THE EXECUTIVE PROGRAM

EXECUTIVE EDUCATION
VISION

The Executive Program will provide you with enriched insight into yourself, your world and your strategy, ultimately enhancing your organization’s results.

“We cannot solve our problems with the same thinking we used when we created them”

ALBERT EINSTEIN
Change is everywhere, within every corner of our lives. Yet with all of this change, organizations are challenged at driving performance while dealing with various demands of human capital and the resources around us. The Executive Program provides this clarity, as you leave with a refreshed perspective, enhanced ability to face the challenges for today, and further develop your resiliency and adaptability with responding to future environmental forces.

In today’s uncertain economy, it’s even more important to develop the knowledge and skills necessary to drive your business and think differently about your organization’s future. As a recent graduate of the Executive Program, I can personally attest to the experience and learning that provided me the clarity to develop my organization’s strategy and path to growth.

HEATHER CHRISTENSEN
ASSOCIATE DEAN, ALBERTA SCHOOL OF BUSINESS
When I was young, I lived in a suburb of Chicago called Maywood. From grades 1 to grade 8, if you had good grades, or perfect attendance your reward would be a trip to Chicago, tour the big buildings downtown, watch a Chicago Cubs game, and eventually get a whopper (with cheese) from Burger King. While I fondly remember those days, what most intrigued me were the big buildings, how old they were, and how amazing the construction would have been. One of the men responsible for many of these buildings was Daniel Burnham.

Make no little plans; they have no magic to stir men’s blood . . . Make big plans; aim high in hope and work. – DANIEL BURNHAM, AMERICAN ARCHITECT (1846 – 1912)

I think we have somehow lost our way as leaders in organizations. The original business leaders (as well as community, religious, social and educational leaders) were trying to build something. However, it seems that somehow we are now fine with just making small adjustments to someone else’s plans, or with keeping things status quo.

It now seems like a new movement is coming. Today’s scholars, practitioners, and writers are calling on you to build something.

In this course, this is what we will do. My goal is to guide you on a journey. A journey where you will gain insights about yourself, insights about the environment around you and your organization, which will ultimately produce insights into how you will lead your organization.

To prepare us for each residency, there will be a mixture of industry specific video discussions, and pre-reading. During the residencies, you will be led by faculty, consultants, and practitioners in their field on a discussion of not only how to lead organizations, but also self-leadership. Our residencies culminate in you creating a clear strategy for your organization as well as for yourself.

I am excited! The Executive Program is a great journey and will be a wild, fascinating [often bumpy] ride. At the end of our journey together we will all gain new insights into who we are, what we lead, and how we lead.

DR. MARVIN WASHINGTON, ACADEMIC LEAD


**PROGRAM OVERVIEW**

Inspiring leadership, welcoming innovation, renewing strategic perspective, encouraging team engagement, hitting revenue targets: The list of responsibilities for senior and executive leaders is never short, and the opportunity to learn something new is always present. The Executive Program is a chance to work with some of the industry’s leading facilitators and consultants to refresh your leadership approach. Through each learning experience, you will focus on meaningful personal reflection, which allows for heightened insight into your world and your organizations strategy. Each day will focus on mindful leadership and reflection on previous experiences, while enhancing your strategic abilities and consciousness as a purposeful leader.

**PROGRAM HIGHLIGHTS**

During this ten-day leadership journey spread over seven months, you will gain insights into how others have approached similar challenges to your own, while reflecting on your own experiences.

- **STRETCH YOUR THINKING**
  and expand theoretical knowledge to enable you to face the challenges of today

- **ASSESS**
  the direction your organization should be taking

- **TAKE A STRATEGIC LOOK**
  at your leadership in setting the tone and direction for your organization

- **FUTURE CHALLENGES**

- **PREPARE YOUR ORGANIZATION**
  for future challenges

- **FUTURE CHALLENGES**

- **REFLECT ON YOUR PURPOSE, VALUES AND OPERATING PRINCIPLES**
  and commit to a personal growth life plan

- **BE PUSHED TO CRITICALLY ANALYZE**
  the direction your organization is going by having forced thinking time in the program

- **DESIGN YOUR OWN STRATEGIC BLUEPRINT**
  that addresses your organizations past, present and future states

**WHO SHOULD ATTEND?**

- Designed for senior leaders with 12+ years of management experience who may have past education experiences (professional development, MBA or EMBA).
- You are new to a C-suite position or soon to move into one.
- You have a desire to challenge your thinking and gain new insights into how to lead within your organization.
The University of Alberta’s Executive Program has been insightful, thought provoking and offers valid tips that can be utilized in everyday practice in your business or industry. They have gathered some of the top academics delivering useful research that can be utilized in any work environment. The level of business acumen of attendees both from industry and the non-profit sector elicited interesting discussion and debate. As a lifelong learner, I can recommend this program for its content, the quality of the presenters, the facilities and support personnel, and the endless points of interest raised both by the presenters and attendees. Well worth considering in your endeavor to expand your horizons!

