



UNIVERSITY OF ALBERTA  
FACULTY OF GRADUATE  
STUDIES & RESEARCH



PROFESSIONAL  
DEVELOPMENT

# INVEST IN YOUR FUTURE

A Career Exploration Symposium  
for Graduate Students

November 15-16, 2017

[uab.ca/gradpd](http://uab.ca/gradpd) #gradfuture17

Made possible by funding from the Government of Alberta

# INVEST IN YOUR FUTURE

A Career Exploration Symposium for Graduate Students

Schedule Nov. 15, 2017

Time	
08:30 -10:00	Registration, Reception, Professional Photos, Business Cards CCIS PCL Lounge
10:00-11:00	Opening Keynote Address: Maren Wood Finding Success in an Uncertain Job Market CCIS 1-430
11:00-11:30	Reflection Exercise and Coffee Break
11:30-12:00	Q & A with Maren Wood CCIS 1-430
12:00-13:15	Lunch Break CCIS PCL Lounge
13:15-14:15	Session: Becoming a Professional Consultant Julianna Cantwell CCIS 1-430
14:15-14:30	Coffee Break
14:30-15:30	Session: Your Purpose, Your Brand, Your Network, Your Career, Your Mark Jared Wesley CCIS 1-430
16:00-18:00	Faculty Club Networking Event with Maren Wood Faculty Club, Winspear Room

# INVEST IN YOUR FUTURE

A Career Exploration Symposium for Graduate Students

Schedule Nov. 16, 2017

Time	
08:30 -10:30	Registration, Reception, Professional Photos, Business Cards Rapid Resume Review, Information Tables CCIS PCL Lounge
10:30-12:00	Workshop with Maren Wood Transferable Skills: Learn to Talk about What You Do Instead of What You Know CCIS 1-430
12:00-13:15	Lunch Break CCIS PCL Lounge
13:15-14:00	Panel: What's the Graduate Student Internship Program (GSIP) all about? CCIS 1-430
14:00-14:15	Coffee Break
14:15-15:15	Workshop: Gallup CliftonStrengths Assessment Stephen Shields CCIS 1-430
15:15-15:30	Coffee Break
15:30-17:00	Closing Keynote Address: Jorge Cham The Academic Stimulus Package CCIS 1-430

# Keynotes and Sessions

## Wednesday, Nov. 15, 2017

10 a.m. Opening Keynote Address - **will be live streamed**

**Finding Success in an Uncertain Job Market - PD Credit includes Reflection and Q & A Session**

**Maren Wood, PhD, Co-Founder of Beyond the Professoriate**



Maren Wood will provide a review of the history of the academic job market crisis, bringing a nuanced understanding of how we arrived at our current jobs crisis. She will present the most recent data on the academic job market, and suggest career pathways for those who leave the academy. She will also share success stories of PhDs who now work beyond the professoriate and give an overview of the non-faculty job search process and how it differs from the faculty search and hiring process, valuable to both PhD and master's students alike.

### About L. Maren Wood, PhD

L. Maren Wood earned a PhD in History from the University of North Carolina at Chapel Hill. She grew up in Southern Alberta, earning her undergraduate degree at the University of Lethbridge and Master of Arts at Carleton University. She is the Co-Founder of Beyond the Professoriate, an organization that provides professional development, mentoring, and coaching, to graduate students & PhDs who are interested in non-faculty careers. Maren has been a lead researcher on several important studies on the academic and non-academic job market for humanities and social science PhDs, working for the American Historical Association and the *Chronicle of Higher Education*. Her writings appear in the *Chronicle of Higher Education* and *University Affairs*.

### 1:15 p.m. Session

**Becoming a Professional Consultant - PD Credit**

**Julianna Cantwell, CACE, CPHR, President of JUNA Consulting Inc.**

Have you ever heard, "Why don't you become a consultant?" As graduate students, you may be developing skill sets in research and project management that could make you well suited to starting your own consulting practice, but there are many factors to consider in becoming a professional consultant. Julianna Cantwell, from JUNA Consulting Inc., will share key "need-to-know" information about running your own business, including details regarding business structure options, finance, legal, insurance considerations, business development, marketing and learning to actually consult.



Julianna Cantwell is the President of JUNA Consulting Inc., a strategic human resources consulting practice that helps organizations improve individual and group performance. Julianna is a graduate from the University of Alberta, NAIT, and MacEwan University and is a Chartered Professional in Human Resources (CPHR). She is a Past President of the Human Resources Management Association of Edmonton (HRMAE), a former Director on the Board of Alberta Women Entrepreneurs (AWE), and is currently Vice Chair of the Self-Regulation Policy Advisory Group for the Chartered Professionals in Human Resources – Alberta (CPHR-AB).



