



At the University of Alberta School of Business, the opportunities are endless. With a 100-year legacy as one of Canada's top business schools, our world-class BCom program has empowered thousands of undergrads to shape their futures and become leaders in Alberta and around the world.

With more than **2,000 students** in the BCom program, **16 majors** in traditional and distinctive areas of Business and over **\$250,000** available in undergraduate scholarships and awards, the Alberta School of Business will take your education to the limit, and then help you surpass it.

# WHY BCOM?

The Alberta School of Business prides itself as one of the top research-intensive, policy-shaping business schools in the world. A BCom degree will put you at the forefront of dozens of professional industries, helping you to achieve your goals through interdisciplinary, critically minded career-based knowledge.

#### Choose Your Path

Choose from five different BCom degree programs and 16 majors. Students can specialize in one discipline and minor in another business area, or in another faculty. We encourage students to pursue diversity in our degree programs to gain a well-rounded education.

#### Become a Part of Something Bigger

All first-year BCom students are part of a cohort of approximately 70 students, taking core classes together while sharing their experiences throughout the year. The program will enhance your understanding of the core areas of business as a complete area of study while developing your leadership and communication skills.

# WHY UALBERTA?

#### World-Class Education

The University of Alberta is consistently ranked as one of Canada's Top 5 Universities. Students applying to the BCom program must complete a pre-professional year in another UAlberta direct-entry faculty, meaning you'll get a chance to explore countless opportunities that will uniquely shape your undergraduate experience.

#### Excellence in Teaching

The Alberta School of Business has been recognized for its outstanding teachers more than any other Canadian business school. With four winners of the national 3M Teaching Fellowship, Canada's highest award for undergraduate university teaching excellence, your courses will be taught by internationally renowned professors at the forefront of business research

## The Heartland of Western Canada

The Alberta School of Business is located in Edmonton, the provincial capital and a rapidly growing centre for independent businesses. Hundreds of BCom graduates have launched successful careers here, helping to transform the city into an emerging leader on the global stage.

## CUSTOMIZE YOUR DEGREE



#### Be a Leader

The Leadership Certificate brings together a cohort of students under mentors from local, national and international communities. Participants in this transformative learning experience work with extraordinary individuals with proven leadership qualities. This unique program encourages students to engage in activities that develop leadership, foster social and moral responsibility and contribute to the further development of society.

#### Learn a New Lingua Franca

Are you bilingual in English and French? If so, you should consider the Bilingual Bachelor of Commerce program, one of the first degrees of its kind in Canada. The program is offered in collaboration with Campus Saint-Jean, the U of A's French language faculty. Students enrolled in the Bilingual BCom program will gain all the benefits of our regular BCom while expanding their influence in the diverse Canadian business landscape.

#### Gain Work Experience

Participate in our Cooperative Education program and add work experience to your BCom degree. The Co-op program will enhance your job search skills and help you become a marketable graduate capable of meeting real-world demands. You will have the opportunity to evaluate work sites and career options prior to making a final career decision. In addition, the program provides you with networking opportunities and many work term placements lead to permanent positions after graduation.

#### UAlberta Business Co-op allows you to...

- Apply concepts learned in the classroom to a real-world experience
- Test-drive your career learn whether or not your major is right for you
- Work in a variety of locations, industries and businesses, gaining professional skills in a supportive environment
- Gain 12 months of work experience
- Students from ALL majors are welcome



# MAKE CONNECTIONS

## Become Part of the Business Community

The Business Career Services Office is your link to the business community. The office provides students with employment opportunities, career counselling and valuable career development services, including...

- Assistance with resume and cover letter writing
- Interview preparation
- Employer information
- Recruiting sessions

#### Test Your Competitive Edge

Work together with a team of peers and compete against business students from around the world in national and international case competitions. Case competitions challenge students to solve business problems with real-world companies and are an excellent way to utilize classroom knowledge, develop presentation skills and learn to work in a team.

#### Go Global

Earn U of A credit, pay U of A tuition and study business abroad! The Alberta School of Business maintains over 20 exchange opportunities with many of the world's best business schools. Expand your global network while you live, work and study abroad while adding a unique international dimension to your BCom degree.

#### Get Involved

Be a part of the most vibrant group of students at the U of A! Join one of our 20+ student groups renowned for a strong commitment to linking students to the business community and fundraising for charities. There's a club corresponding to almost every one of our majors, offering an incomparable opportunity to hone your academic knowledge outside of the classroom.

