

GFC Academic Planning Committee (APC)

Approved Motions

The following Motions and attendant Final Documents were approved by the GFC Academic Planning Committee (APC) at the meeting of Wednesday, May 25, 2011:

Agenda Title: Proposed Termination of the Faculty of Nursing's Institute of Philosophical Nursing Research (IPNR)

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, the proposed termination of the Faculty of Nursing's Institute of Philosophical Nursing Research (IPNR) as a UAPPOL-defined academic institute, as submitted by the Dean of the Faculty of Nursing and as set forth in Attachment 1, to take effect upon approval.

Final Document: [Item 4](#)

Agenda Title: Proposed (New) Doctor of Medicine/Master of Business Administration (MD/MBA) Combined Degrees Program

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, a proposed (new) Doctor of Medicine/Master of Business Administration (MD/MBA) Combined Degrees Program, as submitted by the Faculty of Business (in co-operation with the Faculty of Medicine and Dentistry and the Faculty of Graduate Studies and Research) and as set forth in Attachment 1, to be effective September, 2011.

Final Document: [Item 5](#)

Agenda Title: University of Alberta (School of Business and Faculty of Graduate Studies and Research) and the Otto Beisheim School of Management Overlapping (Dual Degree) Graduate Degree Program Proposal

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, a proposal for an overlapping dual graduate degree program between the Alberta School of Business and the Otto Beisheim School of Management (WHU), submitted jointly by the Alberta School of Business and the Faculty of Graduate Studies and Research and as set forth in Attachment 1, to take effect upon final approval.

Final Document: [Item 6](#)

Agenda Title: **Proposed Name Change for the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology (REES)**

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, the proposed name change of the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology (REES), as submitted by Dean of the Faculty of Agricultural, Life and Environmental Sciences and as set forth in Attachment 1, to take effect upon final approval.

Final Document: [Item 7](#)

OUTLINE OF ISSUE

Agenda Title: **Proposed Termination of the Faculty of Nursing’s Institute of Philosophical Nursing Research (IPNR)**

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, the proposed termination of the Faculty of Nursing’s Institute of Philosophical Nursing Research (IPNR) as a UAPPOL-defined academic institute, as submitted by the Dean of the Faculty of Nursing and as set forth in Attachment 1, to take effect upon approval.

Item

Action Requested	<input checked="" type="checkbox"/> Approval <input type="checkbox"/> Recommendation <input type="checkbox"/> Discussion/Advice <input type="checkbox"/> Information
Proposed by	Anita Molzahn, Dean, Faculty of Nursing; Christine Newburn-Cook, Associate Dean (Research), Faculty of Nursing; and Brenda Cameron, Director of the Institute of Philosophical Nursing Research (IPNR)
Presenter	Anita Molzahn, Dean, Faculty of Nursing
Subject	Termination of the Institute of Philosophical Nursing Research (IPNR)

Details

Responsibility	Provost and Vice-President (Academic)
The Purpose of the Proposal is (please be specific)	Termination of the Institute of Philosophical Nursing Research (IPNR) as a UAPPOL-defined academic institute within the Faculty of Nursing.
The Impact of the Proposal is	See attached memo.
Replaces/Revises (eg, policies, resolutions)	N/A
Timeline/Implementation Date	Upon final approval.
Estimated Cost	N/A
Sources of Funding	N/A
Notes	<p>The Institute for Philosophical Nursing Research (IPNR) was established in August, 1988. The IPNR provides leadership in the pursuit of philosophical nursing knowledge to advance the practice of nursing through Philosophical Conversations Seminars, a visiting professor program, biennial philosophical conferences, and support of teaching and learning philosophy in the Faculty of Nursing and beyond.</p> <p>The Dean of the Faculty of Nursing, in discussion with IPNR members, has determined that the Institute does not meet the UAPPOL definition of an “institute,” and proposes termination of the IPNR. See the attached memo.</p>

Alignment/Compliance

Alignment with Guiding Documents	<i>Dare to Discover</i> and <i>Dare to Deliver</i>
Compliance with Legislation, Policy and/or Procedure Relevant to the Proposal (please <u>quote</u> legislation and include identifying section numbers)	<p>1. UAPPOL: Academic Centres and Institutes Termination Procedure –</p> <p>“2. TERMINATION of academic centres and institutes shall occur by one of two means:</p> <ul style="list-style-type: none"> - by resolution of APC on the recommendation of the Centre/Institute or the University Administration; - by lack of submission of annual reports for a period of two

