Promoting Positive Youth Development Through Sport

PROJECT DESCRIPTION

PYDSportNET is a social media project designed to connect research and practice in youth sport. More information can be found at our website (http://www.positivesport.ca/) and on our Facebook and Twitter accounts (PYDSportNET). The intern will be responsible for developing and executing strategies to increase our audience reach and engagement. We are particularly interested in engagement strategies.

FACULTY-DEPARTMENT

Kinesiology, Sport, and Recreation - N/A

OPEN TO STUDENTS FROM THE FOLLOWING INSTITUTIONS

Chinese universities participating in the <u>Double First-Class Initiative</u>.

DESIRED FIELD OF STUDENT STUDY

Experience in sport science would be good, but not essentially. Good knowledge of social media and technology is very important

INTERNSHIP LOCATION

Edmonton Campus

NUMBER OF INTERNSHIP POSITIONS

1

INTERNSHIP DATES

Start: July 2, 2019

End: October 2, 2019

ARE THE DATES FLEXIBLE?

Yes, I am flexible regarding the internship dates. Selected students can contact me to request a date change.