As the date nears for cannabis legalization and regulations in Canada, many entrepreneurs are executing their business plans to make an entrance into this previously taboo market. Research from the Alberta School of Business points to three major factors that influence which strategy to employ to enter into ‘stigmatized’ markets.
Is your presentation meh or memorable?

As a presenter, it is your job to tell a story that is easy to follow from beginning to end. HBR shares three key tips which could make your next academic presentation 👏👍.

Key Tips

SSRN - Sharing Research

Did you know? The Alberta School of Business’ research paper series is distributed via SSRN to over 6,000 subscribers? Reach new audiences, outside your current network, by submitting your upcoming and published papers!

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BrowZine is a FREE bookshelf-style app that allows you to browse, read, share and save online journals directly to your tablet or smartphone. Create a personal bookshelf of favorite journals at your fingertips!

Get App

SSHRC Resource Centre

SSHRC has online FAQs, checklists and tips on preparing applications that can help you plan, prepare and complete your next SSHRC doctoral award, postdoctoral award, or grant.

Additionally, you can subscribe to the UofA’s Grant Assistant Program’s listserv for more information.

Explore SSHRC
**Biz Database**

The UofA Libraries has an Historical Annual Reports database with a rich source of information and access to over 800 company documents from 1844-2008.

[Access Database]

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**Helpful Funding Links**

- External Research Funding
- SSHRC Deadlines
- NSERC Deadlines
- Honours and Awards Opportunities

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**CONGRATULATIONS**

Faculty and PhD student achievements

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**Business PhD program graduates**

Congratulations to our newest PhD graduates:

- **Qian (Claire) Deng** successfully defended her thesis "Examination of the Effect of Congruity in Marketing". Claire’s supervisor is MBEL Associate Professor Paul Messinger. She has accepted a position at the University of Prince Edward Island.

- **Youngbin Joo** successfully defended his thesis "Financing, Institutional Environments, and Transition to Clean Technology". Youngbin’s supervisor is SMO Professor Dev Jennings. He has accepted a position the University of Leeds, UK.

- **Soyoung Kim** successfully defended her thesis "Some Like it Warm: How Social Exclusion Affects Consumer Preference for Warm Brands.” Soyoung’s supervisors are MBEL Professor and Vice Dean Kyle Murray and Associate Professor Sarah Moore. She has accepted a position at Pace University, USA.

- **Can Sun** successfully defended his thesis titled "Economic Modeling of Software Platform Design and Software Anti-Piracy". His supervisor is AOIS
Associate Professor Yonghua Ji. He has accepted a position at the University of Science and Technology of China.

- **Virginia Weber** successfully defended her thesis "The Impact of Feedback on Word of Mouth". Gini’s supervisors are MBEL Associate Professor Sarah Moore and Professor Jennifer Argo. She has accepted a position at Deakin University, Australia.

- **Muyu (Sarah) Wei** successfully defended her thesis "Essays on the Dynamics of Hedonic Experience". Sarah’s supervisors are MBEL Professors Gerald Haubl and Robert Fisher. She has accepted a position at the University of Warwick, UK.

**New students entering the PhD program**

![New students](image)

L to R: Ke Feng, Amin Shiri, Sihan Zhang, Weisu Yu, Maggie Cascadden, Kylie Heales, Rodrigo Valadao, and Bandita Deka Kalita.

Missing: Elnaz Nabiyi and Mohammad Javad Soleimani Meimandi.

We are pleased to welcome the following new PhD students:

<table>
<thead>
<tr>
<th>Name</th>
<th>Specialization</th>
<th>Supervisor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ke Feng</td>
<td>Accounting</td>
<td>Jack Stecher</td>
</tr>
<tr>
<td>Weisu Yu</td>
<td>Finance</td>
<td>Lukas Roth</td>
</tr>
<tr>
<td>Sihan Zhang</td>
<td>Finance</td>
<td>Aditya Kaul</td>
</tr>
<tr>
<td>Mahdi Niknejad Moghadam</td>
<td>Marketing</td>
<td>Peter Popkowski Leszczyc</td>
</tr>
<tr>
<td>Aminreza Shiri</td>
<td>Marketing</td>
<td>Gerald Haubl</td>
</tr>
<tr>
<td>Sepehr Fathizadan</td>
<td>Operations &amp; Information Systems</td>
<td>Armann Ingolfsson, Ivor Cribben</td>
</tr>
<tr>
<td>Elnaz Nabiyi</td>
<td>Operations &amp; Information Systems</td>
<td>Bora Kofa, Ivor Cribben</td>
</tr>
<tr>
<td>Mohammad Javad Soleimani Meimandi</td>
<td>Operations &amp; Information Systems</td>
<td>Saied Samiedalui, Ilbin Lee</td>
</tr>
</tbody>
</table>
PhD alumni win major awards

The following former doctoral students were award recipients at the most recent Academy of Management annual meeting held in Chicago from August 10-14.

