General Faculties Council
Academic Planning Committee
Approved Open Session Minutes

Wednesday, June 19, 2019
2-31 South Academic Building (SAB)
2:00 PM - 4:00 PM

ATTENDEES:
Steven Dew, Chair
Jason Acker
Laura Beard (delegate)
Katy Campbell
Fahed Elian
Shannon Erichsen
Gitta Kulczycki
Susanne Luhmann

Christopher Mackay
Roger Moore
Samantha Tse

Matthias Ruth
Susan Sommerfeldt
Ding Xu

REGRETS:
Akanksha Bhatnagar
Pirkko Markula
Melissa Padfield
Jerine Pegg

Matthias Ruth

Staff:
Meg Brolley, GFC Secretary
Marion Haggarty-France, University Secretary
Heather Richholt, Scribe

OPENING SESSION

1. Approval of the Agenda
Materials before members are contained in the official meeting file.

Motion: Moore/Elian

THAT the GFC Academic Planning Committee approve the Agenda.

CARRIED

2. Comments from the Chair (no documents)
- Update on GFC Executive ad hoc Program Approval Committee

Presenter(s): Steven Dew, Provost and Vice-President (Academic), and Chair, GFC APC; Jason Acker, Academic Staff Member, GFC APC and member of the ad hoc Committee on Program Approval Process

Discussion:
The Chair reported that the Comprehensive Institutional Plan, International Strategic Plan, Integrated Asset Management Strategy, and International Tuition Model were all approved at the June 14 meeting of the Board of Governors.

He noted that Alberta's new Minister of Advanced Education had met with the Board Chair, the President, and student leaders. A member noted that the Minister had recently been interviewed by The Gateway.

The Chair mentioned an article in the Edmonton Journal regarding freedom of expression and noted that GFC and the GFC Executive Committee had initial discussions about this subject and that there would be more discussion in the fall.

The Chair noted that the provincial government had established an independent Blue Ribbon Panel to recommend strategies to reduce expenditures and inform the provincial budget. The university expected to receive information about the Campus Alberta grant later in the fall.
Dr Acker, as a member of GFC Executive’s ad hoc Committee on Program Approval Processes, was invited to report on the work of the committee. Dr Acker explained that this committee was established to explore recommendations of the ad hoc Committee on Academic Governance Including Delegated Authority related to program approvals. He noted that the committee met for a day and a half to examine how program approvals work at the university and to imagine a more streamlined and logical system. He reported that recommendations would come forward for consultation and feedback in the fall.

Members asked about how new programs would align with Institutional Strategies including Indigenous Initiatives and the Equity, Diversity, and Inclusion Strategy. Dr Acker replied that there would be opportunity to discuss and provide feedback on the specifics of the recommendations before they come forward for governance approval.

CONSENT AGENDA

Consent Agenda Mover and Seconder: Acker/Moore

3. Approval of the Open Session Minutes of May 22, 2019
Materials before members are contained in the official meeting file.

THAT the GFC Academic Planning Committee approve the Open Session Minutes of May 22, 2019. CARRIED

4. Approval of the Open Session Minutes of June 5, 2019
Materials before members are contained in the official meeting file.

THAT the GFC Academic Planning Committee approve the Open Session Minutes of June 5, 2019. CARRIED

5. Proposed Changes to the calendar language for the Faculty of Graduate Studies Professional Development Requirement for:
   - Faculty of Graduate Studies and Research
     - Faculty of Law
     - Faculty of Education: Department of Elementary Education, Educational Studies, and Health Sciences Education

Materials before members are contained in the official meeting file.

Purpose of the Proposal: The proposal is before the committee because FGSR is clarifying the calendar language for the Professional Development Requirement.

THAT the GFC Academic Planning Committee, with delegated authority from General Faculties Council, approve the proposed revisions to the calendar language for the FGSR Professional Development in the Graduate Programs calendar entries for the following:
   - Faculty of Graduate Studies and Research
   - Faculty of Law
   - Faculty of Education - Department of Elementary Education - Educational Studies - Health Sciences Education
as set forth in Attachment 1, to take effect upon approval and to be published in the 2020-2021 Calendar. CARRIED

6. Proposed Changes to Existing Minimum Entrance Requirements, Transfer and Course Exemption
Regulations for Graduate Programs, Faculty of Graduate Studies and Research

Materials before members are contained in the official meeting file.

