
Onnolee A. Nordstrom

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Education

2011-present PhD (Organizational Analysis with Major in Entrepreneurship), University of Alberta

Dissertation topic: Creating and Maintaining Collective Entrepreneurial Activity

The theoretical motivation for my dissertation is to provide a more complete account of how collective entrepreneurship is developed and maintained within a constrained communal setting. I began this project when I became intrigued by the collective entrepreneurship being promoted and maintained within a communitarian community operating within a thriving developed economy. Given that this was essentially the exact opposite of a context where one would expect to find entrepreneurial activity, the rapid pace with which these communities had and were continuing to introduce new ventures, goods, services, organizing methods and/or business models quickly emerged as an intriguing paradox.

Committee members: Jennifer Jennings, Trish Reay, Lloyd Steier, Michael Lounsbury

Expected completion: Spring 2016

Graduate seminars in: Entrepreneurship, family business, strategy, organizational theory, organizational theory, organizational behavior, social movements, qualitative methods, quantitative methods

2010-2011 MBA, University of Alberta

1995-1997 Bachelor of Science in Agriculture, University of Alberta

Awards and Honors

2014 Babson College Bertarelli Family Best Paper Award

2013 Family Enterprise Research Conference – Award for Leadership in the Next Generation

2012 Alberta Agriculture Economics Conference – Winner Top Research Poster

Manuscripts Forthcoming and Under Review

Nordstrom, O., Steier, L. "Social Capital, trust, and competitive advantage of Family Enterprises." Vol. 21. No.6. *International Journal of Entrepreneurial Behavior and Research*. Forthcoming 2015

Academic Conference Publications

Nordstrom, O., Jennings, J. 2015. "Charting the Collective Interest in Collective Entrepreneurship: An Integrative Review and Framework for Future Research." Selected for inclusion in the *AOM Best Paper Proceedings*, 2015

Nordstrom, O., Jennings, J. 2014. "How Family Interaction Patterns Influence Entrepreneurial Processes: Insights from the Hutterites." *Frontiers of Entrepreneurship Research. Winner of Bertarelli Best Paper.*

Academic Conference Presentations

August 2015 *Charting the Collective Interest in Collective Entrepreneurship: An Integrative Review and Framework for Future Research.* Presented at the AOM Conference, Vancouver, BC.

May 2015 *The More Things Change the More They Stay the Same: Creating and Maintaining Collective Entrepreneurship in a Communal Environment.* Presented at the Canadian Council for Small Business and Entrepreneurship Conference, Edmonton, AB.

June 2014 *How Family Interaction Patterns Influence Entrepreneurial Processes: Insights from the Hutterites.* Presented at the Babson Entrepreneurship Research Conference, London, ON

May 2013 *Challenging the Oxymoron: A Both instead of Either Perspective on Family Entrepreneurship.* Presented at the Family Enterprise Research Conference, Vina Del Mar, Chile. Received Business Leadership Award

June 2013 *Challenging the Oxymoron: A Both instead of Either Perspective on Family Entrepreneurship.* Presented at Administrative Sciences Association of Canada. Calgary, AB

May 2012 *Transitioning Knowledge to Action: A study of the attitudes and awareness towards carbon offsets in Alberta's agricultural community.* Presentation at Linking Environment and Agriculture Network (LEARN) Annual Conference, Edmonton, AB.

Presented Research Poster at the Alberta Agriculture Annual Economics Conference. Red Deer, Alberta. March, 2012. Awarded Alberta Economics Research award

Presentation and Research Poster at the National Agricultural Economics Conference. Ottawa, Ontario Jan, 2012.

Manuscripts in Preparation

Nordstrom, O., Jennings, J. "Charting the Collective Interest in Collective Entrepreneurship: An Integrative Review and Framework for Future Research. Preparing to submit *JBV*, August 2015

Nordstrom, O., Jennings, J. "The More Things Change the More They Stay the Same: Creating and Maintaining Collective Entrepreneurship in a Communal Environment. Preparing to submit to *ASQ*, October 2015

Nordstrom, O., Jennings, J. "How Family Interaction Patterns Influence Entrepreneurial Processes: Insights from the Hutterites." Preparing to submit to *Organization Studies*, January 2016

Other Publications

Nordstrom, O. June 2014. "Wheat Kings." *AgAdvance*.

Nordstrom, O. Spring 2014. "Against the Grain: Is Wheat Really Making us Fat?" *AgAdvance*. Special Issue

Nordstrom, O. October 2011. "China: New Agricultural Landscape" *AgAdvance*

University Teaching Experience

Winter 2015 SMO 428 Managing Family Enterprise (undergraduate course)

Fall 2014 SMO 441 Business Strategy (undergraduate course)

Fall 2013 Teaching Assistant – SMO 628 International Strategy (MBA course)

Teacher evaluation scores of 5.0/5.0 for SMO 428 and 4.6/5.0 for SMO 441 for overall excellence of the teaching (Overall, this instructor was excellent) and 4.9/5.0 for SMO 428 and 4.6/5.0 for SMO 441 for overall excellence of the course content (Overall, the quality of the course content was excellent).

Academic Service

2014,2015 Reviewer for *Academy of Management Conference – ENT and OT*

2015 Reviewer for *Family Enterprise Research Conference*

Work Experience

2014 – present **Research Assistant – Centre for Entrepreneurship and Family Enterprise**

- Reviewed research papers, organized TOFE conference, developed a strategy to promote family business courses, worked on funding proposals, worked with CEFE board on numerous initiatives

2011 **DXI Solutions, Director of Marketing, Edmonton, Alberta, Canada**

2006 - 2010 **ADP, Western Canadian Manager of Alliance Programs**

2001-2005 **Dupont Canada Inc, Agriculture Territory Sales Manager, Edmonton and area**

1999-2001 **Agricore, Agronomist, Vermillion and Vegreville, Alberta, Canada**

Volunteer Experience

2011 – present Volunteer member of Edmonton Chamber of Commerce Energy and Environmental Policy Committee

2013 – present Board member – Sherwood Park's Competitive Swim Club

2012 – 2014 Head Coach – Strathcona Basketball

Citizenship - Canadian

References

Jennifer E. Jennings

Winspear Professor of Entrepreneurship and Family Enterprise

Field Editor, *Journal of Business Venturing*

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Lloyd Steier

Vice Dean, Alberta School of Business

Professor, Strategic Management & Organization

Distinguished Chair, Entrepreneurship & Family Enterprise

Academic Director, Centre for Entrepreneurship & Family Enterprise

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