

## JOEL GEHMAN

### Francis Winspear Associate Professor of Business

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## ACADEMIC EMPLOYMENT

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### UNIVERSITY OF ALBERTA

#### Alberta School of Business

Francis Winspear Associate Professor of Business, 07/2018 – present

Associate Professor of Strategic Management & Organization (with tenure), 07/2018 – present

Assistant Professor of Strategic Management & Organization, 07/2012 – 06/2018

Nova Faculty Fellowship, 2017–2018

Petro-Canada Young Innovator, 2015–2016

Southam Faculty Fellowship, 2014–2015

H.E. Pearson Faculty Fellowship, 2013–2014

#### Canadian Centre for Corporate Social Responsibility

Associate Director, 11/2016 – present

Faculty Affiliate, 06/2012 – present

#### Technology Commercialization Centre

Faculty Affiliate, 06/2012 – present

## OTHER APPOINTMENTS

*Journal of Business Venturing*, Field Editor, 09/2017 – present

University of Virginia, Darden School of Business, Batten Fellowship, 2016–2017

University of Bologna, Bologna Business School, Visiting Professor, Spring 2016, Spring 2017

## EDUCATION

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### Pennsylvania State University, 2012

Ph.D., Smeal College of Business

Dissertation: Sustainability by Dissociation: Categorization, Divestitures, and Organizational Boundaries

Winner of the *Best Paper on Environmental & Social Practices Award* from the  
Academy of Management Organization and Management Theory Division

### Cornell University, 1994

B.S., School of Hotel Administration

## RESEARCH AND TEACHING INTERESTS

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Organization Theory, Corporate Sustainability, Innovation & Entrepreneurship, Strategy, Organizational Values

## RESEARCH PUBLICATIONS (\*\* denotes equal authorship)

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Citations: 1,176 (Google Scholar)      **h-index:** 16 (Google Scholar)

### Journal Articles

55. Gehman, J., Grimes, M.G. & Cao, K. Why We Care About Certified B Corporations: From Valuing Growth to Certifying Values. *Academy of Management Discoveries*. In press. doi:10.5465/amd.2018.0074.
54. Garud, R., Gehman, J. & Tharchen, T. 2018. Performativity as Ongoing Journeys: Implications for Strategy, Entrepreneurship, and Innovation. *Long Range Planning*. In press. doi:10.1016/j.lrp.2017.02.003.
53. Gehman, J., Glaser, V.L., Eisenhardt, K.M., Gioia, D.A., Langley, A. & Corley, K.G. 2018. Finding Theory-Method Fit: A Comparison of Three Qualitative Approaches to Theory Building. *Journal of Management Inquiry*. 27: 284-300. doi:10.1177/1056492617706029.
52. Garud, R., Gehman, J. & Giuliani, A. 2018. Why Not Take a Performative Approach to Entrepreneurship? *Journal of Business Venturing Insights*. 9: 60-64. doi:10.1016/j.jbvi.2018.01.001.
51. Grimes, M.G., Gehman, J. & Cao, K. 2018. Positively Deviant: Identity Work through B Corporation Certification. *Journal of Business Venturing*. 33: 130-148. doi:10.1016/j.jbusvent.2017.12.001. \*\*

50. Garud, R., Gehman, J. & Giuliani, A. 2018. Serendipity Arrangements for Exapting Science-Based Innovations. *Academy of Management Perspectives*. 32: 125-140. doi:10.5465/amp.2016.0138.
49. Gehman, J. & Grimes, M.G. 2017. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. *Academy of Management Journal*. 60: 2294-2320. doi:10.5465/amj.2015.0416. \*\*
- Winner of the 2017 *Responsible Research in Management Presidential Award*.
  - Winner of the 2015 *People's Choice Award* from the Alliance for Research on Corporate Sustainability.
  - Nominated for the 2015 *Past President's Best Paper Award* from the Western Academy of Management.
  - Ranked by Web of Science as a "hot paper" (top 0.1% in last 2 years) and "top paper" (top 1% of field).
48. Gehman, J., Lefsrud, L.M. & Fast, S. 2017. Social License to Operate: Legitimacy by Another Name? *Canadian Public Administration*. 60: 293-317. doi:10.1111/capa.12218.
- Recognized by Wiley as one of the journal's top 20 most downloaded articles published between 2016-2017.
47. Murphy, C., Patvardhan, S. & Gehman, J. 2017. Moral Accounting by Organizations: A Process Study of the U.S. Financial Crisis Inquiry Commission. *Journal of Management Inquiry*. 26: 303-325. doi:10.1177/1056492616689303.
46. Dong, C., Dong, X., Gehman, J. & Lefsrud, L.M. 2017. Using BP Neural Networks to Prioritize Risk Management Approaches for China's Unconventional Shale Gas Industry. *Sustainability*. 9: 979. doi:10.3390/su9060979.
45. Notte, C., Allen, D.M., Gehman, J., Alessi, D.S. & Goss, G.G. 2017. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Developments: Regulatory Regimes. *Canadian Water Resources Journal*. 42: 122-137. doi:10.1080/07011784.2016.1218795.
44. Alessi, D.S., Zolfaghari, A., Gehman, J., Allen, D.M. & Goss, G.G. 2017. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Development: Water Sourcing, Treatment and Disposal Practices. *Canadian Water Resources Journal*. 42: 105-121. doi:10.1080/07011784.2016.1238782.
43. Gehman, J. & Soublière, J.-F. 2017. Cultural Entrepreneurship: From Making Culture to Cultural Making. *Innovation: Organization and Management*. 19: 61-73. doi:10.1080/14479338.2016.1268521.
42. Etzion, D., Gehman, J., Ferraro, F., & Avidan, M. 2017. Unleashing Sustainability Transformations through Robust Action. *Journal of Cleaner Production*. 140: 167-178. doi:10.1016/j.jclepro.2015.06.064.
41. Gehman, J., Thompson, D.Y., Alessi, D.S., Allen, D.M. & Goss, G.G. 2016. Comparative Analysis of Hydraulic Fracturing Wastewater Practices in Unconventional Shale Development: Newspaper Coverage of Stakeholder Concerns and Social License to Operate. *Sustainability*. 8: 912. doi:10.3390/su8090912.
40. Garud, R. & Gehman, J. 2016. Theory Evaluation, Entrepreneurial Processes, and Performativity. *Academy of Management Review*. 41: 544-549. doi:10.5465/amr.2015.0407. \*\*
- Among the Top 50 Most-Read articles in *AMR* for more than 12 months during 2016 and 2017.
39. Garud, R., Gehman, J. & Giuliani, A.P. 2016. Technological Exaptation: A Narrative Approach. *Industrial and Corporate Change*. 25: 149-166. doi:10.1093/icc/dtv050. \*\*
38. Gehman, J., Lefsrud, L.M., Lounsbury, M. & Lu, C. 2016. Perspectives on Energy and Environment Risks with Implications for Canadian Energy Development. *Bulletin of Canadian Petroleum Geology*. 16: 384-388. doi:10.2113/gscpgbull.64.2.384.
37. Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling Grand Challenges Pragmatically: Robust Action Revisited. *Organization Studies*. 36: 363-390. doi:10.1177/0170840614563742. \*\*
- Winner of the Roland Calori Prize for the best article published in *Organization Studies* during 2015-2016.
  - Ranked by Web of Science as a "highly cited paper" (top 1% of cohort) and "top paper" (top 1% of field).
  - Summarized as "Tackling the World's Biggest Problems with Robust Action" in *IESE Insight*.
  - Excerpted as Gehman, J., Ferraro, F. & Etzion, D. 2018. Robust Action Strategies for Tackling the World's Grand Challenges. In J.B. Kinder & M. Stewart-Harawira (Eds.), *Resilient Systems, Resilient Communities*. 180-204.
36. Garud, R., Gehman, J. & Giuliani, A.P. 2014. Contextualizing Entrepreneurial Innovation: A Narrative Perspective. *Research Policy*. 43: 1177-1188. doi:10.1016/j.respol.2014.04.015. \*\*
- Reprinted in *IEEE Engineering Management Review*. 43(1): 80-102.