THAT the GFC Academic Planning Committee receive for information, revisions to existing minimum entrance requirements, transfer credit and course exemption regulations for graduate programs, as approved by the GFC Academic Standards Committee, with delegated authority from General Faculties Council, on May 16, 2019.

CARRIED

ACTION ITEMS

7. Proposal for a Dual Master’s Degree Program, University of Alberta (Faculty of Graduate Studies and Research and Department of Educational Psychology) and Beijing Normal University (BNU), People’s Republic of China

Materials before members are contained in the official meeting file.

Presenter(s): Tracy Raivio, Associate Dean, Faculty of Graduate Studies and Research; Ying Cui, Associate Professor, Educational Psychology, Faculty of Education

Purpose of the Proposal: For the University of Alberta’s Faculty of Education, Department of Educational Psychology to offer a Dual Master’s Program through an agreement with Beijing Normal University (BNU), China. To contribute to the internationalization of graduate degree program in Educational Psychology through collaboration with the BNU and to recruit strong graduate students.

Discussion:
Dr Cui and Dr Raivio presented the proposal.

In response to questions from members, Dr Cui noted that the program could accommodate a maximum of 15 students but the expected number was 5 to 8 students per year, and that the University of Alberta’s program was course based while BNU’s program was thesis based.

Motion: Campbell/Elian

THAT the GFC Academic Planning Committee, with delegated authority from General Faculties Council, approve the proposal for a Dual Master’s Degree Program, University of Alberta (Faculty of Graduate Studies and Research and Department of Educational Psychology) and Beijing Normal University (BNU), People’s Republic of China, as set forth in Attachment 1, to take effect upon final approval.

CARRIED

8. Proposed Name Change of the Bachelor of Management in Business Economics to the Bachelor of Management and associated Substantive Program Changes, Augustana Faculty

Materials before members are contained in the official meeting file.

Presenter(s): Allen Berger, Dean, Augustana Faculty; Karsten Mündel, Associate Dean, Academic, Augustana Faculty

Purpose of the Proposal: The purpose of the proposal is to increase the flexibility of the Augustana Bachelor of Management degree by enhancing the potential development of further specific areas of study within the program, while retaining the concept of the degree as a Management-style program that is firmly grounded on a liberal arts foundation. The proposal also incorporates the proposed new Augustana liberal arts and sciences project-based Core into the Management degree.
Discussion:
Dean Berger provided the committee with context for the proposal noting that the proposed changes to the Bachelor of Management program were part of a larger curriculum reform at Augustana that included the introduction of a project based core and the development of more second level specializations.

Dean Berger spoke about the recent changes to the structure of Augustana’s academic schedule, increased experiential educational opportunities, and engagement and revitalization across all academic programs. He reviewed a number of innovations that had occurred at Augustana over the last number of years including the move to a 3-11 course schedule structure and a focus on undergraduate research, community service learning, and international study opportunities.

He spoke about some of the challenges faced by Augustana regarding student numbers and the number of programs offered, which had resulted in upper level courses with low enrolment, which is not useful for student learning.

Dean Berger emphasized the mandate of Augustana to offer an undergraduate liberal arts and science education and noted that a focus on a common core was an important part of the experience. He noted that curriculum reform would move away from replicating programs offered on north campus and instead provide integrated programs that would allow students to incorporate study in specific disciplines within a multidisciplinary format. This would allow Augustana to differentiate its programs from those on north campus and would address some of the current challenges with under-enrolment in a large number of programs and teaching upper level courses to small class sizes. He noted the goal to maintain the essential place of disciplines by thinking about curriculum in more interdisciplinary fashion.

Dr Mündel presented the proposed changes to the Bachelor of Management program.

He spoke further on Augustana’s efforts toward campus-wide curricular reform including a project based core and interdisciplinary, liberal arts foundation designed to scaffold learning outcomes through all programs. He noted the introduction of the 3-11 course schedule structure in which students take an interdisciplinary three-week block course followed by a more traditional eleven-week session. Dr Mündel also spoke about the capstone project, in which students worked in multidisciplinary teams and were encouraged to integrate many different perspectives in their work.

Members expressed support of the direction of curricular reform at Augustana Campus and discussed the benefits of a multidisciplinary approach, faculty recruitment and retention, commitment to under-enrolled disciplines, embracing new and innovative learning outcomes and assessments, and alignment with the University’s Institutional Strategic Plan, For the Public Good.