**Evelyn Micelotta**, PhD’15 received the *Karen Legge Prize* from the Journal of Management Studies. This award, given annually, is in recognition of exceptional contribution by an early career academic. Supervised by Professors Royston Greenwood and Michael Lounsbury, Evelyn studied Strategic Management and Organization.

**Nelson Phillips**, PhD’95 was awarded the *Joanne Martin Trailblazer Award*. This award, presented once every two years, recognizes scholars who have taken a leadership role in the field of Organization and Management Theory (OMT) Division of the Academy by opening up new lines of thinking or inquiry. A trailblazer is a boundary-spanner and a conversation starter, someone who extends and builds the OMT community by shepherding new ideas and new scholarship, often in unconventional ways. Nelson studied Organizational Analysis and was mentored by former faculty member John Brown.

**Dionne Pohler**, PhD’10 was awarded the 2018 Edition of the *Luis Aparicio Prize* at the International Labor and Employment Relations Association (ILERA) World Congress event in Seoul. This prize recognizes outstanding contributions to research and policy by relatively recent entrants to the field. Dionne studied Human Resources Management and Industrial Relations and was supervised by Associate Professor Andrew Luchak.

Congratulations to these outstanding scholars whose awards not only display their research excellence, but also our School’s excellent doctoral program.

Grant Recipients
Professor **Jennifer Argo** and Associate Professor **Paul Messinger** – SSHRC Connection Grants – “Brain-to Society Decision and Behavior Research for Convergent Innovation that Supports Individual and Collective Wealth and Wellbeing”

Associate Professor **Emily Block** – EFF-SAS Grant – “The Business of Aging: The Emergence and Legitimacy of Elder Care Organizations and Institutions in Ghana”

Professor **Rasmus Fatum** – EFF-SAS Grants – "Effects of Announcement and Accumulation of Foreign Currency Reserves by the Japanese Central Bank" and "Macro News, Bond and Asset Prices, and Exchange Rate Parity Deviations When Interest Rates Are Negative"

Associate Professor **Joel Gehman** – SSHRC Partnership Development Grants – “Enhancing Regulatory Effectiveness and Corporate Performance”

Professor and Acting Chair, SMO **Ian Gellatly** – EFF-SAS Grant – “The Implications of Leadership Style-Patterns for People with Disabilities in the Workplace”

Professor **Royston Greenwood** and PhD Student **Paola Ometto** – SSHRC Supplementary Institutional Grant – “Social Innovation in Brazil”

Professor **Mark Huson** and PhD Student **Chong Meng** – SSHRC Supplementary Institutional Grant – “Why Aren’t Some Equity Issuances Withdrawn?”

Associate Professor **Andrew Leach** – EFF-SAS Grant – "Electric Vehicles - Will They Destabilize Our Electricity Grid?"

Professor **Trish Reay** and PhD Student **Asma Zafar** – SSHRC Supplementary Institutional Grant – “Defending Organizational Territory: How Place Matters”

Associate Professor **Lukas Roth** – SSHRC Insight Grants – “Institutional Investors and Firms’ Corporate Social Responsibility: A Cross-country Analysis”

Assistant Professor **Saied Samiedaluie** – EFF-SAS Grant – “Managing Alternate Level of Care Patients in Community Hospital Networks”

Assistant Professor **Angelique Slade Shantz** – SSHRC Insight Grants – “Reshaping Entrepreneurship as a Tool for Poverty Alleviation”
Top Scholars in Economics and Business

Professors Royston Greenwood and Michael Lounsbury are noted as highly cited researchers and rank among the world's top 1% in the field of Economics and Business, according to an article published in *Scientometrics.*

When combined with other faculty members who also have highly cited papers, the University of Alberta ranked 32nd in terms of the most influential institution in Economics and Business.

Biz Research in the Media

Sept 7: Firms that integrate IT security into their culture are much safer from data breaches in the long run

Jul 17: There's no 'I' in team but there is in sales, new research shows

Jul 9: Is it possible to love your job?

Jun 15: How to manage information overload

May 29: Keeping up with the Joneses: Neighbors of lottery winners are more likely to go bankrupt

Research Excellence

The Alberta School of Business' researchers are publishing in top management journals known for their excellence. The following are forthcoming and most recent year publications organized by faculty disciplines as defined by our accreditation body the Association to Advance Collegiate Schools of Business (AACSB):

Accounting


Entrepreneurship/ Small Business Administration


Finance


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**International Business**


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**Marketing**


Production/ Operations Management


Sports Management


Strategic Management


View All Publications