#### JOANNE BARTOLOME

The program has given me the chance to apply my knowledge outside a classroom setting through its Co-op program, giving me real life experiences that are applicable to the workplace.



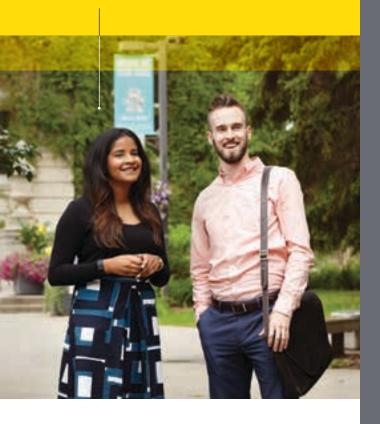






#### ILAWIL MAAHII

11 The BCom program gave me the opportunity to be more than my degree through offering me a program full of diverse opportunities to challenge myself while creating unforgettable experiences along the way.



#### **MAJORS**

**Business Economics & Law** 

**Business Studies** 

East Asian Business Studies

Entrepreneurship & Innovation

European Business Studies

Finance

Human Resource Management

International Business

Latin American Business Studies

Management Information Systems

Strategic Management & Organization

Marketing

Natural Resources, Energy & the Environment

Operations Management

Retailing & Services

### **DEGREE PROGRAMS**

Bachelor of Commerce

Bachelor of Commerce After Degree

Bachelor of Commerce Cooperative Education

Bilingual Bachelor of Commerce (English & French)

Bachelor of Commerce Honors (Accounting, Finance or Management Science)

## **GET STARTED**

The BCom is a "1+3" year degree program. This means that you must complete a preprofessional year in another faculty at the U of A before you apply to the BCom program.

Admission to the BCom program is based on coursework from the pre-professional year:

- A Minimum of 24 credits of university transferable courses
- **B** Completion of the following six U of A courses:

**ENGLISH (★6)** – Choose two of any junior level (100 level) English courses

**ECONOMICS 101 (★3)** – Introduction to Microeconomics

**ECONOMICS 102 (★3)** – Introduction to Macroeconomics

MATHEMATICS 114 (+3) -

Elementary Calculus I

**STATISTICS 151 (★3)** – Introduction to Applied Statistics I

**C** Presentation of a competitive grade point average (GPA)

The BCom program is a quota program and admission is competitive.

For more information, visit ualberta.ca/business/BCom

Application Deadline: MARCH 1

Transcript Deadline: JUNE 15

Apply online uab.ca/apply

#### Alberta Guaranteed Admission

The Alberta School of Business offers a unique program for exceptional high school students. Alberta Guaranteed Admission offers students who complete their pre-professional year of study at the U of A and meet all AGA requirements, a guaranteed space in the BCom program the following year.

#### **ELIGIBILITY:**

- Average of 80% or higher in five appropriate Grade 12 courses (including English LA 30-1 and Math 30-1)
- Complete all of the BCom admission requirements at the U of A
- Maintain a minimum GPA of 2.8 in the pre-professional year.

Students who complete all of requirements and apply for AGA will be guaranteed a spot regardless of the competitive GPA for that year. You can apply for AGA at ualberta.ca/business/AGA once you have applied for admission to the U of A for your pre-professional year of study. High school students must apply prior to starting their pre-professional year.

### **HOW TO APPLY**

- 1 Apply to the U of A for admission to a direct-entry faculty. Please see admissions.ualberta.ca for program requirements for direct entry programs.
  - a. Submit an application for Alberta Guaranteed Admission (Deadline August 1)
- 2 Complete all of the BCom requirements:
  - a. Minimum 24 units of course weight (8 courses)
  - b. Complete the six required courses (see page 7)
  - c. Maintain a competitive GPA
- 3 Visit the Prospective Student Advisor during your pre-professional year to ensure that you are on track
- 4 Apply for the BCom program by March 1
  - a. Early admission deadline: February 15
  - b. Document deadline: June 15

### **CONNECT WITH US**

Visit our website for more information on the BCom programs, subscribe to our e-newsletter and find out if the Business Recruiters are visiting your school

#### ualberta.ca/business/BCom





📆 @ualbertabcom

Explore the U of A campus, sit down with an advisor and meet current students: uab.ca/visit





#### **CHANTELLE BRYCE**

The BCom program gives students many opportunities beyond the classroom – through case competitions, conferences and student groups I was able to really grow and make the most of my degree.