	<p>consecutive years. In such cases, the University Administration shall inform APC of the relevant unit's inactivity and notice of closure.</p> <p>Termination plans must include details of any financial encumbrances, physical resources, or effect on teaching or other dissemination obligations. The termination of an academic centre or institute must be included in APC's annual report to General Faculties Council."</p>
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Routing (Include meeting dates)

Consultative Route (parties who have seen the proposal and in what capacity)	Dean, Faculty of Nursing, in discussion with members of IPNR; and Deputy Provost Dru Marshall, Chair, Centres and Institutes Committee (CIC)
Approval Route (Governance) (including meeting dates)	GFC Academic Planning Committee (for final approval) – May 25, 2011
Final Approver	GFC Academic Planning Committee

Attachments (each to be numbered 1 - <>):

- Attachment 1 (page 1): Memo from Dean Anita Molzahn to the Provost Regarding Termination of the Institute of Philosophical Nursing Research (IPNR)

Prepared by: Office of the Dean of the Faculty of Nursing and the Office of the Provost and Vice-President (Academic)



TO: Dr. Carl Amrhein
Provost & VP (Academic)

FROM: Dr. Anita Molzahn
Dean & Professor

CC: Dr. Lorne Babiuk, Vice President – Research
Dr. Christine Newburn-Cook, Associate Dean Research, Faculty of Nursing
Dr. Brenda Cameron, Director Institute of Philosophical Nursing Research

DATE: April 8, 2011

RE:

I am writing to request termination of the Institute of Philosophical Nursing Research (IPNR). This request is made with the full support of the Director, Dr. Brenda Cameron and members of the working group of IPNR. Your recent request for annual reports and reminder regarding the requirement for a review precipitated discussion with members of the Institute.

We recognize that IPNR does not meet the UAPPOL definition of an institute in that the focus is on the discipline and profession of nursing and is not inherently interdisciplinary. Although the Institute was approved in 1987, there have been periods of time with limited activity.

We plan to continue the work of IPNR within the Faculty of Nursing and will identify a new label for the unit (other than institute). Current activities such as a conference every two years, philosophical conversations and a book discussion group will continue. Formal status as an Institute is not required for these activities. There is a small account of approximately \$25,000 that will continue to be used by the group to provide seed money for the next conference and other activities of the group.

Thank you for forwarding this request to APC. Please let me know if you require additional information.

Faculty of Nursing
Dean's Office

OUTLINE OF ISSUE

Agenda Title: **Proposed (New) Doctor of Medicine/Master of Business Administration (MD/MBA) Combined Degrees Program**

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, a proposed (new) Doctor of Medicine/Master of Business Administration (MD/MBA) Combined Degrees Program, as submitted by the Faculty of Business (in co-operation with the Faculty of Medicine and Dentistry and the Faculty of Graduate Studies and Research) and as set forth in Attachment 1, to be effective September, 2011.

Item

Action Requested	<input checked="" type="checkbox"/> Approval <input type="checkbox"/> Recommendation <input type="checkbox"/> Discussion/Advice <input type="checkbox"/> Information
Proposed by	Mazi Shirvani, Vice-Provost and Dean, Faculty of Graduate Studies and Research; Tom Scott, Vice-Dean, Alberta School of Business; Joan White, Associate Dean, Alberta School of Business; and Kent Stobart, Associate Dean, Faculty of Medicine and Dentistry
Presenters	Mazi Shirvani, Vice-Provost and Dean, Faculty of Graduate Studies and Research; Joan White, Associate Dean, Alberta School of Business; and Fraser Brenneis, Vice-Dean (Education), Faculty of Medicine and Dentistry
Subject	Proposed (New) Doctor of Medicine/Master of Business Administration (MD/MBA) Combined Degrees Program

Details

Responsibility	Provost and Vice-President (Academic)
The Purpose of the Proposal is (please be specific)	To offer an MD/MBA Combined Degrees Program (based on the existing MD and MBA programs) to excellent medical students recognizing the value of combining medical studies with advanced management skills and expertise.
The Impact of the Proposal is	To develop physician managers capable of pursuing careers that balance clinical care with managing change in a healthcare environment.
Replaces/Revises (eg, policies, resolutions)	N/A
Timeline/Implementation Date	September, 2011.
Estimated Cost	N/A
Sources of Funding	N/A
Notes	Alberta Advanced Education and Technology (AET) will be notified of the program.

