Values = positive results of focus on the left pole

Fears = negative results of over-focus on the left pole to the neglect of the right pole

Fears = negative results of over-focus on the right pole to the neglect of the left pole

Deeper Fear from not seeing and optimizing this polarity

Greater Purpose Statement - why Leverage this polarity?

Action Steps
How will we gain or maintain the positive results from focusing on this left pole? What? Who? By When? Measures?

How will we gain or maintain the positive results from focusing on this right pole? What? Who? By When? Measures?

Early Warnings
Measurable indicators (things you can count) that will let you know that you are getting into the downside of this left pole.

Early Warnings
Measurable indicators (things you can count) that will let you know that you are getting into the downside of this right pole.
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Almost Always
Often
Sometimes
Seldom
Almost Never

Almost Never
Seldom
Sometimes
Often
Almost Always