INVEST IN YOUR FUTURE
A Career Exploration Symposium for Graduate Students

November 14-15, 2019
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Made possible by funding from the Government of Alberta
# INVEST IN YOUR FUTURE
A Career Exploration Symposium for Graduate Students

## DAY ONE: THURSDAY, NOVEMBER 14, 2019
DINWOODIE LOUNGE, STUDENTS’ UNION BUILDING (SUB)

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>8:30 - 9:30 AM</td>
<td>Registration, Light Breakfast, Professional Photos</td>
<td>Dinwoodie Lounge &amp; Horowitz Lobby</td>
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</table>
| 9:30 - 10:30 AM  | **Opening Keynote:** Prepared for the Future  
**Presenter:** Suzanne Ortega, PhD | Dinwoodie Lounge |
| 10:30 - 10:45 AM | COFFEE BREAK                                                            | Horowitz Lobby                   |
| 10:45 AM - 12:15 PM | **Interactive Workshop:** Career Strategy: Successfully Launching into the Unknown  
**Presenter:** Tyler Waye, MA | Dinwoodie Lounge |
| 12:30 - 1:15 PM  | LUNCH BREAK                                                             | Horowitz Lobby                   |
| 1:15 - 3:15 PM   | **Interactive Workshop:** Transitioning Your Life: Learning to Manage Change in Any Circumstance  
**Presenter:** Hillary Hutchinson, MA, MEd | Dinwoodie Lounge |
| 3:15 - 3:30 PM   | TRANSITION BREAK                                                        | Horowitz Lobby                   |
| 3:30 - 5:00 PM   | **ALUMNI MIXER**  
Enjoy beverages and hot appetizers at this informal networking opportunity with career panel guests and other participants. | Dinwoodie Lounge |
DAY TWO: FRIDAY, NOVEMBER 15, 2019
DINWOODIE LOUNGE, STUDENTS’ UNION BUILDING (SUB)

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<tr>
<td>9:00 - 10:30 AM</td>
<td>Registration, Light Breakfast, Professional Photos, Rapid CV/Resume and LinkedIn Review</td>
<td>Dinwoodie Lounge &amp; Horowitz Lobby</td>
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| 10:30 AM - 12:00 PM | Interactive Workshop: Rekindling the Vision: Imagination and Goal Setting  
Presenter: Hillary Hutchinson, MA, MEd | Dinwoodie Lounge                             |
| 12:00 - 1:00 PM     | LUNCH BREAK                                                             | Horowitz Lobby                                |
| 1:00 - 2:30 PM      | Interactive Workshop: Personal Branding: What’s Your Brand?  
Presenter: Salima Ebrahim, MA | Dinwoodie Lounge                             |
| 2:30 - 2:45 PM      | COFFEE BREAK                                                            | Horowitz Lobby                                |
| 2:45 - 4:00 PM      | Closing Keynote: Shaping Your Career, Shaping Your Life  
Presenter: Omar Yaqub, MBA | Dinwoodie Lounge                             |

PLEASE NOTE:
The interactive workshops may be used towards the Professional Development (PD) credit. To record your PD credit, please bring your ONEcard. To receive PD training credit, you will be required to sign in using your ONEcard. Declaration of Attendance forms will NOT be signed at any of the sessions or workshops. Students will receive an e-mail confirmation of their attendance following the completion of the Invest In Your Future Career Symposium.

All professional development sessions or activities must be approved by your department.
Keynotes and Sessions

THURSDAY, NOVEMBER 14, 2019

9:30 AM Opening Keynote
LIVE STREAMED

DR. SUZANNE ORTEGA
Prepared for the Future

As the President of the Council of Graduate Schools (CGS), Dr. Suzanne Ortega is familiar with the career outcomes of graduate students and has reported on the job skills that employers are seeking. Respective of the STEM, humanities and social sciences domains, she is keenly aware of the challenges that can be found in each stream. Join Dr. Ortega as she shares tips and tricks on how you can translate your graduate experience to succeed in your career.

About Suzanne Ortega, PhD
Dr. Suzanne Ortega is the President of the Council of Graduate Schools (CGS). Prior to assuming her current position, she served as the Senior Vice-President for Academic Affairs at the University of North Carolina. Previous appointments included the Executive Vice-President and Provost at the University of New Mexico, Vice-Provost and Graduate Dean at the University of Washington, and the University of Missouri.

A sociologist by training, her research focuses on social inequality, mental health, and graduate education. Dr. Ortega holds a Master’s (Sociology) and a PhD (Sociology) from Vanderbilt University.

10:45 AM Interactive Workshop
PD CREDIT (1.5 HOURS)

TYLER WAYE
Leading Your Career into the Future

IDP COMPETENCIES: 新增 Icon

In this interactive and compelling presentation, Tyler Waye will explore the changing dynamics of today’s work and what these changes mean to you. In particular, he will address how—as a highly educated professional—you will integrate into a shifting world of work.

Insights include:
1) four factors that will dominate tomorrow’s workplace;
2) modern work’s career navigation challenge;
3) dynamics across the world of work; and
4) acceleration and navigation tactics (including an interactive networking activity).

