Help us create an active community for everyone.

The Steadward Centre Breakfast Sponsorship Package

Matrix Hotel
10640 100 Ave • Edmonton, Alberta
7:15-9:00 a.m. • Wednesday, February 26, 2020
The Steadward Centre wants all people experiencing disability to have access to meaningful, quality participation opportunities in sport and physical activity.

We believe that living with an impairment is best understood by those with an impairment, which means that we work with our members to make decisions that will help them meet their individual needs and goals.

We will inspire individual achievement in Adapted Physical Activity and Parasport by conducting and applying innovative research, widely sharing knowledge and expertise and delivering highly successful programs for individuals experiencing disability.

What does a good life look like to you?

To us, it means being active with our families and friends. We want more people to be more active, more often. This includes adults, youth and children experiencing disability.

See your fundraising dollars at work:

- Children and youth with impairments will learn how to ride a bike by working one-on-one with a qualified instructor
- Athletes with impairments will get better at swimming by practicing with our para-swim club up to four times a week
- Adults with impairments will get stronger and more physically fit by exercising with an instructor who knows how to develop an individualized program

With personalized instructions and activities provided by instructors who are well trained and knowledgeable, these kids, teens and adults will have the same chance to be active with their families and friends!

Families can ride bikes together, friends can go for a swim and partners and spouses can enjoy an afternoon walk or wheel in the river valley.

We believe that more can be accomplished by partnering with people and organizations like you! Help us help members of the disability community to live a good life. With your support, we can create an active community for everyone.

The Steadward Centre is a leader in Adapted Physical Activity and Parasport development, annually serving more than 1000 children and adults experiencing disability and training more than 250 university students who will become future professionals. As a non-profit within the Faculty of Kinesiology, Sport, and Recreation at the University of Alberta, the Centre’s strong research and education focus allow it to deliver innovative programs and to share expertise and knowledge with community recreation and physical activity leaders across Alberta.
THE STEADWARD CENTRE
BREAKFAST SPONSORSHIP

<table>
<thead>
<tr>
<th>Presenting Sponsor $15K</th>
<th>Gold Sponsor $10K (2)</th>
<th>Silver Sponsor $5K (5)</th>
<th>Bronze Sponsor $2.5K (8)</th>
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<tbody>
<tr>
<td>Recognition by the emcee</td>
<td>▲</td>
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<tr>
<td>Your company’s name and logo recognition on event signage and program</td>
<td>▲</td>
<td>✔</td>
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<tr>
<td>Sponsorship highlighted at the breakfast</td>
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<td>✔</td>
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<tr>
<td>Sponsorship highlighted in The Steadward Centre’s Annual Report</td>
<td>▲</td>
<td>✔</td>
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<tr>
<td>Prominent placement of your company’s name or logo on The Steadward Centre’s website for one year</td>
<td>▲</td>
<td>✔</td>
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<tr>
<td>Prominent placement of your company’s pull up banner at the Matrix Hotel during the breakfast</td>
<td>▲</td>
<td>✔</td>
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<tr>
<td>Prominent placement of your company’s logo on The Steadward Centre’s website for one year</td>
<td>▲</td>
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<tr>
<td>Presenting sponsor logo on breakfast pledge form</td>
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<td>Recognition in promotional materials and social media specific to the breakfast</td>
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<tr>
<td>Speaking opportunity*</td>
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<tr>
<td>Inclusion in slideshow shown during breakfast</td>
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TICKETS TO THE BREAKFAST
1 Table = 8 tickets

BECOME A SPONSOR

Check out our sponsorship options to find the opportunity that works for you. We are happy to customize your package to meet your objectives and preferences.

*PRESENTING SPONSOR SPEAKING OPPORTUNITY
The Presenting Sponsor will have an opportunity to speak for up to 5 minutes at the start of the breakfast program to highlight your company’s commitment to The Steadward Centre and focus on building an active community for everyone.
The Steadward Centre is happy to discuss alternative opportunities for sponsorship. Please contact Elizabeth Young at emy@ualberta.ca or Eric Upton at eupton@ualberta.ca for more information.

For any additional information, please visit: uab.ca/TSCB

PAYMENT OPTIONS

**ONLINE:** uab.ca/TSCB

**CREDIT CARD:**

(Please circle) Visa  Mastercard  Amex

(Please circle) Corporate  Personal

Cardholder Name: _________________________________

Card No. _________________________________

Exp. Date: _______ CVC: _______

Signature: _________________________________

**CHEQUE:** Please make cheques payable to: University of Alberta

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