35. Garud, R., Gehman, J. & Karunakaran, A. 2014. Boundaries, Breaches and Bridges: The Case of Climategate. *Research Policy*. 43: 60-73. doi:10.1016/j.respol.2013.07.007. \*\*
34. Gehman, J., Treviño, L.K. & Garud, R. 2013. Values Work: A Process Study of the Emergence and Performance of Organizational Values Practices. *Academy of Management Journal*. 56: 84-112. doi:10.5465/amj.2010.0628.
  - Ranked by Web of Science as a “highly cited paper” (top 1% of cohort).
33. Cahoy, D. R., Gehman, J. & Lei, Z. 2013. Fracking Patents: The Emergence of Patents as Information Containment Tools in Shale Drilling. *Michigan Telecommunications and Technology Law Review*. 19: 279-330. \*\*
32. Gehman, J., Mastroianni, D., Grant, A. & Etzion, D. 2012. An Analysis of Unconventional Gas Well Reporting under Pennsylvania’s Act 13 of 2012. *Environmental Practice*. 14: 262-277. doi:10.1017/S1466046612000373.
31. Garud, R. & Gehman, J. 2012. Metatheoretical Perspectives on Sustainability Journeys: Evolutionary, Relational and Durational. *Research Policy*. 41: 980-995. doi:10.1016/j.respol.2011.07.009. \*\*
  - Part of a special issue that won the *Chris Freeman Award* from the European Association for the Study of Science and Technology for “a significant collective contribution to the interaction of science and technology studies with the study of innovation.”
30. Garud, R., Gehman, J. & Kumaraswamy, A. 2011. Complexity Arrangements for Sustained Innovation: Lessons from 3M Corporation. *Organization Studies*. 32: 737-767. doi:10.1177/0170840611410810. \*\*

#### Edited Books

29. Gehman, J., Lounsbury, M. & Greenwood, R. (eds). 2016. *How Institutions Matter!* Research in the Sociology of Organizations, Volume 48B. ISBN 978-1-78635-432-7.
28. Gehman, J., Lounsbury, M. & Greenwood, R. (eds). 2016. *How Institutions Matter!* Research in the Sociology of Organizations, Volume 48A. ISBN 978-1-78635-430-3.

#### Book Chapters

27. Cao, K., Gehman, J. & Grimes, M.G. 2017. Standing Out and Fitting In: Charting the Emergence of Certified B Corporations by Industry and Region. In A.C. Corbett & J.A. Katz (Eds.), *Advances in Entrepreneurship, Firm Emergence and Growth: Hybrid Ventures*. 19: 1-38. doi:10.1108/S1074-754020170000019001. \*\*
26. Garud, R., Gehman, J. & Kumaraswamy, A. & Tuertscher, P. 2017. From the Process of Innovation to Innovation as Process. In A. Langley & H. Tsoukas (Eds.), *The SAGE Handbook of Process Organization Studies*. 451-465.
25. Gehman, J., Lounsbury, M. & Greenwood, R. 2016. How Institutions Matter? From the Micro Foundations of Institutional Impacts to the Macro Consequences of Institutional Arrangements. In J. Gehman, M. Lounsbury & R. Greenwood (Eds.), *Research in the Sociology of Organizations: How Institutions Matter!* 48A: 1-34.
24. Cahoy, D. R., Gehman, J. & Lei, Z. 2013. The Transformation of Patents into Information Containment Tools. In D. Cahoy & L. Oswald (Eds.), *The Changing Face of American Patent Law and Its Impact on Business Strategy*. Edward Elgar. 159-182. \*\*
23. Garud, R., Gehman, J. & Karnøe, P. 2010. Categorization by Association: Nuclear Technology and Emission-Free Electricity. In W. Sine & R. David (Eds.), *Research in the Sociology of Work: Institutions and Entrepreneurship*. 21: 51-93.
22. Garud, R. & Gehman, J. 2010. Procrustean Transformations: Climategate, Scientific Controversies, and Hope. In M. Akrich, Y. Barthe, F. Muniesa, and P. Mustar (eds), *Débordements: Mélanges Offerts à Michel Callon*. Presses des Mines. 153-167.

#### Teaching Materials (all co-authored with former students)

21. Gehman, J., Hedberg, L., Aspden, M., MacDonald, M. & Mwesigye, R. Canadian Armed Forces: The Drones Debate. Case study and teaching note. Accepted at *WDI Publishing*.
20. Gehman, J., Verstraete, A., Brown, A., Hill, B., Sheptycki, B., Papp, B. & Hedberg, L. Crafting Policy: The Government of Alberta and Microbreweries. Case study and teaching note. Accepted at *WDI Publishing*.
19. Gehman, J., Dobbeltsteyn, G., Hedberg, L., Loginov, P., Van Dam, A. & Verstraete, B. Poppy Barley: Weighing the Costs and Benefits of Sustainability Certification. Case study and teaching note. Accepted for publication at *Ivey Publishing*.

18. Gehman, J., Keith, J., McLeod, C., Proulx, J. & Hedberg, L. EPCOR Utilities Inc.: Modernizing Alberta's Electricity System. Case study and teaching note. Accepted for publication at *Ivey Publishing*.
17. Gehman, J., Heydari, M., Theberge, A. & Tetz, S. Northgate Industries Ltd.: Sustainability Challenges Involving Public Policy. July 24, 2017. *The Case Centre*. Case Study 317-0307-1. Case Study 317-0307-1B. Teaching Note 317-0307-8.
16. Gehman, J., Paulitsch, A., Pardais, M., Streeper, B., Ballman, B., Love, T. & Hedberg, L. Earth's General Store: Balancing People, Planet and Profit in Organic-Food Retailing. June 28, 2017. *Ivey Publishing*. Case Study 9B17M099. Teaching Note 8B17M099.
15. Gehman, J., Hingston, A., Pham, C., Phelan, A., Townley, M., Vettters, D. & Hedberg, L. Fruits of Sherbrooke: Creating a Sustainable Business. June 22, 2017. *Ivey Publishing*. Case Study 9B17M088. Teaching Note 8B17M088.
14. Gehman, J., Sharma, N., Owens, K., Graff, G., Nabe, T. & Randhawa, P. Edmonton City Centre Airport: A Sustainability Challenge for a Growing City. June 1, 2017. *Ivey Publishing*. Case Study 9B17M076. Teaching Note 8B17M076.  
Winner of the 2017 EFMD Case Writing Award in the Urban Transition Challenges category.
13. Gehman, J., Devlin Moses, M. & Hedberg, L. Heritage Chickens: The Challenge of Genetic Sustainability. April 25, 2017. *Ivey Publishing*. Case Study 9B17M057. Teaching Note 8B17M057.
12. Gehman, J., Lester, K., Ng, P., McEwen, J. & Song, Q.W. Seaworld: Are Animal Shows Sustainable after *Blackfish*? December 20, 2016. *Ivey Publishing*. Case Study 9B16M227. Teaching Note #B16M227.
11. Gehman, J., Neufeld, N., Smirnow, D., Agrawal, S., Sandberg, D. & Deol, M. Transcend Coffee: Local Sustainability Challenges in a Global Industry. July 20, 2016. *Ivey Publishing*. Case Study 9B16M130. Teaching Note 8B13M130. Presentation 5B16M130.
10. Gehman, J. & Goerz, J. After the Oil Sands: Reclaiming Alberta's Boreal Forests. February 4, 2016. *The Case Centre*. Case Study 316-0015-1. Teaching Note 316-0015-8.

#### Research Reports

9. *The Effectiveness of Fracking Disclosure Regimes in Canada*. SSHRC Imagining Canada's Future. May 2016. 27 pages.
8. *Energy Projects, Social Licence, Public Acceptance and Regulatory Systems in Canada: A White Paper*. Canadian Network for Energy Policy Research and Analysis. May 2016. 106 pages.
7. *Unconventional Wastewater Management: A Comparative Review and Analysis of Hydraulic Fracturing Wastewater Management Practices across Four North American Basins*. Canadian Water Network. April 2015. 186 pages.

#### Bylined Articles

6. Etzion, D., Gehman, J. & Avidan, M. August 15, 2016. Sharing a Wealth of Information: How Regulators Can Improve Fracking Disclosure Practices. *The Hill Times*.
5. Avidan, M., Etzion, D. & Gehman, J. June 29, 2016. What Makes Public Disclosure Effective? An Analysis of Fracking Disclosure Regimes in Canada. *Huffington Post*.
4. Bansal, P., Chapardar, H. & Gehman, J. February 17, 2016. Tradeoffs in Sustainability-Oriented Innovations. *MIT Sloan Management Review*.
3. Ferraro, F., Etzion, D. & Gehman, J. 2015. Tackling the World's Biggest Problems with Robust Action. *IESE Insight*.
2. Gehman, J. & Lounsbury, M. March 3, 2015. On Big Resource Projects, When Does "No" Mean "No"? *The Globe and Mail*.
1. Gehman, J. & Lounsbury, M. February 17, 2015. What the Divestment Movement Could Mean for Alberta and Canada. *The Globe and Mail*.

#### INTELLECTUAL PROPERTY

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**WellWiki** ([www.wellwiki.org](http://www.wellwiki.org)) provides information on over 2 million wells in 7 American states and 3 Canadian provinces. The ultimate goal for this project is to provide information on each of the estimated 4 million oil and gas wells drilled in North America since the Drake well in 1859.

**CULTR** ([www.cultrtoolkit.com](http://www.cultrtoolkit.com)) is a web-based suite of research tools for transforming digital text, images and social media into structured data. The ultimate goal for this project is to become the "app store" for web-based social science research tools for studying culture, meaning and institutions.

