Instructions on Commentary

The primary purpose of the commentary is to extend, enhance, complement, or supplement the contributions made by the paper. For example, a commentary could take the conceptual model used in the paper and argue that additional variables should be added or subtracted, or that there are additional relationships among the variables. Another example would be a commentary that brings in literature from another field to support, enrich, or provide different perspectives on the ideas or topic area covered in the paper. A third example is one that extends the implications by drawing different inferences from the results presented or expands the list of questions for further research. A final example is one that places the contributions made by the paper in the wider context of the field.

Critique of the paper should be, at best, a secondary objective of a commentary. Critique should also preferably not be at the technical level. Instead, it should be targeted toward bigger picture issues such as the choice of theory, model, and approach. It should also be noted that since paper authors will need to address the issues identified by reviewers, revisions to the paper could eliminate many of the bases for critique. By contrast, extensions to the central ideas of the paper developed in the commentary should not become part of the revisions to the paper. Thus, a commentary that extends the contributions of the paper will be less likely to be superseded by the revisions necessary to get the paper ready for publication.

A commentary will not be published unless the paper is accepted for publication.

The maximum length of the commentary is 10 pages, double spaced, 12-point font. This includes the reference list, tables, and figures (but not the title page).

For examples of published commentaries see the *Journal of Business Venturing* vol. 18, no.4, 2003 and *Entrepreneurship Theory and Practice* vol. 27, no. 4, 2003; vol. 28, no. 4 2004; vol. 29, no. 3, 2005; vol. 30, no. 6, 2006; vol. 32, no. 6, 2008; vol. 33, no. 6, 2009; vol. 34, no. 6, 2010, vol. 35, no. 6, 2011.