PEDIATRIC UPDATE Conference

UNIVERSITY OF ALBERTA
FACULTY OF MEDICINE & DENTISTRY
Department of Pediatrics

2017

November 2–4, 2017
Lister Centre, University of Alberta
Edmonton, Alberta

Sponsorship Opportunities
https://tinyurl.com/PEDU2017
Message from the Chair

Dear Potential Supporter,

The University of Alberta Department of Pediatrics is pleased to offer you the opportunity to support our successful annual Pediatric Update conference November 2-4, 2017.

Pediatric Update aims to provide attendees with updates on issues of current relevance in pediatric medicine, with a particular focus on concerns seen by family practitioners and pediatricians in their daily practice. The conference will showcase experts within our department with presentations on a wide spectrum of topics, based on suggestions from past attendees and the wealth of knowledge available to us in the Edmonton Zone.

Thank you for considering support of Pediatric Update, the Department of Pediatrics, and child health.

Susan Gilmour, MD, MSc, FRCPC
Chair, Department of Pediatrics

What Attendees Are Saying

2016 Overall conference ratings (rated high to excellent):
Overall conference .................. 91%
Relevant ................................ 92%
Program Quality ..................... 87%
Pediatric Update is an annual continuing medical education conference to bring expert faculty together with family physicians, community pediatricians, emergency physicians, physician residents, nurse practitioners, nurses, and other allied health professionals who work with children. The conference is presented by the University of Alberta’s Department of Pediatrics to share the latest guidelines, advancements and available resources. 2017 Pediatric Update will be our sixth event, with attendance growing annually.

Why Sponsor
- Showcase your organization as a supporter of pediatrics in Alberta and Canada
- Support a high quality educational program
- Interact with members of the pediatrics community, as well as family physicians, general practitioners and other professionals who work with children, residents
- Enjoy benefits available only to sponsors, such as your organization’s logo on sponsorship materials, exhibit space, and recognition during the main program proceedings

Who will attend?
- Over 150 delegates
- 50/50 split of family medicine and pediatric physicians and residents
- 50/50 split of urban and rural delegates
- Growing number of allied health professionals working with pediatric populations

Program
- Total of three days of practical learning that can be applied in a community office/clinic setting, including:
  - Optional full-day emergent management situation skills and simulation workshop
  - Optional half-day pediatric musculoskeletal examination refresher workshop
- Program Advisory Committee plans the sessions, based on feedback from previous delegates
- Past conferences have been accredited for delegates by the Royal College of Physicians and Surgeons of Canada and the College of Family Physicians of Canada, Alberta Chapter
- Community resource table and corporate sponsorship opportunities available

Location
All conference activities are at the University of Alberta campus (Lister Centre and Edmonton Clinic Health Academy).

Topics Planned for 2017
- abdominal pain
- concussion guidelines and return from concussion
- headaches/migraines
- dermatological issues
- immunization
- syncope
- caring for families after the death of a child
- developmental delays
- heart murmurs
- abnormal uterine bleeding
- complex needs child in the community
- asthma medication management
- Canadian Pediatric Society statements
- top 10 journal articles
- musculoskeletal exam refresher workshop (optional Nov 2)
- emergent issue management skills & simulation workshop (optional Nov 2)

Contact
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SPONSORSHIP LEVELS

Select preferred 2017 Pediatric Update sponsor levels and corresponding benefits

Platinum  $15,000
As a platinum level sponsor your organization will receive:
• Preeminent placement of your logo on conference materials
• Acknowledgment at the podium of your organization’s Platinum Sponsorship
• Complimentary exhibit and preferred exhibit placement

Gold  $10,000
As a gold level sponsor your organization will receive:
• Gold placement of your logo on conference materials
• Acknowledgment at the podium of your organization’s Gold Sponsorship
• Complimentary exhibit and preferred exhibit placement

Silver  $5,000
As a silver level sponsor your organization will receive:
• Silver placement of your logo on conference materials
• Complimentary exhibit

Bronze  $2,500
As a bronze level sponsor your organization will receive:
• Bronze placement of your logo on conference materials

Secure your sponsorship today!
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