## AWARDS AND HONORS

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- 2018** One of the top 20 most downloaded articles in *Canadian Public Administration* during 2016 and 2017  
EFMD Case Writing Award in the Urban Transition Challenges category  
Ascendant Scholar Award from the Western Academy of Management  
Finalist for the Past President's Best Paper Award from the Western Academy of Management  
Francis Winspear Professor of Business from the Alberta School of Business
- 2017** Responsible Research in Management Presidential Award co-sponsored by the Community for Responsible Research in Business and Management and the International Association for Chinese Management Research  
Appointed by the Government of Alberta to the Association of Science & Engineering Technology Professionals of Alberta Board of Directors  
Emerging Scholar Award from the Organizations and the Natural Environment (ONE) Division of the Academy of Management  
Roland Calori Prize for the best article published in *Organization Studies* during 2015 and 2016  
Award for Outstanding Contribution in Reviewing from *Research Policy* (top decile over past two years)  
Elected to a 3-year term as Representative-at-Large in the OMT Division of the Academy of Management  
Nova Faculty Fellowship from the Alberta School of Business  
Nominated by the Alberta School of Business for the University of Alberta Killam Annual Professorship
- 2016** Batten Fellowship from the University of Virginia Darden School of Business  
Campus Sustainability Leadership Award from the University of Alberta. Given to a student or staff member who shows dedication, impact, and leadership in integrating sustainability into teaching and learning.  
Nominated by the Alberta School of Business for the University of Alberta Provost's Award for Early Achievement of Excellence in Undergraduate Teaching
- 2015** Petro-Canada Young Innovator Award from the University of Alberta given to "outstanding and innovative faculty... whose research has potential to be of significance to society at large"  
People's Choice Award from the Alliance for Research on Corporate Sustainability  
Appointed by the Government of Alberta to the Chartered Professional Accountants of Alberta Board of Directors  
Finalist for the Past President's Best Paper Award from the Western Academy of Management
- 2014** Southam Faculty Fellowship from the Alberta School of Business  
People's Choice Award from the Alliance for Research on Corporate Sustainability  
Appointed by the Government of Alberta to the Institute of Chartered Accountants of Alberta Board of Directors  
Nominated by students for the University of Alberta Award for Outstanding Mentorship in Undergraduate Research & Creative Activities  
Finalist for the Best Dissertation Award from the Social Issues in Management (SIM) Division of the Academy of Management
- 2013** Pearson Faculty Fellowship from the Alberta School of Business  
#1 ranked Social Sciences and Humanities Research Council (SSHRC) Insight Development Grant proposal among emerging scholars in business, management and economics  
Finalist for the Emerald Best International Dissertation Award from the International Theme Committee (ITC) of the Academy of Management  
Finalist for the Best Dissertation Award from the ONE Division of the Academy of Management  
Finalist for the Best Dissertation Award from the Society for Business Ethics

**2012** Best Paper on Environmental & Social Practices from the Organization and Management Theory (OMT) Division of the Academy of Management

Chris Freeman Award from the European Association for the Study of Science and Technology for “a significant collective contribution to the interaction of science and technology studies with the study of innovation”

Above and Beyond the Call of Duty Award from the OMT Division of the Academy of Management

**2011** Harold F. Martin Graduate Assistant Outstanding Teaching Award from the Pennsylvania State University

Above and Beyond the Call of Duty Award from the OMT Division of the Academy of Management

## **RESEARCH GRANTS** (principal investigator unless noted)

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### **Social Sciences and Humanities Research Council of Canada**

2017 Partnership Development Grant #890-2017-0015 (Co-PI with L.M. Lefsrud), \$135,708

2016 Partnership Grant #895-2016-1018 (Co-PI with P. Bansal), \$2,499,940

2016 Insight Development Grant #430-2016-00297 (Co-PI with V.L. Glaser), \$53,547

2015 Insight Grant #435-2015-0502, \$293,108

2015 Knowledge Synthesis Grant (Co-PI with D. Etzion), \$22,766

2014 Insight Development Grant #430-2014-00833 (Co-PI with M.G. Grimes), \$70,706

2013 Insight Development Grant #430-2013-0912, \$70,729 – #1 ranked proposal

### **University of Alberta**

2018 Office of the Vice President of Research, \$16,000

2018 Sustainability Enhancement Fund, \$8,568

2017 Sustainability Enhancement Fund, \$8,400

2017 Future Energy Systems, Communities and Aboriginal Theme, \$206,000

2017 Future Energy Systems, Geothermal Theme, \$277,000

2017 Worldwide Universities Network, Research Mobility Grant, \$500

2016 Office of the Vice President of Research, Partnership Grant, \$70,000

2015 Killam Research Fund, Cornerstone Grant, \$41,610

2015 Helmholtz-Alberta Initiative, \$39,500

2015 Petro-Canada Young Innovator Award, \$20,000

2015 Kule Institute for Advanced Study (Co-PI with M. Stewart-Harawira), \$100,000

2014 Office of the Vice President of Research, General Research Funding, \$9,555

2014 Office of the Vice President of Research, General Research Funding (Co-PI with M.G. Grimes), \$9,940

2013 Helmholtz-Alberta Initiative (Co-PI with M. Lounsbury), \$50,000

2013 Killam Research Fund, Operating Grant (Co-PI with M.G. Grimes), \$6,947

2013 Worldwide Universities Network, Research Mobility Grant, \$3,000

2012 Killam Research Fund, Operating Grant, \$6,950

### **Alberta School of Business**

2018 Francis Winspear Professor of Business, \$60,000

2017 Canadian Centre for Corporate Social Responsibility, \$4,118

2016 Canadian Centre for Corporate Social Responsibility, \$2,059

2017 Nova Faculty Fellowship, \$15,000

2016 Office of the Dean, Partnership Grant, \$70,000

2016 Support for the Advancement of Scholarship, \$6,225

2015 Canadian Centre for Corporate Social Responsibility, \$1,000

2014 Southam Faculty Fellowship, \$12,000

2014 Support for the Advancement of Scholarship, \$10,000

2013 Canadian Centre for Corporate Social Responsibility, \$7,000

2013 Pearson Faculty Fellowship, \$12,000

2013 Support for the Advancement of Scholarship, \$3,100

2012 Faculty Research Grant, \$20,000

### **Other Funding**

2017 Alberta Real Estate Foundation, \$30,000

2017 Alberta Innovates (partnership grant with P. Bansal), \$60,000

2017 Natural Resources Canada (partnership grant with P. Bansal), \$60,000

2017 Canada's Oil Sands Innovation Alliance (partnership grant with P. Bansal), \$60,000

- 2016 University of Virginia Darden School of Business, Batten Fellowship, \$10,000
- 2014 Canadian Water Network (Co-PI with G.G. Goss), \$120,000
- 2014 Pennsylvania State University, Smeal Sustainability Council (Co-PI with D.R. Cahoy), \$6,500
- 2012 Pennsylvania State University, Smeal Sustainability Council (Co-PI with R. Garud), \$10,000

**Data Access Grants**

- 2017 Alberta Energy Regulator (in-kind), \$21,011
- 2016 Workers' Compensation Board – Alberta (in-kind; Co-PI with L.M. Lefsrud), \$25,000
- 2015 Duke University CASE i3 B Lab RFP #2 (Co-PI with M.G. Grimes)

**INVITED SCHOLARLY PRESENTATIONS**

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- 2018** University of Cambridge, Judge Business School  
University of British Columbia, Sauder School of Business  
OMT Writing and Reviewing Workshop (Sauder School of Business)  
York University, Schulich School of Business  
Cornell University, SC Johnson College of Business  
University of Alberta, Department of Resource Economics and Environmental Sociology
- 2017** Cornell University, Johnson Graduate School of Management  
Social Entrepreneurship Conference (Northeastern University)  
*Journal of Business Venturing* Special Issue Symposium (Ivey Business School)
- 2016** Ivey Sustainability Conference (Western University)  
Nottingham University Business School China  
Duke University, Organizational & Economic Sociology  
North Carolina State University, Poole College of Management  
Florida Atlantic University, College of Business
- 2015** University of Maryland, Smith Entrepreneurship Research Conference
- 2014** University of Alberta-Augustana, Center for Sustainable Rural Communities  
University of Alberta, Department of Resource Economics and Environmental Sociology
- 2012** Carnegie Mellon University, Tepper School of Business  
Erasmus University, Rotterdam School of Management  
HEC Paris  
University of Southern California, Marshall School of Business  
Northwestern University, Kellogg School of Management
- 2011** University of New Mexico, Anderson School of Management  
McGill University, Desautels Faculty of Management  
University of Alberta, Alberta School of Business

**REFEREED CONFERENCE PRESENTATIONS** (includes presentations by collaborators)

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Sylvia Grewatsch, Joel Gehman, Pratima (Tima) Bansal. Collaborating to Innovate for Sustainability: How the Emergence of a Relational Platform and Temporal Frames Shape the Journey. 34th European Group for Organization Studies Colloquium, Tallin, Estonia, July 6, 2018.