LARRY SCHINDEL, CEO, Insight Medical Imaging

“To raise new questions, new possibilities, to regard old problems from a new angle, requires creative imagination and marks real advance in science.”

ALBERT EINSTEIN

“Learning never exhausts the mind.”

LEONARDO DA VINCI

“If you can’t explain it simply, you don’t understand it well enough.”

ALBERT EINSTEIN
RESIDENCY DESCRIPTIONS

RESIDENCY 1 - Insights into you: Getting clear on what you are leading. Having a strong sense of your leadership philosophy, embodying your organization’s vision/mission and managing the challenges associated with its implementation are core leadership competencies for organizational growth and success. A clear purpose in your life and succinct organizational mission will greatly enhance your ability to frame issues, challenges, and successes within an engaged and mutually understood framework. Residency 1 provides a high-level overview of factors contributing to successfully setting the tone at the top, while considering the innovative world we operate in. You will enhance your leadership awareness, including the team that you lead, and be presented with different ideas and frameworks to solve organizational challenges now and in the future.

RESIDENCY 2 - Insights into your world: Deepening your understanding of market forces. Successful strategic implementation means navigating even in a changing environmental landscape. You need to understand present demands while taking into account future possibilities and challenges. As a senior leader, the ultimate success will rely on your ability to successfully leverage organizational systems and structures in a way that will maximize ROI. In this residency, you will gain an understanding of the impacts of human and environmental forces on your organization and strategies to best achieve results. Strategic special topics include: influencing and negotiating insights, global mindsets, enhancing your understanding of governance and the role of management to achieve results, integrating risk across your organization and reflections on consciousness as a leader.

RESIDENCY 3 - Insights into your strategy: Creating, communicating and enrolling others towards your vision. This last residency, located in the heart of the Canadian Rockies in Banff, AB, synthesizes and integrates the program learnings into a cohesive experience, all contextualized within the unique realities of your environment. You will gain a refreshed perspective, have an opportunity to reflect on your experience in the program and engage with program participants in various networking opportunities. Self-mastery exploration will allow for a deeper understanding of your goals and aspirations for yourself and your organization. You will leave this residency with a life plan that acts as a living document connecting daily activities to your life purpose, and with an organizational strategic blueprint that addresses your organization’s current state of the union, uncovering desired states. Ultimately, your consciousness as a leader will be strengthened during this last residency.

RESIDENCY 4 - A follow up session will be held in the fall to reflect on the program, discuss successes and further engage in strategies to assist with continued successful implementation.
In between residencies: reflection + engaging industry specific discussions

**CONSCIOUSNESS:** Being a Mindful Leader

In between residencies: reflection + engaging industry specific discussions
## EXECUTIVE PROGRAM

### TIME
8:30 a.m. to 5:00 p.m.

### LOCATION
University of Alberta
Enterprise Square
10230 Jasper Ave, Edmonton

### FULL PROGRAM FEE*
$11,495 plus GST

Participants are responsible for travel to and from Banff.

### APPLY NOW
To register for the program, please visit [www.executiveeducation.ca](http://www.executiveeducation.ca) and click on REGISTER NOW!