Alignment/Compliance

Alignment with Guiding Documents	Aligns with <i>Dare to Deliver</i> and <i>Dare to Discover</i> values: Enrich the student experience; foster new combined degree programs that unite academic units/professional schools; promote interdisciplinary collaboration, create learning opportunities for students and creative collaborations to address global challenges and initiatives; provide an intellectually superior educational environment for students; diverse, yet inclusive, dynamic collegial community that welcomes change.
Compliance with Legislation, Policy and/or Procedure Relevant to the Proposal	1. Post-Secondary Learning Act (PSLA): The <i>PSLA</i> gives GFC responsibility, subject to the authority of the Board of Governors, over academic affairs (Section 26(1)). Further, the <i>PSLA</i> gives the Board of



(please quote legislation and include identifying section numbers)

Governors authority over certain admission requirements and rules respecting enrolment (Sections 60(1)(c) and (d)). The Board has delegated its authority over admissions requirements and rules respecting enrolment to GFC. GFC has thus established an Academic Standards Committee (ASC).

2. **PSLA:** GFC may make recommendations to the Board of Governors on a number of matters including the budget and academic planning (Section 26(1)(o)). GFC delegates its power to recommend to the Board on the budget and on new or revised academic programs to the GFC Academic Planning Committee (APC).

3. **PSLA:** The *PSLA* gives Faculty Councils power to “provide for the admission of students to the faculty” (29(1)(c)).

4. **PSLA:** The *PSLA* gives Faculty Councils the authority to “determine the programs of study for which the faculty is established” (Section 29(1)(a)); to “provide for the admission of students to the faculty” (Section 29(1)(c)); and to “determine the conditions under which a student must withdraw from or may continue the student’s program of studies in a faculty” (Section 29(1)(d)).

5. **UAPPOL Admissions Policy:** “Admission to the University of Alberta is based on documented academic criteria established by individual Faculties and approved by GFC. This criteria may be defined in areas such as subject requirements, minimum entrance averages, and language proficiency requirements. In addition to academic requirements for admission, GFC authorizes each Faculty to establish such other reasonable criteria for admission of applicants as the Faculty may consider appropriate to its programs of study, subject to the approval of GFC (e.g. interview, audition, portfolio, etc.)

The admission requirements for any Faculty will be those approved by GFC as set forth in the current edition of the *University Calendar*. In addition to the admission requirements, selection criteria for quota programs, where they exist, will also be published in the current edition of the *University Calendar*.

The responsibility for admission decisions will be vested in the Faculty Admission Committees or in the Deans of the respective Faculties, as the councils of such Faculties will determine.”

6. **UAPPOL Admissions Procedure:**

PROCEDURE

1. EFFECTIVE DATE OF CHANGES TO ADMISSION REGULATIONS

Following approval by GFC:

- a. Where changes to admission regulations may disadvantage students in the current admission cycle, normally implementation will be effective after the change has been published in the *University Calendar* for one



full year (i.e., effective the second year that the information is published in the *University Calendar*).

For example, a change approved in May 2005 would be first published in the 2006-2007 *University Calendar* in March 2006. Therefore the statement cannot come into effect until September 2007 (affecting applicants who apply for the September 2007 term beginning July 2006)."

b. Where changes to admission regulations are deemed by the approving body to be "advantageous to students", normally the date of implementation will be effective immediately or at the next available intake for the admitting Faculty."

7. **PSLA:** The *PSLA* gives Faculty Councils the authority to "determine the conditions under which a student must withdraw from or may continue the student's program of studies in a faculty" (Section 29(1)(d)).

8. **UAPPOL Academic Standing Policy:** "All current academic standing regulations, including academic standing categories, University graduating standards and requirements for all individual programs will be those prescribed by Faculty Councils and GFC as set forth in the *University Calendar*."

