COMM 555: New Media Narratives

An elective course offered by the Graduate Program in Communications and Technology, University of Alberta

Course Description and Objectives

This course will provide students and practitioners with insights into the role of new media/social media in the practices and process of writing, editing, and publishing. The course will focus on new media narratives and their production; both the creating (writing/designing) and the publishing processes. It will critically assess the tools and skills required for participation in publishing in the era of the Internet and include theoretical analyses of contemporary narrative examples such as #selfies and cyberactivism.

By the end of this course, you should be able to:

- Critically describe the history of writing, editing, and publishing, particularly from the perspective of “media punctuations”
- Analytically assess the significant changes in cultural change in relation to shifts in the practices and processes of writing, editing, and publishing
- Express and reflect on your own approach to writing, editing, and publishing within your own professional practice
- To develop a critical understanding of digital technologies and theories and their relation to writing and new media
- To gain practical hands-on experience with digital tools

Delivery Format and Resources

Materials will include a readings package. Online articles and reference to relevant web sites will be provided in the syllabus. Peer-reviewed articles that are not available to the public, will be available to students via the university library (online) and their student credentials.

For more information contact Susan Petruszczak at (780) 492-1538 or susan.petruszczak@ualberta.ca

Enrollment is limited to 20. Early registration is suggested due to delivery format. Open to online registration via Beartracks. Priority to MACT students (course based and thesis). Open to all Graduate students starting November 2.