### PROGRAM DETAILS

#### INTERACTIVE VIRTUAL SESSION

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<tr>
<th>RESIDENCY</th>
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<th>SESSION NAME</th>
<th>INSTRUCTOR</th>
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<tr>
<td>1</td>
<td>INSIGHTS INTO YOU</td>
<td>Program Orientation</td>
<td>Dr. Marvin Washington</td>
<td>March 27, 2017*</td>
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<td>Strategic Agility using Innovation</td>
<td>Dr. Kirby Wright</td>
<td>March 28, 2017</td>
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<td>Featured Session: CEO of your Health</td>
<td>Deepika Mittra</td>
<td>March 28, 2017</td>
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<td>Leadership Fundamentals</td>
<td>Dr. Marvin Washington</td>
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<td>Leadership Challenges &amp; Authenticity</td>
<td>Kim Arsenault</td>
<td>March 29, 2017</td>
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<td>Purposeful Leadership</td>
<td>Dr. Marvin Washington</td>
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<td>2</td>
<td>INSIGHTS INTO YOUR WORLD</td>
<td>Influencing with your Competitive Advantage</td>
<td>Dr. Kevin Tasa</td>
<td>May 9, 2017</td>
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<td>Leveraging Board Relationships</td>
<td>Dr. Jim Beaubien</td>
<td>May 10, 2017</td>
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<td>Global Mindsets</td>
<td>Dr. Barry Scholnick</td>
<td>May 10, 2017</td>
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<td>Integrating Risk across your Organization</td>
<td>Dr. Michael Percy</td>
<td>May 11, 2017</td>
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<td>Featured Guest Speaker &amp; CEO Panel: Leaders Reflections on Consciousness</td>
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<td>3</td>
<td>INSIGHTS INTO YOUR STRATEGY</td>
<td>From Purpose to Impact (Self Mastery)</td>
<td>Dr. Marvin Washington</td>
<td>June 7*-10, 2017 In Banff, AB</td>
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<td>Ethical Decision Making and Cultural Impacts</td>
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<td>Your Strategy, Your Team, Your Leadership</td>
<td>Lyall Samaroden</td>
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<td>Navigating Change as a Leader</td>
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<td>Featured Guest Speaker: Leadership and Mindfulness</td>
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<td>4</td>
<td>POST PROGRAM</td>
<td>Reflections and Mindsets</td>
<td>Dr. Marvin Washington</td>
<td>September 11, 2017</td>
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*Indicates a ½ day

* Fee includes program materials, catering, cases, simulations, welcome reception, graduation dinner, assessments, accommodation fee in Banff, follow up session, and an online learning community for use post program.

Customized personal coaching packages available upon request.
Kim Arsenault
Management Consultant
Kim Arsenault is an educator and manager with more than 20 years experience in training delivery. Kim has delivered hundreds of training sessions in a variety of topic areas including leadership, effective communication, teambuilding, and train-the-trainer. Kim holds a Certified Executive Coach (CEC) designation from Royal Roads University in Victoria and is a member of the International Coaching Federation (ICF). She also possesses several facilitation and international training program certifications.

Dr. Jim Beaubien
Adjunct Professor at the University of Alberta, and Fielding Graduate University in Santa Barbara California
Jim Beaubien has more than 35 years experience as a consultant, facilitator and educator. He specializes in strategic planning, organizational development and leadership with an emphasis on implementation. Jim is the co-founder and CEO of HOPE Learning Systems Ltd., an Alberta based consulting firm. Jim is also an adjunct professor with Fielding Graduate University in Santa Barbara, California, where he teaches in the Masters Program in Organizational Management and Design.

Deepika Mittra
Deepika Mittra is a therapist, stress expert and self-care advocate. She helps individuals develop tools within themselves to be their best self, both personally and professionally. Deepika is also an in-demand speaker, whose talks inspire attendees to become active agents in their own well-being. With degrees in science, social work and dance, Deepika emphasizes the link between mind and body when treating mental health. She is a certified practitioner through the Center for Mind Body Medicine, and a trained practitioner of Eye Movement Desensitization and Reprogramming (EMDR). Her work encompasses mindfulness, cognitive behavioural therapy and solution-focused therapy.

Dr. Michael Percy
Professor & Dean Emeritus Alberta School of Business
Dr. Percy completed his B.A. at the University of Victoria and received his MA and PhD in economics from Queen’s University. He was Dean of the Alberta School of Business from 1997 to 2011. He remains an economist and has published extensively in the area of public policy, trade and international and regional economic development. He has also participated on a number of advisory panels for the federal and provincial governments. He currently serves on a variety of boards and is a past director of several other private and not-for-profit entities.

Lyall Samaroden
Management Consultant
Mr. Samaroden has held numerous senior-level line and corporate roles across multiple industry sectors in both management and individual contributor capacities over his fifteen year career. Market leaders in municipal government and the print media, travel, energy and defense sectors have utilized Mr. Samaroden’s talents to deliver exceptional results during times of change. His sound consulting, change coaching and project management skills blend well with his foundational strengths.