9. **UAPPOL Academic Standing Regulations Procedures:** "All proposed new academic standing regulations and changes to existing academic standing regulations will be submitted by the Faculties or the Administration to the Provost and Vice-President (Academic). Faculties will also submit to the Provost and Vice-President (Academic) any proposed changes to the use and/or computation of averages relating to academic standing, including promotion and graduation.

If the Provost and Vice-President (Academic) determines the proposal to be in good order, the proposal will be introduced to the appropriate University governance process(es). In considering these proposals, governance bodies will consult as necessary with the Faculties and with other individuals and offices.

Normally, changes become effective once they are approved by GFC or its delegate and are published in the *University Calendar*."

10. **GFC Academic Standards Committee's (ASC's) Terms of Reference (Mandate):** The Office of the Provost and Vice-President (Academic) has determined that the proposed changes are substantial in nature. ASC's terms of reference provide that "the term 'substantial' refers to proposals which involve or affect more than one Faculty or unit; are part of a proposal for a new program; are likely to have a financial impact; represent a definite departure from current policy; involve a quota; articulate a new academic concept" (3.A.ii).

Further, "ASC provides advice or recommends to the GFC Academic Planning Committee (APC) on proposals which involve substantial

	<p>change to admission/transfer regulations or academic standing." (3.B.iv)</p> <p>11. GFC Academic Planning Committee's (APC's) Terms of Reference (Mandate): GFC delegated the following to GFC APC, the Provost and Vice-President (Academic) and the Dean of FGSR:</p> <p>“Existing Undergraduate and Graduate Programs: - Extension and/or Substantive Revision of Existing Programs - Revisions to or Extension of Existing Degree Designations</p> <p>All proposals for major changes to existing undergraduate and graduate programs (eg, new degree designation, new curriculum) shall be submitted to the Provost and Vice-President (Academic). [...] The Provost and Vice-President (Academic), after consultation with relevant Offices, committees or advisors[,] will place the proposal before APC. APC has the final authority to approve such proposals unless, in the opinion of the Provost and Vice-President (Academic), the proposal should be forwarded to GFC with an attendant recommendation from APC. [...]" (3.13.)</p> <p>12. PSLA: “The Campus Alberta Quality Council may inquire into and review any matter relating to a proposal to offer a program of study leading to the granting of an applied, baccalaureate, master’s or doctoral degree other than a degree in divinity.” (Section 109(1))</p>
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Routing (Include meeting dates)

Consultative Route (parties who have seen the proposal and in what capacity)	Alberta School of Business; Faculty of Medicine and Dentistry; GFC ASC Subcommittee on Standards (SOS)
Approval Route (Governance) (including meeting dates)	Faculty of Graduate Studies and Research Council (February 16, 2011) – for recommendation; GFC Academic Standards Committee (April 21, 2011) – for recommendation of admission/transfer and academic standing/graduation requirements; GFC Academic Planning Committee (May 25, 2011) – for final approval
Final Approver	GFC Academic Planning Committee

Attachments:

- Attachment 1 (pages 1 – 6): Proposal for the Establishment of a (New) Doctor of Medicine/Master of Business Administration (MD/MBA) Combined Degrees Program

Prepared by: Heather Hogg, [Former] Assistant Dean, Faculty of Graduate Studies and Research, heather.hogg@ualberta.ca; and Joan White, Associate Dean, School of Business, jwhite@ualberta.ca

Program Approval Template A

Program changes are essential to program viability and maintenance of program quality and service to both the student and society. They flow from institutional vigilance and continued review of the needs of society and students. They are also carefully monitored for quality through established institutional processes (see *Quality Assurance at Alberta's Universities*).

This template is a common form that will be used for central vetting and approval at Alberta's public universities, and then submitted to Alberta Advanced Education for approval, in some cases after consultation with the Campus Alberta Quality Council (CAQC). Both reserve the right to ask for further information or clarification. (Note that individual universities have been permitted to develop their own version of the Template, which may list additional questions after the set of common ones.)

