fit his academic schedule

“I have gained practical skills that allow me to compete in the job market, as well as the experience to know what I want from my career.”



LEARNING BEYOND THE CLASSROOM

CRIMINOLOGY

Students apply their classroom knowledge in a work environment through two field placements with criminal justice system agencies.

Undergraduates work two days a week during the term and the placements are arranged in co-operation with the agency, advisor and student.

A research paper must be completed during the term to enhance and demonstrate their field experience.

For more information:
sociology.ualberta.ca

FINE ARTS

The Fine Arts include Art & Design, Drama and Music. All three provide opportunities for students to apply classroom knowledge to their field.

Activities include:

- > Creating artwork, props sets and music for public exhibition
- > Performing for the public
- > Managing events and performances

For more information:
artdesign.ualberta.ca
drama.ualberta.ca
music.ualberta.ca



EDUCATION ABROAD

These opportunities allow students to learn and apply their classroom knowledge around the world.

Opportunities include:

- > Cortona Campus (Faculty of Arts satellite campus in Italy)
- > Exchange Programs
- > Internship Programs

For more information:
uab.ca/cortona
goabroad.ualberta.ca

COMMUNITY SERVICE LEARNING (CSL)

Our CSL courses provide community projects that enhance the skills of our Arts students and aid our partnering non-profit organizations.

By completing a number of CSL courses Arts students earn a certificate in Community Engagement and Service-Learning to add to their degree and improve their résumés for their career ambitions.

For more information: csl.ualberta.ca

CERTIFICATES

The Faculty of Arts offers certificate programs that can be completed in conjunction with your degrees. These certificates offer you the opportunity to enhance your understanding of particular topics and **gain more credentials to assist you when you enter the workforce** or graduate studies. Application for all certificates is made at the Faculty of Arts office.

COMMUNITY ENGAGEMENT AND SERVICE-LEARNING

Gain formal recognition of your community service-learning experience by applying for a Certificate in Community Engagement Service-Learning, **the only certificate of its kind in Canada**. Having this certificate on your transcript will set you apart from other graduates and indicate to employers that you've got what it takes to immerse yourself in their community.

COMPUTER GAME DEVELOPMENT

A joint certificate between the Faculty of Arts and the Faculty of Science and is open to students enrolled in any bachelor degree program in a U of A faculty. This certificate provides an advantage to students seeking a career working in either an existing game company or starting their own independent studio.

The certificate has a focus on both the technical and theoretical aspect of game design and includes courses such as CMPUT 250 – Computers and Games; CMPUT 350 – Advanced Games Programming; STS 350: History of Video Games and WRITE 397: Creative Writing for Video Games.

ECONOMICS AND THE MANAGEMENT OF NATURAL RESOURCES, ENERGY AND ENVIRONMENT

Offers students access to a structured program in the study of economics and the management of natural resources, energy and the environment with a unique cross-disciplinary look at related economic, business and public policy issues. Available to Economics majors only.

EUROPEAN STUDIES

Encourages and enhances students' knowledge and engagement with nations, cultures and ideas in Europe. This certificate promotes the development of new learning opportunities abroad and partnership collaborations with European institutes in teaching and research. Students participating in this program will increase their knowledge of European cultures, literatures and ideas, politics and history, leading to a better understanding of political and cultural identities and differences. Available to students across the University, regardless of Faculty or program.

FINANCE

For students interested in opportunities in finance, controllership, investment analysis in corporations and government enterprises, banks, insurance companies, government financial regulatory agencies and other organizations specializing in financial affairs. Topics include the study of investors' choices among financial investments (securities), business asset management, choices among methods of financing assets, and risk management. Available to Economics majors only.

GLOBALIZATION & GOVERNANCE

For students looking to explore the challenges presented by globalization and to develop a deeper understanding of the dynamics affecting governance and policy. This certificate is available to students with a major or minor in Political Science.

INTERNATIONAL LEARNING

This certificate provides students recognition for the international knowledge and skills they have acquired in their undergraduate study at the University.

Earning this certificate will indicate to employers and graduate schools that the students have taken courses, have participated in co-curricular programs, and have had international or cross-cultural experiences through which they have developed the ability to understand, communicate with, and effectively interact with people across cultures and that they are prepared to take responsibilities as citizens of the world. Available to students across the University, regardless of Faculty or program.

APPLIED CIVIL MILITARY LEADERSHIP

In addition to completing a standard university undergraduate curriculum, students will become familiar with basic elements of citizenship, national identity and nation building, personal growth, leadership development and basic military training, while developing attributes such as efficacy and self-discipline.

Individuals will be enrolled as Officer Cadets or Non-Commissioned Members and undertake the first year and the following summer in basic Officer or Non-Commissioned Member training. Subsequent terms and summers will focus on further specialized training. Available to students across the University, regardless of Faculty or program.

PEACE AND POST CONFLICT STUDIES

Introduces students to the world of diplomacy, humanitarian interventions and peace building. Go beyond the classroom as you apply your studies in Sierra Leone, Liberia, Rwanda or Ghana. Also students can partake in major research undertakings, such as the Children and War project. Available to students across the University, regardless of Faculty or program.

TRANSLATION STUDIES

Provides the foundation for pursuing training in the profession of Translation Studies. Since this certificate puts the emphasis on cultural literacy, students gain a strong cultural knowledge, which will help in cultural expertise careers including foreign trade, tourism and foreign service. Certificate is available to majors or minors in: East Asian Studies, French, German, Japanese, Ukrainian or Spanish. (Faculty of Arts or Faculty of Science)

WORLD SOUND ARTS

Centres upon sounds, techniques, and disciplines from beyond the standard western music conservatory: electroacoustic music, popular music, jazz, world music, music technology, ethnomusicology and the sociology of music. Recognizes musical training relevant to careers in media arts production, audio design, videogame music, sound arts curation, archiving, online digital music repositories, arts organization, community advocacy, public sector work and music technology. Available to students across the University, regardless of Faculty or program.

The Faculty of Arts hit a key milestone in 2015 with 50,000 living alumni contributing in all areas of life around the globe. When you join us on campus to begin your Arts degree, you are joining a faculty with proven success.

As an Arts student, you are well on your way to becoming another success story!

eHUB

eHUB is dedicated to identifying student entrepreneurs from all the faculties across the campus and offering them space and opportunity for expression of their talent, networking and mentorship.

WEBSITE: entrepreneurship.ualberta.ca/ehub

RESOURCES

HUB CAREER CENTRE

For all your Arts career-related questions

WEBSITE: www.arts.ualberta.ca/careers

EMAIL: artscareers@ualberta.ca

FACULTY OF ARTS UNDERGRADUATE STUDENT SERVICES

For all your student program and admission inquiries

WEBSITE: www.uab.ca/ArtsUSS

EMAIL: arts.undergrad@ualberta.ca

SOCIAL MEDIA

 facebook.com/UofAArts  twitter.com/UofA_Arts  instagram.com/ualberta_arts





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