**2:30 p.m. Session - will be live streamed**

## **Your Purpose, Your Brand, Your Network, Your Career, Your Mark**

**Jared Wesley, PhD, Associate Professor, Political Science, University of Alberta**

Why do you need a personal or professional brand? Newsflash: you already have one. It's at the nexus of your reputation (who the world thinks you are) and your persona (who you want the world to see). Isn't it time you took control of it, and used it to build your network and your career? In this session, we learn how branding is a lot more than self-promotion. It's about self-identification and self-direction, requiring you to find your professional purpose and your niche in the world. If constructed properly and with authenticity, your brand acts as your north star when it comes to career development and networking, and helps you leave your mark on the world. Branding is personal. It's purposeful. It's social. And it's political.



Jared is a pracademic -- a practicing political scientist and recovering bureaucrat -- whose career path has taken him from university classrooms to government boardrooms and back. Prior to joining the Department of Political Science, he served in various senior management roles in the Government of Alberta, including the Public Service Commission and Executive Council. He is also Vice Chair of the Institute of Public Administration of Canada (IPAC) Edmonton Regional Group, helping to build bridges between academics and public policy professionals throughout Canada. He invites you to follow him on Twitter (@ipracademic) and connect with him on LinkedIn.

## **4 p.m. Networking Event**

### **Faculty Club Networking Event with Maren Wood**

End your conference day at the Faculty Club with this low stress group speed-networking-style opportunity to connect with UAlberta Alumni, professionals from the community, and one of our keynote speakers, Maren Wood.

Get the answers you need for your career by asking or listening in a facilitated supportive environment. Appetizers included. Get your tickets early because space is limited.



# **Thursday, Nov. 16, 2017**

## **10:30 a.m. Workshop with Maren Wood**

### **Transferable Skills: Learn to Talk about What You Do Instead of What You Know - PD Credit**

**Maren Wood, PhD, Co-Founder of Beyond the Professoriate**

Identifying transferable skills can be one of the most difficult processes in preparing for a post-academic search. Graduate students are trained to talk about what they know, not what they do. Employers, however, want to know what a candidate can do (their value) for their organization and hire based on a combination of skills, knowledge, and experience. In this workshop, Maren Wood will show you how to conduct a "skills inventory", identifying the skills and abilities you have learned during your graduate education, determine the key skills and core competencies employers want, and communicate your skills and subject matter expertise in a way that makes sense to employers.



L. Maren Wood earned a PhD in History from the University of North Carolina at Chapel Hill. She grew up in Southern Alberta, earning her undergraduate degree at the University of Lethbridge and Master of Arts at Carleton University. She is the Co-Founder of Beyond the Professoriate, an organization that provides professional development, mentoring, and coaching, to graduate students & PhDs who are interested in non-faculty careers. Maren has been a lead researcher on several important studies on the academic and non-academic job market for humanities and social science PhDs, working for the American Historical Association and the *Chronicle of Higher Education*. Her writings appear in the *Chronicle of Higher Education* and *University Affairs*.

## 1:15 p.m. Panel

### What's the Graduate Student Internship Program (GSIP) all about?

#### Graduate Student Internship Program Advisor and Interns

The Faculty of Graduate Studies and Research has partnered with the University of Alberta's Career Centre to develop the Graduate Student Internship Program (GSIP), to provide paid flexible work experience opportunities for UAlberta graduate students. Interdisciplinary work placements are available throughout the year to allow graduate students to strengthen their professional and transferable skills. Our GSIP Advisor, Andrea Spevak will provide an overview of the program and University of Alberta graduate students will share their GSIP experiences and answer your questions.

Panel includes:

Andrea Spevak, BSc, MEd  
Graduate Student Internship Advisor

Nirwair Singh Bajawa  
Program: Master's, Department of Chemical Engineering, Faculty of Engineering, University of Alberta  
GSIP Internship as Sustainability Scholar: Occupant Health & Well-Being in Green Buildings, Stantec

Richard Feddersen  
Program: PhD, Department of Modern Languages, Faculty of Arts, University of Alberta  
GSIP Internship: Project Coordinator, Community Service Learning

Kirsti van Dornick  
Program: Master's, Faculty of Physical Education and Recreation (Adapted Physical Activity)  
GSIP Internship: Accessibility Assessment Project Coordinator, U of A Libraries

## 2:15 p.m. Workshop

### Gallup CliftonStrengths Assessment\* - PD Credit

#### Stephen Shields, Gallup Senior Consultant

During this session with Gallup Senior Consultant, Stephen Shields, you will learn how to articulate and leverage your strengths in a competitive job market – leading to more meaningful career choices and ways to thrive in work and life. How do you align your words and actions to stand out in the job market? How do you get a fast start to your career by utilizing your strengths in your role? Choosing a meaningful career and thriving in your work and life begins with knowing your strengths and leveraging them to lead the world around you.