Joel Gehman, Zhen Lei, Daniel R. Cahoy, Siavash Varasteh. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Western Academy of Management, Salt Lake City, Utah, USA, March 2018. ***Nominated for the Past President's Best Paper Award.***

Matthew G. Grimes, Joel Gehman, Ke Cao. Positively Deviant: Identity Work through Certification. Global B Corp Academic Community Roundtable. 14th Annual Social Entrepreneurship Conference, Northeastern University, November 2-3, 2017.

Jonathan Banks, Martin Unsworth, Joel Gehman, Nicholas Harris, Lianne Lefsrud, John Parkins, Theron Finley, Cedar Hanneson, Benjamin Lee, Christopher Noyahr, Evan Renaud. Imaging, Characterizing, and Modeling Canada's Geothermal Resources. Future Energy Systems Open House. University of Alberta, October 12, 2017.

Joel Gehman, Ke Cao. B Academics: Status of Research on B Corps and Benefit Corporations. Global B Corp Academic Community Roundtable. University of Toronto, October 4, 2017.

Matthew G. Grimes, Joel Gehman, Ke Cao. Positively Deviant: Identity Work through Certification. Global B Corp Academic Community Roundtable. University of Toronto, October 4, 2017.

Jean-François Soublière, Joel Gehman. Legitimation Spillovers and Piggybacking: How Distributed Successes and Failures Move Market Categories. West Coast Research Symposium, University of Alberta, August 31, 2017.

Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Alberta, August 30, 2017.

Jordan McSweeney, Kevin McSweeney, A. Erin Bass, Joel Gehman. Unpacking Values Spheres: A Field Analytic Approach to the Upstream Oil Industry. In: Organization Values: Developing a Dormant Concept in Organizational Studies. OMT, ODC, OB Symposium. 77th Academy of Management Annual Meeting, Atlanta, August 8, 2017. *Academy of Management Proceedings*. 1: 12422.

Session Chair. Visuality, Symbolism and Discourse in Legitimation Strategies. OMT Paper Session. 77th Academy of Management Annual Meeting, Atlanta, August 7, 2017.

Invited Presenter. Studying Grand Challenges: At the Intersection of Robust Action Strategies and Power. In: Addressing Grand Challenges with Institutional Research: The Critical Role of Power. OMT, SIM, CMS Symposium. 77th Academy of Management Annual Meeting, Atlanta, August 7, 2017. *Academy of Management Proceedings*. 1: 13692.

Invited Participant. OMT New and Returning Member Networking and Research Forum. 77th Academy of Management Annual Meeting, Atlanta, August 4, 2017.

Florian Überbacher, Elizabeth Goodrick, Joel Gehman, Giuseppe Delmestri. The Challenge of ‘Grand Challenges’: Toward Ethical Institutionalism. Subtheme 56: Institutional Theory: Taking Stock and Retooling. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 7, 2017

Jordan McSweeney, Kevin McSweeney, A. Erin Bass, Joel Gehman. Unpacking Value Spheres: A Field Analytic Approach to the Upstream Oil Industry. Subtheme 57: The Multiplicity of Institutional Logics. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 7, 2017.

Invited Presenter. PDW 09: How Different EGOS Communities Study Large Social Phenomena. 33rd European Group for Organization Studies Colloquium, Copenhagen Business School, July 5, 2017.

Eric Knight, Matthew G. Grimes, Joel Gehman. Pivoting: Managing the Liabilities of Successive Change. International Symposium on Process Organization Studies, Greece, June 22-24, 2017.

Joel Gehman, Zhen Lei, Daniel R. Cahoy, Siavash Varasteh. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Alliance for Research on Corporate Sustainability, Erasmus University, June 15, 2017.

Joel Gehman, Zhen Lei, Daniel R. Cahoy, Siavash Varasteh. Patently Secret? Hydraulic Fracturing Patents and the Containment of Public Risk Information. Big Ten Business Law Seminar, University of Maryland, January 21, 2017.

Lianne M. Lefsrud, Joel Gehman, Marnie V. Jamieson. Revisiting How ‘Acceptable Risk’ and ‘Social License to Operate’ Become Defined: An Incorporation of Social-Psychological Processes into Technical Risk Management. 66th Canadian Chemical Engineering Conference. Québec City, Québec, October 18, 2016.

Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Washington, September 12, 2016.

Invited Panelist. Pitching Your Research. West Coast Research Symposium, University of Washington, September 12, 2016.

Jean-François Soublière, Joel Gehman. Legitimacy Spillovers and Piggybacking: The Collective Legitimation of New Ventures and Fields. OMT Paper Session. 76th Academy of Management Annual Meeting, Anaheim, August 9, 2016. *Academy of Management Proceedings*. 1: 12630.

Invited Presentation. The Commercialization of Science: An Integrative Research Agenda on Managing the Science-Business Interfaces. AMP Showcase Session. 76th Academy of Management Annual Meeting, Anaheim, August 8, 2016.

Invited Speaker. The Heart of Institutions: Values, Emotions, Identity, Logics, & Work. OMT, MOC Symposium. 76th Academy of Management Annual Meeting, Anaheim, August 8, 2016. *Academy of Management Proceedings*. 1: 10331.

Invited Presenter. Time and Sustainability. ONE, SIM, OMT PDW. 76th Academy of Management Annual Meeting, Anaheim, August 6, 2016.

Invited Presenter. Explorations in Performativity: Rationality in Action. OMT, OCIS, TIM, SAP PDW. 76th Academy of Management Annual Meeting, Anaheim, August 6, 2016.



Invited Participant. OMT New and Returning Member Networking and Research Forum. OMT PDW. 76th Academy of Management Annual Meeting, Anaheim, August 5, 2016.

Chad Murphy, Shubha Patvardhan, Joel Gehman. Moral Accounting in Organizations: A Process Study of the U.S. Financial Crisis Inquiry Commission. Subtheme 27: Scandals and Organization Studies. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 9, 2016.

Ke Cao, Joel Gehman. Practical Theory? A Process Study of How Managers Mobilize Academic Research. Subtheme 17: (SWG 17) Expert Power and Management. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 8, 2016.

Joel Gehman. Experiments: Some Thoughts (Or Some Thought Experiments). PDW 03: Experimental Research in Organization Studies: Pushing the Boundaries. 32nd European Group for Organization Studies Colloquium, University of Naples Federico II, July 6, 2016.

Jean-François Soublière, Joel Gehman. Legitimacy Spillovers and Piggybacking: The Collective Legitimation of New Ventures and Fields. Administrative Sciences Association of Canada Conference, MacEwan University, June 6, 2016.

Dror Etzion, Miron Avidan, Kelsey Franks, Samuel Ruderman, Joel Gehman. The Effectiveness of Fracking Disclosure Regimes in Canada. Imagining Canada's Future Forum on Energy and Natural Resources. Social Sciences and Humanities Research Council of Canada, Calgary, June 1, 2016.

Session Moderator. Alliance for Research on Corporate Sustainability, University of Colorado-Boulder, May 19, 2016.

M. Paola Ometto, Michael Lounsbury, Joel Gehman. Constructing Field Governance: The Public Understanding of Science Movement and Nanotechnology. Social Movements and the Economy Workshop. Northwestern University, October 23-25, 2015.

Joel Gehman, Zhen Lei, Daniel Cahoy, Siavash Varasteh. Patently Secret? The Use of Hydraulic Fracturing Patents to Contain Public Risk Information. West Coast Research Symposium, University of Washington, September 10, 2015.

Faculty Mentor. Doctoral Student Workshop. West Coast Research Symposium, University of Washington, September 9, 2015.

Invited Presenter. Macro Perspectives on Behavioral (Micro) Ethics. SIM, OMT, OB Symposium. 75th Academy of Management Annual Meeting, Vancouver, August 11, 2015. *Academy of Management Proceedings*. 1: 14641.

M. Paola Ometto, Michael Lounsbury, Joel Gehman. Betwixt and Between: The Problematic Emergence and Bounding of the Nanotoxicology Field. In: Breathing Life into Technology: Socio-cognitive Paths Towards Opening Up the Black Box. OMT, TIM, MOC Symposium. 75th Academy of Management Annual Meeting, Vancouver, August 10, 2015. *Academy of Management Proceedings*. 1: 13937.

Invited Participant. OMT New and Returning Member Networking and Research Forum. OMT PDW. 75th Academy of Management Annual Meeting, Vancouver, August 7, 2015.

Invited Panelist. Session VII: Wrapping Up. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 4, 2015.