This Template applies to

- Program requirement FLE (full-load equivalents) and load weight changes above 5%
- Major/specialization title changes (eg, History to Historical Studies)
- Minor degree title changes (eg, BSc Nutrition to BSc Nutritional Science)
- Short-term suspensions (note: add an enrolment projection table)
- Terminations (note: add an enrolment projection table)
- For-credit certificate and diploma changes

Basic Information

1. Title of the program: The existing Doctor of Medicine (MD) and Master of Business Administration (MBA) programs will be offered as a combined program and will be referred to as the *MD/MBA Combined Degrees Program*.
2. Proposed start date: Fall 2011
3. Length of the program (years): Five years
4. University and academic unit:
 - University of Alberta
 - a) Faculty of Medicine and Dentistry; and
 - b) Faculty of Graduate Studies and Research, Department: Alberta School of Business
5. Collaborating partners at other institutions: N/A
6. Contact person, with telephone number and e-mail address:
 - a) Faculty of Medicine and Dentistry:
 - Dr. Philip Baker, Dean, 780-492-9728, philip.baker@ualberta.ca
 - Dr. Kent Stobart, Associate Dean, 780 492-9531, kent.stobart@ualberta.ca
 - b) Alberta School of Business:
 - Dr. Michael Percy, Dean, 780 492-7644, mike.percy@ualberta.ca
 - Dr. Tom Scott, Vice Dean, 780 492-2350, tom.scott@ualberta.ca
 - Dr. Joan White, Associate Dean, 780 492-5412, jwhite@ualberta.ca

Completed/proposed approval path: 1) School of Business; 2) Faculty of Medicine and Dentistry; 3) Faculty of Graduate Studies and Research; 4) Academic Standards Committee (ASC); 5) Academic Planning Committee (APC) on delegated authority of the General Faculties Council; 5) For notification: Alberta Advanced Education and Technology

7. Attach proposed program and course University Calendar changes and other supporting documentation. Appendix B.

Program Impact and Rationale

8. Describe the nature of the change.

The MD/MBA program recognizes that there is an increasing demand for physicians with management skills and expertise. The combined program combines the four-year Doctor of Medicine degree with the Master of Business Administration degree. The combined degree program requires five years of study. Upon

successful completion of the combined program, graduates will receive both an MBA and MD degree at the conclusion of the five-year period. There are no changes to the MD degree requirements other than adding an extra year to the overall requirements and allowing a break between the pre-clinical and clinical years (between year two and year three) of medical studies to allow the student to complete the requirements for the MBA. As with other combined MBA programs (e.g., MBA/LLB), the MBA requirements are reduced from 57 credits to 42 credits.

9. What is the rationale for the proposed change?

The MD/MBA program targets a select group of medical students who recognize the value of combining medical studies with management skills and expertise. The combined degree program develops physician managers capable of pursuing careers that balance clinical care with managing change in a healthcare environment. Graduates will have the ability to pursue careers in a wide range of healthcare areas, from the small clinics to large tertiary healthcare facilities.

There are no changes to the degree requirements for the MD program. However, by formalizing the combined MD/MBA Program, medical students are able to hold their spot to continue their medical studies. Otherwise, medical students who take a leave from their medical studies between year two and year three to pursue the MBA are not guaranteed that they can continue with their medical studies in years three and four.

The requirements for the MBA degree are reduced from 57 credits to 42 credits. This reduction in credit requirements is already in place for other MBA combined degrees (e.g. MBA/LLB). Currently, under existing Faculty of Graduate Studies and Research policy, there is the option to request, on a case-by-case basis, a credit load reduction. "Up to ½ of the total units of course weight for the program may be met through transfer credit and/or course exemption" (Calendar §203.5I). However, it is difficult to market the credit reduction due to the case-by-case nature of this option and inefficient to manage.

The MBA degree requirements would include the core business foundations, the MBA capstone and three elective courses.

Each year, one or two students are admitted to the MBA Program who have recently completed their medical studies. A number of inquiries are received each year by both the Faculty of Medicine and Dentistry and the School of Business about the possibility of a combined MD/MBA program. Students interested in the combined degree are typically stronger students and would allow the Faculty of Medicine and Dentistry to be more competitive in attracting these exceptional students.

Many institutions have recognized the need for healthcare leaders who are educated in medicine and management. McGill University and the University of Calgary are among the more than 50 institutions in North America, including Harvard, Stanford and Yale, with combined MD/MBA programs.