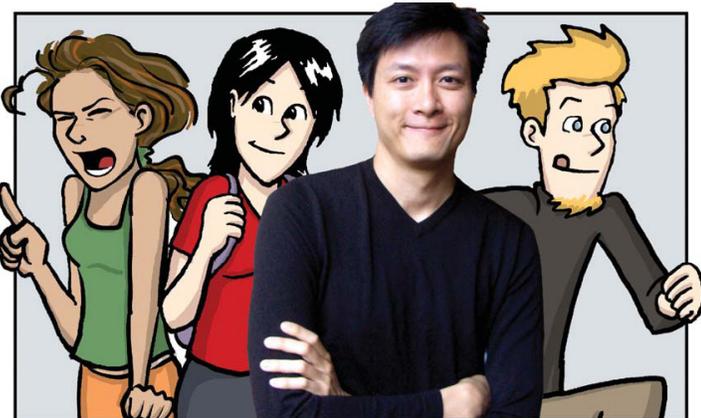
The CliftonStrengths Assessment is an online assessment to help you discover your strengths. Learn how your dominant talents help you excel, and begin your path to better performance and higher engagement. Intended as an introduction to strengths, this solution is ideal for people who want a quick, focused approach to strengths-based development.

\*NOTE: Please complete the online CliftonStrengths Assessment prior to the conference and bring your results to this session - the cost for this online assessment is included in the price of your Full Conference or Day 2 ticket. Once you have registered a Top 5 CliftonStrengths Access Code and a link will be emailed to you prior to the conference.



Stephen Shields, a Senior Consultant with Gallup, works with organizations to enhance customer and employee engagement. He consults with clients on branding, employee culture, customer interactions, targeted hiring, and talent development, providing practical insights and timely interventions that facilitate learning, execution, and accountability. Prior to joining Gallup, Stephen was with USA TODAY for nearly 20 years. Stephen received his bachelor's degree in Classical and Koine Greek and Biblical Studies from Bryan College in Dayton, Tennessee. He received a Master of Divinity degree from Grace Theological Seminary in Winona Lake, Indiana.





## 3:30 p.m. Closing Keynote Address - will be live streamed The Academic Stimulus Package

**Jorge Cham, PhD, creator of Piled Higher and Deeper (PHD Comics)**

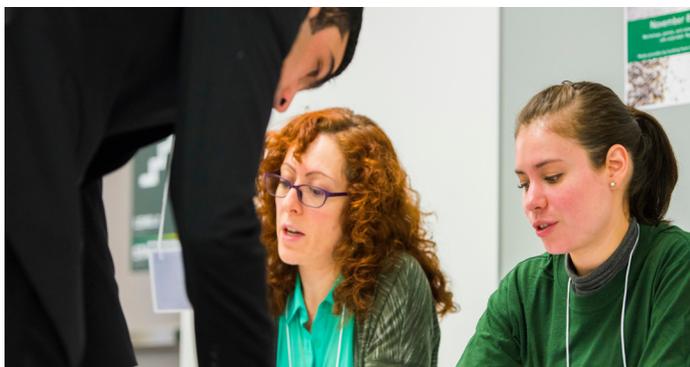
In his lecture, Jorge Cham recounts his experiences bringing humour into the lives of millions of stressed out academics and tells stories from his travels to over 300 universities and research centers in the US and across the world. Thought-provoking, yet humorous, this talk will examine the need to close the research gap, a disconnect in both communication and perception between researchers and the public, and how scientists and academics need to find new ways to collaborate in order to solve future challenges.

### About Jorge Cham, PhD

Jorge Cham is the creator of Piled Higher and Deeper (PHD Comics), the popular comic strip about life (or the lack thereof) in Academia. He is also the co-founder of PHD TV, a video science and discovery outreach collaborative, and a founding board member of Endeavor College Prep, a non-profit school for kids from disadvantaged communities in East Los Angeles. Jorge Cham was born and raised in the Republic of Panama. He obtained his BS from Georgia Tech and his MS and PhD from Stanford University, specializing in Robotics. He was subsequently an instructor and research associate at Caltech from 2003-2005, where his work focused on developing "Smart" Neural Implants. He travels and presents all over the world to thousands of graduate students, faculty and administrators on the graduate student experience.

## Plus:

- Order your own U of A business cards (UAlberta registrants - included in your conference ticket)
- Get a professional photo for your LinkedIn profile (included in your conference ticket)
- Take the online Gallup CliftonStrengths Assessment and attend the workshop (Top 5 CliftonStrengths Access Code will be emailed to you with your purchase of a Full Conference or Day 2 ticket)
- Get your resume, CV or LinkedIn profile reviewed (first come, first served)
- Check out career and professional development related information booths





## STAY CONNECTED

Keep up to date by following our Google calendar: [gswbsite@ualberta.ca](mailto:gswbsite@ualberta.ca)

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