Alberta MBA Program Information

Public Policy and Management Specialization (60 credits)

BUS 501 (Orientation)
BUS 504 (Career Services – Full-time students only)

First-Year Core Courses:
1. ACCTG 501 (Introduction to Financial Reporting and Analysis)
2. ACCTG 523 (Accounting Information and Internal Decision Making)
3. BUEC 503 (Economic Foundations)
4. BUS 505 (Ethics & Corporate Social Responsibility with Communications)
5. FIN 501 (Managerial Finance)
6. MARK 502 (Principles of Marketing Management)
7. MGTSC 501 (Data Analysis and Decision Making)
8. SMO 500 (Managing People)
9. SMO 652 (Leadership Skills)
10. One 3-credit MBA core elective which is chosen from:
    o BUEC 542 (International Business)
    o OM 502 (Operations Management)
    o SMO 502 (Organization Strategy-Managing Organizations)

Public Policy & Management Required and Elective Courses:
11. BUS 900 (Project in Public Policy and Management)
12. SMO 643 (Strategic Management in the Public Sector) [offered every other year]
Three 3-credit graduate-level electives which are chosen from the following group:
    BUEC 510 Macroeconomics, Public Economics and Public Policy
    BUEC 678 (Managing Business-Government Relations in Canada)
    INT D 690 (Topics in Knowledge Utilization)
    SMO 633 (Managing Organizational Change)
    SMO 639 (The Process of Making Public Policy) [offered every other year]
    SMO 640 (Implementing Public Policy)
    SMO 644 (Public Sector Leadership)
    SMO 637 (Managing Not-For-Profit Organizations)
    SMO 686 (Managing Arts Organizations)
    SPH 582 (Human Resources in Public Health)
    SPH 601 (Comparative Health Systems)
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MBA Capstone Course:
16. SMO 641 (Business Strategy)

Four 3-credit MBA electives
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