Formalizing the MD/MBA program will make it easier to market the program to potential students. We anticipate no growth overall in the MD or MBA programs. Our primary goal is to meet the needs of these students and to attract outstanding students to the programs.

10. Provide the expected enrolment (or other) impact on the academic unit(s) offering the program and other affected units if applicable. Include current enrolment.

No growth is projected in either the MD or MBA program. Medical students are reluctant to take a leave from the MD program to complete the MBA due to the uncertainty in being able to re-join the MD program. In the MBA program, students have typically completed their MD prior to entering the MBA Program.

11. Do you anticipate an enrolment (or other) impact on programs at other institutions or regulatory bodies? Describe any consultations that have occurred with other institutions and professional organizations.

N/A

12. Are there any resource implications (budget, information technology (IT), library (Library Impact Statement), laboratory, space, student services, administrative services (e.g. Registrar's Office) as applicable) for the proposed change? If so, please provide detail and evidence of consultation with affected unit(s) and/or appropriate University officers/committees.

There is no projected increase in enrolment in either the MD or MBA program and, therefore, no changes to resource requirements. A Library Impact Statement is attached (Appendix C - *Note: Subsequent to the preparation*

of the library impact statement, the proposed MD/MBA program was revised and the Public Health courses referred to in the library impact statement may be taken as optional course (not required courses), subject to availability.)

Appendix A – Enrolment Table

Proposed Enrolment	2011-12	2012-13	2013-14	2014-15	Annual Ongoing
• Total Full-Time head count	2	4	5	5	5
• Full-Time Year 1					
• Full-Time Year 2					
• Full-Time Year 3					
• Full-Time Year 4					
• Total Part-Time head count	0	0	0	0	0
• Part-Time Year 1					
• Part-Time Year 2					
• Part-Time Year 3					
• Part-Time Year 4					
• Total Work Experience hc	0	0	0	0	0
• Work Experience Year 1					
• Work Experience Year 2					
• Work Experience Year 3					
• Work Experience Year 4					
• Total FLE	0	0	0	0	0
• FLE Year 1					
• FLE Year 2					
• FLE Year 3					
• FLE Year 4					
• Anticipated Number of Graduates	0	0	2	4	5

Calendar Current	Calendar Proposed
	<p data-bbox="748 247 1383 338"><u>In addition, students must indicate on their online graduate application that they are applying to the combined MD/MBA program.</u></p> <p data-bbox="748 344 1383 434"><u>In addition to new entrants, students in the first or second year of the regular MD program are eligible to apply for the combined program.</u></p> <p data-bbox="748 474 1078 506"><u>Entrance Requirements</u></p> <p data-bbox="748 512 1383 936"><u>Acceptance by the Faculty of Graduate Studies and Research (for admission into the MBA program) and by the Faculty of Medicine and Dentistry (for admission into the MD program) separately, are prerequisites for admission into the MD/MBA program. Admission into each Faculty will be determined by the same selection process and criteria as for other students. In addition, each student must be admitted into the combined program; in this case admission will be determined by a selection committee composed of representatives of the Faculty of Medicine and Dentistry and the School of Business. Since this is a special program, particular attention in the selection process will be given to:</u></p> <p data-bbox="748 942 1383 1098"> <u>(1) the student's past academic achievement; and</u> <u>(2) the student's maturity, interest and a rationale of how such a combined program will enhance the student's career and professional skills.</u> </p> <p data-bbox="748 1138 1073 1169"><u>Program Requirements</u></p> <p data-bbox="748 1176 1383 1381"><u>The first two years are taken entirely within the MD program, the third year entirely within the MBA program, the fourth year and fifth year (final year) will be completed entirely in the MD program. The MD portion of the program consists of the normal requirements of the MD program while the Business portion of the program consists of *42.</u></p> <p data-bbox="748 1388 1383 1692"><u>MBA courses:</u> <u>students who obtain a grade of less than C+ or who fail to complete one of the MBA courses may, upon the recommendation of the Associate Dean (MBA), with the approval of the Faculty of Graduate Studies and Research, retake the course(s) or take an alternate course(s). Students repeating or taking an alternate course(s) must obtain a minimum grade of C+ and must maintain a cumulative grade point average of 2.7 (U of A Calendar, §203.8.2).</u></p> <p data-bbox="748 1698 1110 1730"><u>MD residency is pass/fail.</u></p> <p data-bbox="748 1736 1383 1824"><u>Upon the successful completion of the five-year program, candidates will receive both the MD and the MBA degrees.</u></p> <p data-bbox="748 1831 1383 1986"><u>Inquiries regarding the combined MD/MBA degrees program may be directed to the Undergraduate Medical Education Office in the Faculty of Medicine and Dentistry or the MBA Office in the School of Business.</u></p>