About Tyler Waye, MA
Tyler Waye is a work and leadership strategist investigating the patterns of success that shape our lives and organizations. He is currently on a research journey around the world, living in 12 countries to explore what builds great work (and what breaks it apart). He then drives to create positive change by bringing those world’s leading lessons to life, drawing from practice, research, and everyday people.

Tyler teaches university courses in strategy and leadership, and co-founded YoungLeaders.World, a multi-national youth leadership organization that has worked with over 10,000 students across the globe. He authored the groundbreaking book “I Went to School that Long for This?” and has leadership development videos on YouTube with over a million views.
1:15 PM Interactive Workshop
PD CREDIT (2 HOURS)

HILLARY HUTCHINSON
Transitioning Your Life: Learning to Manage Change in Any Circumstance

IDP COMPETENCIES: 🧠 💪 🌐

Whether you are still in graduate school, just starting out on an academic career path, or thinking about leaving academia altogether, this workshop will help you understand the nature of change and how to thrive in the midst of career and life transitions.

About Hillary Hutchinson, MA, MEd

Hillary Hutchinson, MA (Social Anthropology) and MEd (Higher Education Administration), lives and works near Charleston, SC, and calls herself “The Change Strategist.” She has been coaching academics for over a decade. Hillary has a passion for the special challenges faced by academics and is an expert in helping academics choosing to remain inside academia successfully navigate a highly structured career path, as well as helping those who have decided to leave academia find their way.

FRIDAY, NOVEMBER 15, 2019

9:00 AM Rapid Resume Review, Professional Photos and More

The early bird gets the career advice. Bring a printed copy of your resume, CV or LinkedIn profile for a brief review, courtesy of the U of A Career Centre team, first come, first served.

Take this opportunity to get a professional photograph taken for your LinkedIn profile or website. Photographs will also be offered on day one of conference.

10:30 AM Interactive Workshop
PD CREDIT (1.5 HOURS)

HILLARY HUTCHINSON
Rekindling the Vision: Imagination and Goal Setting

IDP COMPETENCIES: 🧠 💪 🌐

This workshop will help you retain excitement, focus, and productivity by creating a sustainable vision for your future self.

At the end of this workshop, you will have created—or at least started—a mission statement and a strategic plan (SMART goals) to help guide you as you imagine the best possible future for yourself.

About Hillary Hutchinson, MA, MEd

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3:30 PM Alumni Mixer

Enjoy beverages and hot appetizers at this informal networking opportunity with career panel guests and other participants.

Stay tuned for an exciting announcement and opportunity at the Alumni Mixer!
1:00 PM Interactive Workshop
PD CREDIT (1.5 HOURS)

SALIMA EBRAHIM
Personal Branding: What’s Your Brand?

IDP COMPETENCIES:

Each interaction you have with others has the opportunity to create a memorable experience, teaching them what they can expect from you. Your brand becomes your personal calling card—a unique promise of value and a distinct and authentic representation of you. With 20 years of experience in the private, public, and not-for-profit sector, Salima will walk you through how to begin to develop your own personal brand, the impact that branding can have for your career, and how to use your brand to achieve your goals.

About Salima Ebrahim, MA
Salima Ebrahim is the Head of External and Intergovernmental Relations with the City of Edmonton. Prior to joining the City of Edmonton, she was the Executive Director of the Banff Forum, a national public policy organization whose mission is to reinvigorate public debate in Canada and strengthen the country through engaging leaders from diverse backgrounds and industry sectors.

She is an alumnus of the University of Alberta (BA, Political Science and Sociology) and the London School of Economics (MSc, Public Policy and Administration), and has received several awards for public service leadership, including being a recipient of the Top 40 under 40 award, and a national “Women Who Inspire” recipient awarded by the Canadian Council of Muslim Women.

2:45 PM Closing Keynote
LIVE STREAMED

OMAR YAQUB
Shaping Your Career, Shaping Your Life

What is the next step for you? Will you find meaningful work or growth—in a company, a community, or wherever you choose to devote yourself?

Join Omar Yaqub in a journey to discovering social entrepreneurship. In his talk, he will share some tools and observations that are necessary to purposefully grow yourself. These steps are the start of social entrepreneurship, an opportunity to demonstrate your leadership, and a way to bring meaning to your career.

About Omar Yaqub, MBA
Omar Yaqub has taught in the sustainability stream in the University of Alberta’s MBA program for more than a decade. He presently serves at Islamic Family and Social Services Association (IFSSA) and is one of the founders of ALIF Partners. He helped build the Social Enterprise Fund, Sustainable Works, and MBAs Without Borders. He has worked with diverse communities in six countries, from Canada’s far north, to East and West Africa. His work has been profiled by CNN Money 2.0 and Global TV. Omar is a recipient of the 2015 Edmonton Mennonite Centre for Newcomers (EMCNI) RISE Award for Community Leadership. Omar wants to help organizations succeed through listening, sharing, and gratitude.

The University of Alberta Professional Development (PD) Requirement includes an individualized career plan document called an Individual Development Plan (IDP) and the completion of eight hours of professional development activities inspired by the student’s career plan.

To learn more about the PD Requirement, visit:

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