Antonio Giuliani, Daniela Bolzani, Riccardo Fini, Joel Gehman. Conflicting Institutional Logics and Organizational Identities: How Spinouts Handle Parent Affiliation. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 3, 2015.

Chair for Session V: Institutional Logics and Identities. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 3, 2015.

M. Paola Ometto, Michael Lounsbury, Joel Gehman. Roles for Radicals: The "Public Understanding of Science" Movement and Nanotechnology. Subtheme 07: (SWG) Institutions and Identities. 31st European Group for Organization Studies Colloquium, American College of Greece, July 2, 2015.

Daniela Bolzani, Riccardo Fini, Joel Gehman, Antonio Giuliani. Conflicting Institutional Logics and Organizational Identities: How Spinouts Handle Parent Affiliation. Alberta Institutions Conference, Banff, June 13, 2015.

Chair. Opening Plenary: How Institutions Matter. Alberta Institutions Conference, Banff, June 13, 2015.

Joel Gehman, Matthew G. Grimes. Category Promotion: How B Corporations Respond to the Competing Demands of Fitting In and Standing Out. Industry Studies Association, Kauffman Foundation Conference Center, Kansas City, May 28, 2015.

Joel Gehman, Matthew G. Grimes. Category Promotion: How B Corporations Respond to the Competing Demands of Fitting In and Standing Out. Center for Social Impact Workshop, University of Michigan, May 16, 2015.

Joel Gehman, Matthew G. Grimes. Category Promotion: How B Corporations Respond to the Competing Demands of Fitting In and Standing Out. Alliance for Research on Corporate Sustainability, Northwestern University, May 14, 2015. **Winner of the People's Choice Award.**

Joel Gehman, Zhen Lei, Daniel Cahoy, Siavash Varasteh. Patently Secret? The Use of Hydraulic Fracturing Patents to Contain Public Risk Information. Wharton Technology and Innovation Conference, University of Pennsylvania, April 17, 2015.

Daniel S. Alessi, Chelsea A. Notte, D. Yvette Thompson, Stefanie Kletke, Jason Brisbois, Diana M. Allen, Joel Gehman, Greg G. Goss. Identifying Gaps in Hydraulic Fracturing Wastewater Management Practices across Four North American Basins. Hydraulic Fracturing Impacts on Water, Soil and Air Quality. 249th American Chemical Society National Meeting, Denver, Colorado, March 24, 2015.

Joel Gehman, Matthew G. Grimes. Category Promotion: How B Corporations Respond to the Competing Demands of Fitting In and Standing Out. Western Academy of Management, Kauai, Hawaii, March 13, 2015. **Nominated for the Past President's Best Paper Award.**

Co-chair. Unconventional Shale Development Session. Helmholtz-Alberta Initiative Energy and Environment Annual Workshop. Edmonton, September 30, 2014.

Joel Gehman, Lianne M. Lefsrud, Michael Lounsbury, Chang Lu. Perspectives on Energy and Environment Risks. Helmholtz-Alberta Initiative Energy and Environment Annual Science Forum. University of Alberta, September 29, 2014.

Joel Gehman, Zhen Lei, Daniel Cahoy, Siavash Varasteh. Patents and Information Containment: The Case of Hydraulic Fracturing in Shale Gas Extraction. Berkeley Intellectual Property Scholars Conference, University of California-Berkeley, August 8, 2014.

Raghu Garud, Joel Gehman, Paula Ungureanu. Performativity of Theories that Inform Management Practices. In: Theories of Performativity and the Performativity of Theory. OMT, TIM, BPS Symposium. 74th Academy of Management Annual Meeting, Philadelphia, August 5, 2014. *Academy of Management Proceedings*. 1: 11052.

Joel Gehman, Matthew G. Grimes. Category Promotion: How Hybrid Ventures Integrate "Standing Out" and "Fitting In." OMT Paper Session. 74th Academy of Management Annual Meeting, Philadelphia, August 4, 2014. *Academy of Management Proceedings*. 1: 11692.

Joel Gehman. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. SIM Best Dissertation Finalists. 74th Academy of Management Annual Meeting, Philadelphia, August 3, 2014. **Finalist for the Social Issues in Management Division Best Dissertation Award.**

Joel Gehman, Dror Etzion. An Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling. OMT Paper Session. 74th Academy of Management Annual Meeting, Philadelphia, August 3, 2014. *Academy of Management Proceedings*. 1: 12097.

Joel Gehman, Matthew G. Grimes. Category Promotion: How Hybrid Ventures Integrate the Competing Demands of Standing Out and Fitting In. Subtheme 50: The Challenge of Configuration: Bridging Perspectives and Methodologies. 30th European Group for Organization Studies Colloquium, Erasmus University, July 4, 2014.

Joel Gehman, Dror Etzion. Community Vulnerability and Facility Siting: The Case of Marcellus Shale Gas Drilling, 2004-2012. Group for Research on Organizations and the Natural Environment Conference. Aalto University, June 14-16, 2014.

Joel Gehman, Dror Etzion. An Exploratory Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling. Alliance for Research on Corporate Sustainability, Cornell University, May 8, 2014. **Winner of the People's Choice Award.**

Joel Gehman, Zhen Lei, Daniel Cahoy, Siavash Varasteh. Patents as Information Containment and Market Control Tools in Sustainable Technologies: The Case of Natural Gas. Legal Studies and Business Ethics Department Speaker Series, The Wharton School, University of Pennsylvania, April 10, 2014.

Joel Gehman, Zhen Lei, Daniel Cahoy, Siavash Varasteh. Fracking Patents: Sustainability Technology and Information Control through Patents. Workshop on Sustainability Research: A Business Perspective, Pennsylvania State University, November 6, 2013.

Raghu Garud, Joel Gehman, Jochen Markard, Krsto Pandza Three Perspectives on Sustainability and Implications for Firms, Markets and Policies. Workshop on Sustainability Research: A Business Perspective, Pennsylvania State University, November 6, 2013.

Joel Gehman. Sustainability Journeys. Innovation for Societal Impact: A Process Perspective, University of Leeds, September 26, 2013.

Joel Gehman. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. Carolyn Dexter Award Reception. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 11, 2013. ***Finalist for the International Theme Committee Emerald Best International Dissertation Award.***

Shubha Patvardhan, Joel Gehman. Narrative Limits of Moral Accounting: An Exploratory Analysis of the Financial Crisis Inquiry. SIM Paper Session. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 12, 2013. *Academy of Management Proceedings*. 1: 12545.

Joel Gehman. Sustainability by Dissociation: Categorization, Divestitures and Organizational Boundaries. ONE Business Meeting. 73rd Academy of Management Annual Meeting, Lake Buena Vista, August 12, 2013. ***Finalist for the Organizations and the Natural Environment Division Best Dissertation Award.***

Miriam Wolf, Krsto Pandza, Joel Gehman. The Meaning of Water: Institutional Complexity and Strategic Practice in Issue Driven Fields. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 5, 2013.

Raghu Garud, Joel Gehman, Peter Karnøe. Notes on the Emergence, Consequences and Transformation of Categories. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 4, 2013.

Discussant for Session II: History Matters: Category (Re-)Emergence. Subtheme 48: The Emergence of Categories, Identities, Fields and Organizational Forms. 29th European Group for Organization Studies Colloquium, HEC Montréal and Université de Montréal, July 4, 2013.

Joel Gehman, Dror Etzion. Predatory Selection: An Analysis of Cultural Vulnerability and Opportunity Exploitation in Marcellus Shale Drilling, 2004-2011. Inequality, Institutions and Organizations Conference, Simon Fraser University, June 7, 2013.

Joel Gehman, Matthew G. Grimes. Putting B Corp Certification to Work? Cultural Entrepreneurship within an Emerging Category. Sustainability, Ethics, and Entrepreneurship Conference, University of Denver, April 11, 2013.

Presenter. Sociomaterial Processes of Category Emergence and Naturalization. In: Revealing the Cultural in Entrepreneurship and Innovation. OMT, ENT PDW. 72nd Academy of Management Annual Meeting, Boston, August 3, 2012.

Raghu Garud, Joel Gehman, Arvind Karunakaran. Procrustean Transformations and Pandoran Hope in the Case of Climategate. TIM Paper Session. 72nd Academy of Management Annual Meeting, Boston, August 5, 2012.

Joel Gehman. Categorical Cleaning: An Exploratory Study of Sustainability Induced Divestitures, 1992-2010. OMT Paper Session. 72nd Academy of Management Annual Meeting, Boston, August 6, 2012. ***Winner of the Best Paper on Environmental and Social Practices Award.***

Dan Cahoy, Joel Gehman, Zhen Lei. Fracking Patents: The Emergence of Patents as Information Containment Tools in Shale Drilling. Colloquium on the Changing Face of American Patent Law and Its Impact on Business Strategy, University of Michigan, May 18, 2012.

