Evidence-based strategies for writing in healthcare

October 8, 2019

Our goal

The goal of this workshop is to provide guideline producers and users with evidence-based writing principles to enhance guidelines. Quality writing can help healthcare providers and patients understand, use, and act upon recommendations, increasing the chances for the adoption of knowledge.
Our expert

Dr. Karen Schriver is an internationally recognized expert in document design. She is a consultant, researcher, and educator in information design and plain language.

Some of Karen’s clients include Apple, IBM, Mitsubishi, New York City Department of Transportation, IRS, Microsoft, and Sony.

Our challenge

Guidelines are usually written by specialists and experts in the medical topic of the tool. The healthcare community is having an increasing interest in how to write and present guidelines to best support uptake.

Similar to other public or government communications, many writers do not consider writing skills very important for the success of the guideline. Guideline writers are generally more interested in content than on how this information is going to be read and used.

Learning objectives

1. To gain familiarity with empirical research on effective writing
2. To diagnose problems of poorly written guidelines for health practitioners
3. To be able to revise documents for simplicity, clarity and technical accuracy

The workshop

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<td>08:30 - 09:30</td>
<td>Introduction to Evidence-based Plain Language</td>
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<td>09:40 - 10:40</td>
<td>Moving from research to practice</td>
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<tr>
<td>10:40 - 10:50</td>
<td>Break</td>
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<td>10:50 - 12:30</td>
<td>Working session</td>
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<td>12:30 - 13:30</td>
<td>Lunch</td>
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<td>13:30 - 15:00</td>
<td>Group reports, feedback and wrap-up</td>
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When, where & how much?

Ticket Price: $300
Location: ECHA 5-099
Date: October 8, 2019

Register now!