Dr. Barry Scholnick
Alex Hamilton Professor of Business and a Winspear Senior Faculty Fellow at the University of Alberta, School of Business
Dr. Barry Scholnick received his PhD in Economics at the University of Cambridge. His research has been published in journals such as the Review of Economics and Statistics, Journal of International Business Studies, the Journal of Business, and the Journal of Money, Credit and Banking. He was formerly on the editorial board of the Journal of Banking and Finance. He is a multiple winner of teaching awards at the MBA, EMBA and B.Com levels. He is currently the Director of the MBA Specialization in International Business at the University of Alberta, School of Business.

Dr. Kevin Tasa
Professor, Schulich School of Business, York University
Prior to joining Schulich Dr. Kevin Tasa was an Associate Professor, and Director of the MBA program, at the DeGroote School of Business, McMaster University. He holds an MSc. in Health Administration and received his doctorate from the Rotman School of Management at the University of Toronto. His research on group decision making, negotiation, team dynamics, and goal setting has been published in top-tier scholarly journals. Kevin is co-author of Essentials of Negotiation and Canadian Organizational Behaviour, each the most widely used Canadian textbook in their respective areas.

Dr. Marvin Washington
Professor, Alberta School of Business
Dr. Marvin Washington’s research & consulting focus is on processes of organizational and institutional change with a strong interest in Leadership. Marvin has a long-standing engagement with Anahuac University in Mexico, where he is a part of their CEO academy. He has also consulted with numerous non-profit and for-profit organizations, and is the author of two books on leadership and organizational change. Dr. Washington is currently involved in a 12 year engagement with the country of Botswana. Prior to life in Academia, Marvin was an operation’s manager for Procter and Gamble.

Dr. Kirby Wright
Management Consultant
Dr. Kirby Wright is President of an Edmonton-based consulting and applied research firm. Over the past twenty years he has worked with a wide range of private, public and non-profit clients, across many industries and locations. Previously, he served as an Assistant Deputy Minister in Saskatchewan and earlier in his career he was actively involved in education projects in South East Asia.
First and foremost I want to thank the Alberta School of Business for having the vision and foresight in creating a program in Executive Leadership. What I hope you realize, and maybe even more importantly, is that you created an experience; one that is born from marrying exceptional content with equally exceptional instructors and participants. I believe that the learning outcomes from this experience will be one of the highlights of my life.

BART BECKER, Vice-President, Facilities University of Calgary

Executive Education at the Alberta School of Business is ranked globally by the 2016 Financial Times of London rankings for the world’s top Executive Education programs. We have been ranked as one of the best in the world for numerous years. We are the largest and best executive education source in western Canada.

As the School’s professional development provider, we serve clients across all industries and in the public sector and offer over 50 programs and forums serving over 6,000 registrants per year. We focus on providing education solutions that enable today’s leaders in government, crown corporations, public safety, publicly traded companies, and privately held organizations to lead change and increase organizational performance.

Our vision is to build the province of Alberta and western Canada through the leadership of learning.
WHY PROFESSIONAL DEVELOPMENT AT THE UNIVERSITY OF ALBERTA – EXECUTIVE EDUCATION?

RELEVANT AND INNOVATIVE PROGRAMS
We pay close attention to contemporary business issues. This program was developed to address current business needs but also help you to grow in this highly challenging and competitive environment.

INTERNATIONAL REPUTATION
Executive Education is ranked as one of the top 100 professional development providers worldwide by the Financial Times of London. We are regarded as the strongest provider in western Canada, which is a testimony to the quality of programs we offer.

FACULTY AND LEARNING APPROACH
Executive Education’s faculty are renowned leaders in their fields, pushing research and practice to keep pace with the demands of industry. By using a variety of teaching methods including case studies, group exercises, simulations, exercises and group discussion, our faculty in the Executive Program speak to all learners.

EXECUTIVE EXPERIENCE
Our highly accomplished faculty at the University of Alberta School of Business, as well as leading industry experts and consultants encourage your learning in a highly interactive atmosphere. In addition, you get ample opportunity to learn and share ideas with an influential network of peers across numerous industries.

ORGANIZATIONAL IMPACT
Executive Education is fully focused on delivering immediate results. This Executive Program is built with transformational impact in mind, having exercises aimed at initiatives within your organization. As leadership and management competencies broaden, our alumni organizations speak to both short-term and long-term financial returns.
This certificate is eligible for the Alberta Canada Job Grant Uab.ca/jobgrant

T2202A & CHANGE STATEMENT
While every effort is made to ensure the accuracy of the information contained within this material, program dates, content, and instructors are subject to change. Please note, a T2202A form or official tax receipt will not be issued for programs and/or modules. Please refer to the Canada Revenue Agency website for further information www.cra-arc.gc.ca. MAR 2016