Joel Gehman. Categorical Cleaning: An Exploratory Study of Sustainability Induced Divestitures, 1992-2010. Alliance for Research on Corporate Sustainability, Yale University, May 18, 2012.

Raghu Garud, Joel Gehman. Sustaining Sustainability Journeys: Some Implications for Strategizing and Organizing. ONE Paper Session. 71st Academy of Management Annual Meeting, San Antonio, August 16, 2011.

Invited attendee to the OMT Doctoral Consortium. 71st Academy of Management Annual Meeting, San Antonio, August 12, 2011.

Presenter. Revealing the Cultural in Entrepreneurship and Innovation. OMT, ENT, BPS, TIM PDW. 71st Academy of Management Annual Meeting, San Antonio, August 12, 2011.

Raghu Garud, Joel Gehman. Metatheoretical Perspectives on Sustainability Journeys: Evolutionary, Relational and Narrative. Subtheme 27: The Social Structure of Radical Innovations. 27th European Group for Organization Studies Colloquium, University of Gothenburg, July 7, 2011.

Raghu Garud, Joel Gehman. Sustaining Sustainability Journeys: Implications for Strategizing and Organizing. Industry Studies Association, University of Pittsburgh, June 2, 2011.

Raghu Garud, Joel Gehman. Procrustean Transformations: Climategate, Scientific Controversies, and Hope. *Débordements*. Mines ParisTech, December 17, 2010.

Raghu Garud, Joel Gehman, Peter Karnøe. Categorization by Association: Nuclear Technology and Emission-Free Electricity. West Coast Research Symposium, University of Oregon, August 27, 2010.

Raghu Garud, Joel Gehman, Peter Karnøe. Categorical Associations: Nuclear Power in the Energy Field. TIM Paper Session. 70th Academy of Management Annual Meeting, Montreal, August 9, 2010.

Joel Gehman, Linda K. Treviño, Raghu Garud. Values Work: Translating Values into Practices. SIM Paper Session. 70th Academy of Management Annual Meeting, Montreal, August 9, 2010.

Raghu Garud, Joel Gehman, Peter Karnøe. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Framing, Categorizing and Narrating Emerging Technologies Workshop. University of Leeds, June 28, 2010.

Raghu Garud, Joel Gehman, Peter Karnøe. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Society for the Advancement of Socio-Economics, Temple University, June 25, 2010.

Raghu Garud, Joel Gehman, Peter Karnøe. Categorical Associations: Nuclear Power in the Energy Field. Wharton Technology and Innovation Conference, University of Pennsylvania, April 24, 2010.

Raghu Garud, Joel Gehman, Arun Kumaraswamy. Harnessing Complexity to Sustain Innovation: Lessons From 3M Corporation. TIM Paper Session. 69th Academy of Management Annual Meeting, Chicago, August 11, 2009.

ONE Doctoral Consortium, 69th Academy of Management Annual Meeting, Chicago, August 7, 2009.

Raghu Garud, Joel Gehman, Peter Karnøe. Categorization by Association: Nuclear Technology and Emission-Free Electricity. Medici Summer School in Management Studies. Florence, July 9, 2009.

Raghu Garud, Joel Gehman, Peter Karnøe. Categorical Performances: Translations in the Nuclear Power Industry. Subtheme 10: Energizing Energy Markets: Institutions, Devices and Experiments. 25th European Group for Organization Studies Colloquium, ESADE Business School, July 3, 2009.

Joel Gehman. Seeing the Invisible: Ego Development, Opportunity Perception, and Institutional Change. MOC Paper Session. 68th Academy of Management Annual Meeting, Anaheim, August 11, 2008.

New Doctoral Student Consortium. 68th Academy of Management Annual Meeting, Anaheim, August 8, 2008.

Raghu Garud, Joel Gehman, Arun Kumaraswamy. Complexity Arrangements for Sustained Innovation: Lessons from 3M Corporation. International Symposium on Process Organization Studies, Cyprus. June 12, 2008.

## **INVITED INDUSTRY AND PUBLIC TALKS**

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Joel Gehman. The Business-Society Interface: Meeting the Challenges of Sustainability, Social License to Operate, and Innovation. Centre for International Business Studies, University of Alberta, August 22, 2017.

Joel Gehman. What Does Sustainability Mean for Business? Association of Finance Professionals, Edmonton, Alberta, Canada, May 24, 2017.

Panelist. Connect: Inspiring Leaders and Ideas. Alberta School of Business, October 18, 2016.

Lianne M. Lefsrud, Joel Gehman, Munira Umme. Analyzing WCB Data to Assess the Effectiveness of Education Initiatives and Financial Incentives in Reducing Future Claims Rates. Construction Owners Association of Alberta, Edmonton, Alberta, Canada, October 5, 2016.

Lianne M. Lefsrud, Joel Gehman, Munira Umme. The Value of Shame: Research that Supports the Concept of Shaming and the Need to Include a Rehabilitation Story. Creative Sentencing Workshop, Alberta Ministry of Justice, Edmonton, Alberta, Canada, September 29, 2016.

Lianne M. Lefsrud, Joel Gehman. Risk Worth Taking? Revisiting How 'Acceptable Risk' Becomes Defined. American Association of Petroleum Geologists Annual Convention, Calgary, Alberta, Canada, June 19, 2016.

Lianne M. Lefsrud, Joel Gehman, Marnie V. Jamieson. Revisiting How Acceptable Risk and Social License to Operate Become Defined. Congreso Colombiano de Minería, Medellín, Colombia, May 24, 2016.

Joel Gehman. Finding Your Career(s): A Journey, Not a Destination. Edmonton Public School District, S. Bruce Smith School Career Day, Edmonton, Alberta, Canada, May 5, 2016.

Joel Gehman, Matthew G. Grimes. Hidden Badge of Honor: How Contextual Distinctiveness Affects Category Promotion Among Certified B Corporations. HQ Raleigh, Raleigh, North Carolina, USA, April 12, 2016.

Joel Gehman. From Data Availability to Information Accessibility: The WellWiki Project. Startup Edmonton, Lunchalytics, Edmonton, Alberta, Canada. January 27, 2016.

Joel Gehman. Going Concerns: A Perspective from the Nexus of Business, Culture, and Institutions. Open Minds Symposium, University of Alberta, November 4, 2015.

John Colton, Kenneth Corscadden, Stewart Fast, Martha Hall Findlay, Monica Gattinger, Joel Gehman, Dylan Morgan, Judith Sayers, Jennifer Winter, Adonis Yatchew. Energy Projects, Public Acceptance and Regulatory Systems in Canada: A White Paper. Conference on Public Acceptance of Energy Projects, Canadian Network for Energy Policy Research and Analysis, Ottawa, Ontario, Canada. September 15, 2015.

Jean-François Soublière, Joel Gehman. Wake Makers and Wave Riders: Entrepreneurial Dynamics on a Crowdfunding Platform. Canadian Council for Small Business and Entrepreneurship Conference, MacEwan University, Canada. May 28, 2015.

Joel Gehman. Perspectives on Risk. American Association of Petroleum Geologists Annual Convention, Calgary, Alberta, Canada. October 16, 2014.

Joel Gehman. Canadian Water Network Hydraulic Fracturing Program. Petroleum Technology Alliance Canada, Calgary, Alberta, Canada. May 29, 2014.

Joel Gehman. Strategic Management of Unconventional Shale Development: Multiple Stakeholder Perspectives. BGP Inc. (a subsidiary of China National Petroleum Corporation), Beijing, China. May 19, 2014.

Joel Gehman. We're Not in Kansas Anymore: The Folly of Conventional Thinking in an Unconventional World. Natural Resources Canada Workshop, University of Alberta, Canada. March 25, 2014.

Joel Gehman. What Kind of Problem Is Sustainability? TBC Corporation (a subsidiary of Sumitomo Corporation), Palm Beach Gardens, Florida, USA. August 14, 2013.

Joel Gehman. What Kind of Problem Is Sustainability? Geddes Lecture, Alberta School of Business, Royal Mayfair Golf Club, April 30, 2013.