Calendar Current	Calendar Proposed
...	<p><u>Academic Standing</u></p> <p><u>A student is subject to the academic standing regulations and routes of appeal for grades and for academic standing of the Faculty in which the student is registered.</u></p> <p><u>Therefore, during the first, second, fourth and fifth year of the combined program, the student shall refer to the Faculty of Medicine and Dentistry's academic standing regulations and right of appeal procedures.</u></p> <p><u>In the third year of the combined program, a student is subject to the academic standing regulations and routes of appeal for grades and for academic standing of the Faculty of Graduate Studies and Research.</u></p> <p><u>If a student withdraws from one of the degree programs or is required to withdraw because of unsatisfactory academic standing, but wishes to remain in the other degree program, the student may be permitted to continue the program of study in the Faculty in which the student retains good academic standing.</u></p> <p><u>Length of Program</u></p> <p><u>Students enrolled in the combined program on a full-time basis can complete the program in five calendar years. The duration of the total program must not exceed six consecutive calendar years</u></p>

OUTLINE OF ISSUE

Agenda Title: **University of Alberta (School of Business and Faculty of Graduate Studies and Research) and the Otto Beisheim School of Management Overlapping (Dual Degree) Graduate Degree Program Proposal**

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, a proposal for an overlapping dual graduate degree program between the Alberta School of Business and the Otto Beisheim School of Management (WHU), submitted jointly by the Alberta School of Business and the Faculty of Graduate Studies and Research and as set forth in Attachment 1, to take effect upon final approval.

Item

Action Requested	<input checked="" type="checkbox"/> Approval <input type="checkbox"/> Recommendation <input type="checkbox"/> Discussion/Advice <input type="checkbox"/> Information
Proposed by	Mazi Shirvani, Vice-Provost and Dean, Faculty of Graduate Studies and Research; Tom Scott, Vice-Dean, Alberta School of Business; and Joan White, Associate Dean, Alberta School of Business
Presenter	Mazi Shirvani, Vice-Provost and Dean, Faculty of Graduate Studies and Research; and Joan White, Associate Dean, Alberta School of Business
Subject	Dual Degree Program between the School of Business and the Otto Beisheim School of Management (WHU)

Details

Responsibility	Provost and Vice-President (Academic)
The Purpose of the Proposal is (please be specific)	To offer a dual graduate degree option (based on the existing Alberta School of Business' Master of Business Administration (MBA) program) through an Agreement with the Otto Beisheim School of Management.
The Impact of the Proposal is	To contribute to the internationalization of the Alberta MBA programs through collaboration with the Otto Beisheim School of Management.
Replaces/Revises (eg, policies, resolutions)	N/A
Timeline/Implementation Date	Upon final approval.
Estimated Cost	N/A
Sources of Funding	Reciprocal Exchange Program subject to approval of the Provost.
Notes	N/A

Alignment/Compliance

Alignment with Guiding Documents	<p><i>Dare to Discover:</i> Through Connecting Communities cornerstone enhances relationships with an international partner thereby enriching the educational environment; <i>Dare to Deliver</i> engaging communities near and far: "Increase the number, attractiveness and affordability of genuine joint programs, semesters abroad, bilateral exchange programs...Support new academic programs with a global perspective."</p> <p><i>Academic Plan</i>, under Connecting Communities: "Collaborative programs: Creating more internationally collaborative models of course delivery, such as dual and joint degrees for undergraduate and graduate programs"</p>
Compliance with Legislation, Policy and/or Procedure Relevant to the Proposal (please quote legislation and	<p>1. Post-Secondary Learning Act (PSLA): The PSLA gives GFC responsibility, subject to the authority of the Board of Governors, over academic affairs (Section 26(1)). Further, the PSLA gives the Board of Governors authority over certain admission requirements and rules</p>