Motion: Campbell/Moore

THAT the GFC Academic Planning Committee approve, with delegated authority from General Faculties Council, the proposal to rename the ‘Bachelor of Management in Business Economics’ degree offered through Augustana Faculty to the ‘Bachelor of Management’ degree, as set forth in Attachments 1-2 to take effect in Fall 2020.

CARRIED

Motion: Campbell/Moore

THAT the GFC Academic Planning Committee approve, with delegated authority from General Faculties Council, the proposed program changes to the Bachelor of Management program in the Augustana Faculty, as set forth in Attachments 1-2, to take effect in Fall 2020.

CARRIED
9. **Proposal for the Establishment of the CISC Centre for Steel Structures Education and Research (Steel Centre)**

Materials before members are contained in the official meeting file.

*Presenter(s):* Robert Driver, Professor, Civil and Environmental Engineering, Faculty of Engineering; Ying Tsui, Associate Dean, Faculty of Engineering

**Purpose of the Proposal:** To seek approval for the establishment of the Steel Centre.

**Discussion:**

Dr Driver noted the university’s 50 years of expertise in steel design and construction, and explained that the proposed Steel Centre would provide more visibility and increase industry and academic collaboration for the university. He noted that national and international interests were based in Edmonton and that financial support from industry was secured.

Members expressed several comments and questions including but not limited to: financial sustainability; opportunities for students related to research based on applied science; interdisciplinary programs and research; industry experience and relationship building; developing a mentorship model that allowed students to be involved in industry consultation so that they gained real experience and became familiar with industry expectations; Natural Sciences and Engineering Research Council of Canada (NSERCC) grants and the Equity, Diversity, and Inclusion Strategy; initiatives to attract women to engineering; Indigenous recruitment; and administrative support for the Centre.

**Motion:** Elian/Moore

THAT the GFC Academic Planning Committee, under delegated authority from General Faculties Council, approve the establishment of the CISC Centre for Steel Structures Education and Research (Steel Centre), as proposed by the Faculty of Engineering, and as contained in attachment 1, to be effective upon approval.

CARRIED

**DISCUSSION ITEMS**

10. **Seat Capacity (no documents)**

*Presenter(s):* Steven Dew, Provost and Vice-President (Academic), and Chair GFC APC

**Discussion:**

The Chair presented information about seat capacity pressures and opportunities for the university. He noted that the Campus Alberta grant was the university’s main source of funding and was intended to address costs for 28,000 domestic students at the graduate and undergraduate level who make up 80% of the university’s student complement. He further noted that domestic tuition was regulated by the government. The Chair explained the calculation of international student tuition related to the funding received and tuition paid by domestic students. He noted that the 20% international student target was set in place 10 years previously.

Regarding future enrollment, the Chair noted that current secondary school enrollments pointed to an estimate of 8,000 more domestic incoming students by the year 2027. He explained that international student interest in the university was expected to grow as well.

The Chair presented some potential enrollment and funding models for discussion.

Members discussed: alternative course delivery including online course offerings; space issues; strategies to maximize enrollment outside of peak hours; the need to increase enrollment to make intake averages more reasonable and accessible; maintaining a safe environment for students and staff; maintaining and encouraging
an exceptional learning environment; alternative schedule models; space and the new budget model; industry demand related to increased enrollment; and the global trend of adults returning to post-secondary.

The Chair noted that while provincial participation in post-secondary education was low, attainment was high. He explained that this meant that Alberta was importing much of its educated work force.

11. Budget Update (no documents)

**Presenter(s):** Steven Dew, Provost and Vice-President (Academic), and Chair GFC APC; Gitta Kulczycki; Vice-President (Finance & Administration)

**Discussion:**
The Chair noted that there was nothing to report at present as the university was waiting for information from the provincial government.

12. Question Period
There were no questions.

**INFORMATION REPORTS**

13. Items Approved by GFC Academic Planning Committee by email ballots
There were no items.

14. Information Items Forwarded to Committee Members Between Meetings
There were no items.

**CLOSING SESSION**

15. Adjournment
The Chair acknowledged that this was the final APC meeting for Dr Moore and Dean Campbell and thanked them for their work on the committee.

The Chair adjourned the meeting at 4:00 p.m.