## **COURSES TAUGHT**

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### **University of Alberta**

**Bachelor:** SMO 310 Introduction to Management (2 @ 2013W, 2 @ 2014W, 2016W)

**Master:** SMO 610 Manager as Strategist (2017S, 2018S)

**MBA:** SMO 638 Managing Corporate Sustainability (2013F, 2015W, 2015F, 2016W, 2016F, 2017F)  
SMO 686 West Coast Study Tour (2018W)

**Doctoral:** SMO 703 Seminar on Strategic Management (2014F, 2016F)  
SMO 704 Seminar on Socio-Cognitive Perspectives (2015F)

*Nominated for the 2016 Provost's Award for Early Achievement of Excellence in Undergraduate Teaching*

### **University of Bologna**

**MBA:** Managing Sustainable Technology & Innovation (2016S, 2017S)

### **Pennsylvania State University**

**Bachelor:** MGMT 100 Introduction to Management  
MGMT 451 Business, Ethics & Society

*Winner of the 2011 Harold F. Martin Graduate Assistant Outstanding Teaching Award*

## **STUDENT SUPERVISION**

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### **Doctoral Student Supervision**

Bandita Deka Kalita. 09/2018-

Ke Cao. Committee: Royston Greenwood, Trish Reay. 09/2015-

- GRA Rice Graduate Scholarship, 2016-2017 (\$10,000)
- Ziegler Graduate Scholarship, 2017-2018 (\$7,178)

Jean-François Soublière. Committee: Michael Lounsbury, Dev Jennings, Tim Hannigan, Mary Ann Glynn. 09/2014-

- Izaak Walton Killam Memorial Scholarship, 2017-2019 (\$70,000)

Cong Dong. Visiting Ph.D. Student from China University of Petroleum. 09/2016-08/2017

### **Doctoral Dissertation Examination Committees**

Milo Wang. Michael Lounsbury (Supervisor). 09/2015-  
M. Paola Ometto. Michael Lounsbury (Supervisor). 09/2014-  
Asma Zafar. Trish Reay (Supervisor). 09/2014-  
Chang Lu. Trish Reay (Supervisor). 09/2013-  
Yongbin Joo. Dev Jennings (Supervisor). 09/2012-  
Chris Rowell. Ph.D. August 2017. Aalto University. Placement: University of British Columbia  
Mia Raynard. Ph.D. January 2016. Placement: Vienna University of Economics and Business  
Manely Sharifian. Ph.D. August 2015. Placement: San Francisco State University  
Kenneth Fox. Ph.D. (Accounting). August 2015. Placement: University of Saskatchewan  
Evelyn Micoletta. Ph.D. June 2015. Placement: University of New Mexico  
Eric Yanfei Zhao. Ph.D. June 2014. Placement: Indiana University

### **Doctoral Candidacy Examination Committees**

2018 Ke Cao (supervisor), Milo Wang  
2017 M. Paola Ometto, Jean-François Soublière (Supervisor), Asma Zafar (Exam Chair)  
2016 Chang Lu  
2015 Irfan Chaudhry (Sociology), Youngbin Joo  
2013 Evelyn Micelotta, Mia Raynard, Manely Sharifian

### **Doctoral Second Year Paper Examination Committees**

2017 Ke Cao (Supervisor), Milo Wang  
2016 Jean-François Soublière (Supervisor), Asma Zafar  
2015 Chang Lu

### **Doctoral Comprehensive Examination Committees**

2018 Zahid Rahman, A. Lucas dos Santos, MJ Song  
2017 Ke Cao, Joseph Owusu, Milo Wang  
2016 Leanne Hedberg, M. Paola Ometto, Jean-François Soublière (Supervisor), Asma Zafar

### **Other Graduate Student Supervision**

Marni Devlin Moses. MBA Independent Study. Summer 2017  
Mykhailo (Mike) Vorona. MBA/Master of Agriculture Capstone Project. Summer 2015

*Nominated for the 2014 Award for Outstanding Mentorship in Undergraduate Research & Creative Activities*

### **MEDIA COVERAGE**

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September 29, 2017: "Innovation a Constant in Oilsands Production." Deborah Yedlin, *Calgary Herald*.

September 19, 2017 "COSIA Joins with Government, Universities to Accelerate Sustainability-Focused Oilsands Innovation." *JWN*.

September 14, 2017. "Does the City's New Environmentally Friendly Purchasing Plan Make Sense?" David Staples, *Edmonton Journal*.

November 23, 2016. "Keystone XL's Future Unclear Despite Presidential Promise." Lesley Young, Folio.ca.

August 3, 2016. "Husband and Wife's Shuttle for Seniors Aims to Go the Extra Mile in Edmonton." Josh O'Kane, *The Globe and Mail*.

July 26, 2016. "How Academic Research Is Subject to Racism, Sexism." Darah Hansen, *The Globe and Mail*.

July 20, 2015. "The Disruptors: New Online Lenders Want to Cut Out the Bank." Elizabeth Hames. *Alberta Venture*.

May 5, 2015. *Oil, Gas and Data*. Daniel Cowles, O'Reilly Media.

November 24, 2014. "The Fracking Point" Erin Murphy-Mills, *Water Canada*, 14(6): 22-23.

September 10, 2014. Interviewed by Rob Hislop about WellWiki.org for "Week in Review," online at iKan Media.

August 31, 2014. Interviewed by Peter Watts about WellWiki.org for "The Alberta Weekend Morning Show," aired on Corus Entertainment's CHQR-AM 770 Calgary and CHED-AM 630 Edmonton.

August 6, 2014. "New 'WellWiki' to Provide Info on Every Oil and Gas Well in Canada" Carrie Gilkison, *Epoch Times*.

August 5, 2014. "CAPP Welcomes Wellwiki Idea." *Edmonton Journal*

August 1, 2014. “Wellwiki’ Compendium of Oil and Gas Info to Launch in Fall.” Sheila Pratt, *Edmonton Journal*.

July 30, 2014. “A Public Wiki Shines Light on North America’s 4 Million Oil & Gas Wells.” Lisa Song, *InsideClimate News*. Reprinted in the *Miami Herald*, *Buffalo News*, *Centre Daily Times*, and others.

January 15, 2014. “EBSCO Acquires Altmetrics Provider Plum Analytics.” Matt Enis, *Library Journal*.

September 2, 2013. Interviewed by Nikki Wiart about sustainable microbreweries on “Terra Informa,” a weekly program on CJSR-FM 88.5, syndicated to about 50 radio stations throughout Canada.

August 12, 2013. “Will Patents Hamper Testing of the Environmental Impact of Fracking?” Eric Lane, *Green Patent Blog*.

January 14, 2013. “Report: PA Undercounted Eligible Wells Under Act 13.” Stephanie Ritenbaugh, *Gas Business Briefing*. Reprinted in *Platt’s*.

January 11, 2013. “Report: Pa. Omitted Gas Wells, Forfeited Impact Fees.” Laura Olson, *Pittsburgh Post-Gazette*.

January 10, 2013. “Report: DEP Didn’t Report All Wells Under Act 13.” Rachel Morgan, *Beaver County Times*. Reprinted in the *Ellwood City Ledger*, *Herald-Standard* (Uniontown, PA), and *Shale Reporter*.

January 10, 2013. “Article: DEP Missed More Than 15,000 Wells in Impact Fee Count.” Laura Leger *The Times-Tribune* (Scranton, PA). Reprinted in *The Morning Call* (Allentown, PA), *Towanda Daily Review*, and *The Utica Shale*.

September 21, 2012. “Professors from Top Business Schools Flock to University of Alberta.” Gary Lamphier, *Edmonton Journal*.

## **CONFERENCE ORGANIZING**

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2018-2021. European Group for Organization Studies. Standing Working Group: Institutions, Innovation, and Impact. Convenors: Joel Gehman, Markus Höllerer, Nina Granqvist, Silvia Dorado.

2019 SWG Institutions, Innovation, and Impact: Technology, Materiality, and Networks of Interaction. Convenors: Joel Gehman, Candace Jones, Bernard Leca. University of Edinburgh, Scotland.

2018 Academy of Management Annual Meeting. OMT, ENT, STR Showcase Symposium. Cultural Entrepreneurship & Strategy. Organizers: Joel Gehman, Vern Glaser, M. Paola Ometto, Jean-François Soublière. Presenters: Elana Dalpiaz, Robert David, Greg Fisher, Candace Jones. Chicago, USA.

2018 SWG 09 Institutions, Innovation, and Impact: Grand Challenges. Convenors: Silvia Dorado, Dror Etizon, Marc Ventresca. Estonian Business School, Estonia.

2018 PDW 04 New Developments in Institutional Theory: Hot Topics, Cool Tools & Unexpected Surprises! Convenors: Joel Gehman, Nina Granqvist, Russ Vince, Maxim Voronov, Charlene Zietsma. Estonian Business School, Estonia.

2018 Alberta Institutions Conference (organizing committee). University of Alberta, Canada.

2017 Global B Corp Academic Community Roundtable (organizing committee). University of Toronto, Canada.

2017 West Coast Research Symposium Doctoral Consortium (co-organizer). University of Alberta, Canada.

2017 European Group for Organization Studies Colloquium. Co-Convenor, Subtheme 26: The Role of Organizations in Sustainability Transitions. Copenhagen Business School, Denmark.

2016 Strategic Management Society Annual International Conference. Cultural Perspectives on Strategic Management. Organizers: Joel Gehman, Krsto Pandza. Panelists: Shaz Ansari, Rudy Durand, Candy Jones, Mike Lounsbury, Richard Whittington. Strategic Management Society Annual International Conference. Berlin, Germany.

