2016 THEORIES OF FAMILY ENTERPRISE
May 25 – 27, 2016 • University of Alberta School of Business

Conference Program

Sponsors: Centre for Entrepreneurship and Family Enterprise, University of Alberta School of Business

Center of Family Enterprise Research
Mississippi State University

Conference Chairs: Jim Chrisman, Mississippi State University and University of Alberta
Jess Chua, University of Calgary
Danny Miller, University of Alberta and HEC
Isabelle Le Breton-Miller, University of Alberta and HEC
Lloyd Steier, University of Alberta

Local Arrangements: Onnolee Nordstrom, University of Alberta
Lloyd Steier, University of Alberta

WEDNESDAY, MAY 25, 2016

7:00pm to 9:00pm Welcoming Reception: Stollery Centre, 5th Floor Business Bldg
THURSDAY, MAY 26, 2016

7:30 am -5:00 pm  Paper Sessions:  Stollery Centre, 5th Floor Business Bldg

7:30 am -8:15 am  Breakfast

8:15 am -8:30 am  Welcome, Opening Remarks:
Lloyd Steier
Danny Miller
Isabelle Le Breton-Miller

8:30 am -9:30 am  Paper: Family business practices that foster wellbeing:
Insights from an ethnographic study.

Onnolee Nordstrom, University of Alberta
Jennifer Jennings, University of Alberta

Comment:  Danielle Cooper, University of North Texas
Whitney Peake, Western Kentucky University

9:30 am -9:45 am  Break

9:45 am -10:45 am  Paper: Organizational identification and nonfamily employee
turnover: A network analysis.

James Vardaman, Mississippi State University
David Allen, Rutgers University

Comment:  Laura Stanley, University of North Carolina
Laura Marler, Mississippi State University

10:45 am -11:00 am Break

11:00 am -12:00 pm Paper: Conformity of divergence…To what? Selective
imitative behavior and product innovation introduction in
family firms

Ambra Mazzelli, Lancaster University
Josip Kotlar, Lancaster University
Alfredo De Massis, Lancaster University

Comment:  Marco Cucculelli, Università Politecnica delle
Marche

12:00 pm -1:00 pm  Lunch
1:00 pm - 1:30 pm  Discussion of *Entrepreneurship Theory and Practice* Special Issue with timelines for submissions: Jim Chrisman

1:30 pm - 2:30 pm  Paper: An institution-based view of family ownership and control in large firms.

  Mike Peng, University of Texas at Dallas
  Wei Sun, Xi’an Jiaotong University
  Cristina Vlas, University of Texas at Dallas

  *Comment:* Alessandro Minichilli, Bocconi University
  Guido Corbetta, Bocconi University

2:30 pm - 2:45 pm  Break

2:45 pm - 3:45 pm  Paper: Multiple blockholder structures and family firm performance.

  Asma Fattoum, Copenhagen Business School
  Zied Guedri, EM Lyon
  Frédéric Delmar, Lund University

  *Comment:* Deniz Ucbasaran, Warwick Business School
  Gabriella Cacciotti, Aalto Business School

3:45 pm - 4:00 pm  Break

4:00 pm - 5:00 pm  Paper: On the agency costs of owner-management: The hold-up.

  Bill Schulze, University of Utah
  Thomas Zellweger, University of St. Gallen

  *Comment:* Sophie Bacq, Northeastern University
  Robert Nason, Concordia University

7:00 pm - 7:30 pm  **Cocktails:** *The Faculty Club (11435 Saskatchewan Drive)*
– no dress code but recommend business attire

7:30 pm  **Dinner:** *The Faculty Club - Papachase Room*
## Paper Sessions: Stollery Centre, 5th Floor Business Bldg

### 7:30 am - 8:30 am
**Breakfast**

### 8:30 am - 9:30 am
**Paper:** Pound of flesh? Debt contract strictness and family firms
- David Hillier, Strathclyde University
- Beatriz Martínez, University of Liverpool
- Pankaj Patel, Villanova University
- Julio Pindado, Universidad de Salamanca
- Ignacio Requejo, Universidad de Salamanca

**Comment:** Zhenyu Wu, University of Manitoba
Wenlong Yuan, University of Manitoba

### 9:30 am - 9:45 am
**Break**

### 9:45 am - 10:45 am
**Paper:** Paradoxical synergy: The positive effect of socioemotional wealth on family firm performance.
- Kincy Madison, Mississippi State University
- Franz Kellermanns, University of North Carolina, Charlotte
- Thomas Zellweger, University of St. Gallen

**Comment:**
- Kathleen Randerson, EDC Paris Business School
- Alain Fayolle, EMLYON Business School
- Cristina Bettinelli, University of Bergamo

### 10:45 am - 11:00 am
**Break**

### 11:00 am - 12:00 pm
**Paper:** Family versus institutional involvement in restructuring:
- Preliminary evidence from the communications equipment industry.
- Erick Chang, Arkansas State University
- Sharon James, Arkansas State University

**Comment:** Salvatore Sciascia, IULM

### 12:00 pm - 1:00 pm
**Lunch**
1:00 pm - 2:00 pm  Paper: Passing the baton: How family firms transfer values across generations.
Vern Glaser, University of Alberta
Pursey Heugens, Erasmus University

Comment: Edward McKeever, Lancaster University

2:00 pm - 2:15 pm  Break

2:15 pm - 3:15 pm  Paper: The private benefits of control, families, and the benefits of private control.
Alex Stewart, Marquette University

Comment: Isabelle Stamm, University of California, Berkeley

3:15 pm - 3:30 pm  Break

Ravi Sarathy, Northeastern University
Kim Eddleston, Northeastern University

Comment: Alain Verbeke, University of Calgary
Liena Kano, University of Calgary

4:30 pm - 5:00 pm  Summary & Wrap Up: Lloyd Steier, Jess Chua, Jim Chrisman

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END OF CONFERENCE

HAVE A GREAT TIME DURING THE REST OF YOUR STAY AND A SAFE TRIP HOME.