ALBERTA SCHOOL OF BUSINESS

RESEARCH FOCUS

A SPOTLIGHT ON RESEARCH AT THE ALBERTA SCHOOL OF BUSINESS

Faculty leaders active in scholarly pursuits

FELIPE AGUERREVERE
Finance & Statistical Analysis
Researches asset pricing and risk management

IAN GELLATLY
Strategic Management & Organization
Researches leader and employee work behaviors

KARIM JAMAL
Accounting, Operations & Information Systems
Researches private demand for accounting and auditing

EMILSON SILVA
Marketing, Business Economics & Law
Researches public policy related to energy production

Our Department Chairs are leaders, managers, teachers and researchers. Their expertise in research areas such as employee work behaviors, income redistribution, accounting and auditing, and risk management strategies are featured on banner stands located throughout the Alberta School of Business building.
1. Felipe Aguerrevere explains how incomplete commodity pricing is used to estimate a firm's future value.
2. Ian Gellatly studies leadership styles that cause stress.
4. Emilson Silva analyzes how utility regulators could address income inequality through effective price consumption use.

Research Spotlight

Our faculty's latest research studies featured by the University:

**Letting your child pick their snack may help you eat better, study suggests** (Robert Fisher)
New research could offer “effective, simple recipe” for parents looking to make healthier food choices for their families.

**Who buys the wine? Research reveals how consumers make choices for groups** (Sarah Moore)
People who see themselves as independent tend to go with their own preference when choosing for a large group—even if it costs more.

**Word of mouth still key factor in generating sales in online world** (Paul Messinger and Sarah Moore)
Consumers base buying decisions on “informed herd effect” influenced by what others like them say about the product, marketing researchers find.

**Why having robot co-workers might make you less prejudiced** (Noah Castelo)
When robot co-workers are the out-group, human workers become less prejudiced against other humans, researchers find.

**Opening Pandora’s box** (Noah Castelo)
While artificial intelligence can be a force for societal and economic good, there may be unintended consequences when it comes to our increasing reliance on technology.

**The Language of AI** (Noah Castelo)
Learn the language of the future with these easy to understand definitions.

**Research conference highlights PhD students’ projects** (PhD Students)
This annual student-led conference offers business doctoral students an opportunity to share research ideas and fosters effective presentation and communication skills.

Research featured through other media outlets:
Digital Scholarship Center

The U of A has a special center for data mining and text analysis, data visualization, 3D printing, high performance computers, and secure data access for anonymizing your data!

Where? Visit the Digital Scholarship Center or talk with one of their experts.

Learn more

Research Awards & Funds

If you are interested in applying, please contact Deanna Hoffman.

Killam Accelerator Award
Early career faculty members who are within 6 years of having taken up their first tenure track appointment.
Value: $75,000 per year for 3 years
Deadline: June 5, 2020

Killam Prizes
The Killam Prizes are awarded to active Canadian scholars who have made a substantial and significant contribution to their respective fields in the humanities, social sciences, natural sciences, health sciences or engineering.
Value: Max. five $100,000 awards (one prize per discipline)
Deadline: June 15, 2020

Killam Research Funds
The Killam Research Fund supports research initiatives that are expected to increase the University's success in obtaining funding from SSHRC

How not to shake someone's hand (Jennifer Argo)

When a handshake feels wrong.
as well as other national and international peer-reviewed funding competitions.
Value: Cornerstone Grant <$50,000
Research Operating Grant <$7,000
Connection Grant <$10,000
Travel Grant (as per travel grid)
Deadline: On-going

More external honours and prizes...

Grant Deadlines

If you are interested in applying, please contact Deanna Hoffman.

John R. Evans Leaders Fund (JELF)
RTA RSO Deadlines: Apr 1, Aug 4, Jan 4

Canada Research Chairs
2020 Deadlines: Apr 20, Sept 20, Dec 14

NSERC Alliance Grants
RSO Deadline: Continuous intake

NSERC Idea to Innovate Grants
2020 Deadlines: Mar 30, Jun 22, Sept 28

NSERC Create
LOI RSO Deadline: Apr 24

NSERC Discovery Grants
RSO Deadline: Oct 21

SSHRC Partnership Engage Grants
2020 RSO Deadlines: Mar 8, Jun 10, Sept 10, Dec 1

SSHRC Connection Grants
2020 RSO Deadlines: Apr 24, Jul 25, Oct 25

Online Research Resources

Bookmark these handy research-based resources found on our web site:

Business databases
Free editing services for your SSHRC application
Grant assist program
Getting ethics approval
Top management journals listings
New grant application 'How To' reference guide

Web pages showcasing your research:
Books published
Grant recipients
Publications
Scholarly Awards & Recognition

Winspear Senior Faculty Fellowships (awarded for three years):
Francis Winspear Professor of Business - Florin Sabac
Roger S. Smith Professor of Business - Barry Scholnick

Faculty Fellowships (awarded for one year):
The Edmonton Journal Fellowship - Adelina Barbalau
Xerox Canada Faculty Fellowship - Noah Castelo
NOVA Management of Technology Endowment - Yonghua Ji
Canadian Utilities Faculty Fellowship - Shamin Mashruwala
G.R.A. Rice Faculty Fellowship - Christina Mashruwala
Hugh E. Pearson Fellowship - Angelique Slade Shantz

Leanne Hedberg successfully defended her thesis titled “Not Just Small Potatoes: Social Partnerships as Relational Spaces that Bridge Social Movements and Organizational Change” in December 2019. Leanne’s supervisor is Professor Michael Lounsbury.

LEADING-EDGE RESEARCH
Current and forthcoming publications

Research Excellence

The Alberta School of Business’ researchers are publishing in top management journals known for their excellence. The following are recent year publications and forthcoming articles organized by disciplines defined by our accreditation body, the Association to Advance Collegiate Schools of Business (AACSB):

Accounting


Energy Management

Entrepreneurship/ Small Business Administration


International Business


Marketing


Strategic Management


**Production/ Operations Management**


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