2016 West Coast Research Symposium Doctoral Consortium (organizing committee). University of Washington, USA.

2016 Academy of Management Annual Meeting. Showcase Symposium. Theory-Method Packages: A Comparison of Three Qualitative Approaches to Theory Building. Organizers: Joel Gehman, Vern Glaser. Participants: Kathleen M. Eisenhardt, Dennis A. Gioia, Ann Langley, Kevin G. Corley. Anaheim, USA. *Academy of Management Proceedings*. 1: 12424.

2016 Academy of Management Annual Meeting. All Academy Theme PDW. Making Organizations Meaningful: What’s Next in Measurement, Data and Analytic Toolkits. Organizers: Joel Gehman. Participants: Jonathan Bundy, Scott D. Graffin, Matthew G. Grimes, Timothy R. Hannigan, Joseph Porac, Sara B. Soderstrom, James B. Wade, Klaus Weber. Anaheim, USA.

2015 CCCSR-ATB Sustainability Workshop (co-organizer), Alberta School of Business, 9/2015-11/2015.

2015 West Coast Research Symposium Doctoral Consortium (organizing committee). University of Washington, USA.

2015 Academy of Management Annual Meeting. OMT, TIM, RM, GDO, PNP PDW. Cultural Entrepreneurship in Action: Innovative Methods and Research Designs. Organizers: Vern Glaser, Joel Gehman, Jochen Kroezen. Participants: Peer C. Fiss, Matthew G. Grimes, Mark T. Kennedy, Hovig Tchalian. Vancouver, Canada.

2015 Academy of Management Annual Meeting. OMT, TIM, SAP, CMS PDW. Developing a Research Agenda to Advance Perspectives on Performativity. Organizers: Vern Glaser, Joel Gehman. Participants: Daniel Beunza, Laure Cabantous, Raghu Garud, Jean-Pascal Gond, Wanda Orlikowski, Susan Scott. Vancouver, Canada.

2015 Alberta Institutions Conference (co-organizer). University of Alberta, Canada.

2014 Academy of Management Annual Meeting. OMT, TIM, BPS Symposium. Theories of Performativity and the Performativity of Theory. Organizers: Raghu Garud, Joel Gehman. Presenters: Daniel Beunza, Laure Cabantous, Luciana D'Adderio, Liliana Doganova, Fabrizio Ferraro, Raghu Garud, Joel Gehman, Jean-Pascal Gond, Neil Pollock, Paula Ungureanu. Philadelphia, USA. *Academy of Management Proceedings*. 1: 11052.

2014 Academy of Management Annual Meeting. ONE, OMT, BPS PDW. Researching the Organization of Energy: Dirty, Clean and In-Between. Organizers: Joel Gehman, Dror Etzion, Lianne M. Lefsrud. Presenters: Austin Brown (NREL), Magali Delmas, Nathan Furr, Robert P. Gephart, Ashton Hawk, Alfred Marcus, Gonçalo Pacheco-de-Almeida, Gail Whiteman, Charlene Zietsma. Philadelphia, USA.

2014 Academy of Management Annual Meeting. OMT, TIM, BPS, MOC, ENT PDW. Cultural Design and Designing Culture: Institutions, Values, and Entrepreneurship. Organizers: Joel Gehman, Matthew G. Grimes, Tyler Wry, Jean Clarke. Presenters: Howard Aldrich, Ted Baker, Raghu Garud, Mary Ann Glynn, Andrew Hargadon, Michael Lounsbury, Alan Meyer, Siobhan O'Mahony, Violina Rindova, Majken Schultz, Klaus Weber. Philadelphia, USA.

2013 Innovation for Societal Impact: A Process Perspective (co-organizer). University of Leeds, UK.

2013 Academy of Management Annual Meeting. OMT, TIM, ENT PDW. Cultural Perspectives on Entrepreneurship and Innovation. Organizers: Jean Clarke, Joel Gehman, Tyler Wry. Presenters: Daniel Beunza, Joep Cornelissen, Santi Furnari, Raghu Garud, Michael Lounsbury, Krsto Pandza, Chad Navis, Violina Rindova. Lake Buena Vista, USA.

## PROFESSIONAL SERVICE

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<b>Editorships:</b>	<i>Journal of Business Venturing</i> , Field Editor (Organization Theory), 09/2017 – present
<b>Special Issues:</b>	<i>Sustainability</i> , Organizational Sustainability Special Issue, 04/2018 – present
<b>Editorial Boards:</b>	<i>Administrative Science Quarterly</i> , 11/2017 – present <i>Academy of Management Discoveries</i> , Sustainable Development Special Issue, 03/2018 – present <i>Innovation: Organization and Management</i> , 07/2016 – present <i>Organization Studies</i> , 09/2017 – present
<b>Selected Reviewing:</b>	<i>Academy of Management Journal</i> , 03/2011 – present <i>Academy of Management Review</i> , 01/2016 – present <i>American Sociological Review</i> , 09/2016 – present <i>Journal of Management Studies</i> , 10/2012 – present <i>Organization Science</i> , 03/2012 – present <i>Research Policy</i> , 01/2014 – present
<b>Academy of Management</b>	
All Academy Theme Committee Member (invited position)	01/2016-08/2016
Emerald Best International Dissertation Award Committee Member (invited position)	02/2014-03/2014
<b>Academy of Management, Organization and Management Theory Division</b>	
Representative-at-Large (elected to a 3-year term)	08/2017-08/2020
Research Committee Member (volunteer position)	11/2016-
Communication Committee Chair (appointed to 3-year term)	08/2012-08/2015
Webmaster (appointed position)	05/2010-08/2012
<b>Academy of Management, Organizations and the Natural Environment Division</b>	
2018 Best Dissertation Award Committee Member (invited position)	04/2018-
2018 Emerging Scholar Award Committee Chair (invited position)	02/2018-
<b>Alliance for Research on Corporate Sustainability</b>	
Communication Committee Member (invited position)	07/2016-
Conference Committee Member (invited position)	07/2015-06/2016



## UNIVERSITY SERVICE

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### University of Alberta

Faculty of Graduate Studies & Research, Graduate Scholarship Committee	02/2018-12/2016-
Future Energy Systems, Communities and Aboriginal Peoples Theme Co-Champion	07/2016-06/2017
Green & Gold Grant, Adjudication Committee Co-Chair	09/2013-05/2015
Shell Enhanced Learning Fund, Selection Committee	11/2012-05/2015
Office of Sustainability, Academic Advisory Council	11/2012
Festival of Undergraduate Research and Creative Activities, Faculty Judge	

### Alberta School of Business

Master of Accounting CPA Accreditation Site Visit	06/2016
AACSB Accreditation Site Visit	02/2016
MBA Case Competition Judge	10/2012

### Department of Strategic Management & Organization

Faculty Recruitment Committee	2013-14, 2014-15, 2015-16, 2016-17
Ph.D. Comprehensive Examination Committee	2016, 2017, 2018
Ph.D. Program Review Committee	01/2017-05/2017
Paper Development Workshop (co-organizer)	04/2015-05/2017

### Pennsylvania State University

Smeal College of Business, Sustainability Council Advisory Board Observer	10/2009-04/2012
University Sustainability Council, Strategic Rationale Subcommittee	06/2011-09/2011

### Other

Canadian Network for Energy Policy Research and Analysis Working Group Member	10/2014-05/2016
Government of Alberta, Environment and Sustainable Resource Development Advisory Committee	03/2013-07/2014
DuPont Sustainable Growth Excellence Awards Selection Committee	09/2009-10/2009

## GOVERNANCE AND ADVISORY EXPERIENCE

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Association of Science & Engineering Technology Professionals of Alberta, Board Member	11/2017-
Chartered Public Accountants of Alberta, Board Member	07/2015-11/2017
Institute of Chartered Accountants of Alberta, Board Member	05/2014-06/2015
Liquid Interactive, Executive Advisor	2008-2012
Eastwood Company, Advisory Board Member	2004-2007

## INDUSTRY WORK EXPERIENCE

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imc <sup>2</sup> , Managing Director and Vice President of Sustainability	2006-2007
Refinery, Senior Vice President of Client Services	2001-2005
EchoFactor, Co-founder and Chief Marketer	1999-2001
Reliance Direct, Manager of E-Commerce	1998-1999
Creative Labs, Internet Marketing Analyst	1996-1998
Classic Interiors, Director of Business Development	1995-1996
HVS International, Consultant	1994-1995

Before my Ph.D., I worked for 13 years in the areas of management consulting, business development, and marketing strategy. Clients included Aramark, Campbell Soup, Chubb Insurance, Comcast, Commerce Bank, GlaxoSmithKline, Johnson & Johnson, Lenox, Merck, Merrill Lynch, Motorola, Rohm & Haas, Schering-Plough, Shire PLC, Subaru of America, Unisys, Wyeth and many others.

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