Professor Pages Overview

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All professor pages within the Faculty of Medicine and Dentistry (FoMD) will populate from data contained in the Faculty Administration Resource Manager (FARM) system. This will allow for the creation of a webpage on the University site and take advantage of the optimized search engine capabilities leveraging off the University-wide pages, making it easy to find online.

https://farm.med.ualberta.ca

Through this system, FoMD-specific business rules will be applied to the uploading of pages, as well as removing web pages from the public view if an appointment ends.

A user needs to have at least **two** pieces of information associated with their profile in FARM:

- Name
- Public Office Information (preferred address and preferred phone)

Having a strong digital presence is important, and this business rule will help improve the quality of the professor page. It is highly recommended that you have as much information as possible uploaded into FARM, and follow the approval process so that it may be posted on the public site.