<p>include identifying section numbers)</p>	<p>respecting enrolment (Sections 60(1)(c) and (d)). The Board has delegated its authority over admissions requirements and rules respecting enrolment to GFC. GFC has thus established an Academic Standards Committee (ASC).</p> <p>2. PSLA: GFC may make recommendations to the Board of Governors on a number of matters including the budget and academic planning (Section 26(1)(o)). GFC delegates its power to recommend to the Board on the budget and on new or revised academic programs to the GFC Academic Planning Committee (APC).</p> <p>3. PSLA: The <i>PSLA</i> gives Faculty Councils power to “provide for the admission of students to the faculty” (29(1)(c)).</p> <p>4. PSLA: The <i>PSLA</i> gives Faculty Councils the authority to “determine the programs of study for which the faculty is established” (Section 29(1)(a)); to “provide for the admission of students to the faculty” (Section 29(1)(c)); and to “determine the conditions under which a student must withdraw from or may continue the student’s program of studies in a faculty” (Section 29(1)(d)).</p> <p>5. UAPPOL Shared Credentials Policy is available for review at: https://www.conman.ualberta.ca/stellent/groups/public/@academic/documents/policy/pp_cmp_071730.hcsp</p> <p>6. UAPPOL Overlapping Programs Proposal Procedure is available for review at: https://www.conman.ualberta.ca/stellent/groups/public/@academic/documents/procedure/pp_cmp_071731.hcsp</p> <p>7. GFC APC’s Terms of Reference (Mandate): GFC delegated the following to GFC APC, the Provost and Vice-President (Academic) and the Dean of FGSR:</p> <p>“Existing Undergraduate and Graduate Programs: - Extension and/or Substantive Revision of Existing Programs - Revisions to or Extension of Existing Degree Designations All proposals for major changes to existing undergraduate and graduate programs (eg, new degree designation, new curriculum) shall be submitted to the Provost and Vice-President (Academic). [...] The Provost and Vice-President (Academic), after consultation with relevant Offices, committees or advisors[,] will place the proposal before APC. APC has the final authority to approve such proposals unless, in the opinion of the Provost and Vice-President (Academic), the proposal should be forwarded to GFC with an attendant recommendation from APC. [...]” (3.13.)</p> <p>8. PSLA: “The Campus Alberta Quality Council may inquire into and review any matter relating to a proposal to offer a program of study leading to the granting of an applied, baccalaureate, master’s or doctoral degree other than a degree in divinity.” (Section 109(1))</p>
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Routing (Include meeting dates)

Consultative Route (parties who have seen the proposal and in what capacity)	Alberta School of Business; Faculty of Graduate Studies and Research
Approval Route (Governance) (including meeting dates)	Faculty of Graduate Studies and Research Council (February 16, 2011) – for recommendation; GFC Academic Planning Committee (May 25, 2011) – for final approval
Final Approver	GFC Academic Planning Committee

Attachments:

1. Attachment 1 (pages 1 – 19): Proposal for the Establishment of a University of Alberta (Alberta School of Business and Faculty of Graduate Studies and Research) and Otto Beisheim School of Management Overlapping Dual Graduate Degree Program

Prepared by: Heather Hogg, [Former] Assistant Dean, Faculty of Graduate Studies and Research, heather.hogg@ualberta.ca; Joan White, Associate Dean, School of Business, jwhite@ualberta.ca

**Proposal for An Overlapping Program between the Alberta School of Business, University of Alberta
and WHU – Otto Beisheim School of Management**

Preamble

The Alberta School of Business has been in discussion with WHU – Otto Beisheim School of Management (WHU) for some time to enter into a dual degree arrangement. Both institutions are very interested in this partnership. WHU, located in Koblenz, Germany, is considered to be one of the best centers for business education in Germany and has a strong international reputation. WHU is ranked by the Financial Times for their EMBA program with Kellogg (14th overall) and for their Master of Science program (12th overall). WHU is accredited by AACSB which is the premiere international accreditation for business programs as well as by EQUIS (European Quality Improvement System). It is a private university whose mission is to provide students with an outstanding internationally oriented and up-to-date education, which builds on WHU's own research. WHU has double degree and study abroad opportunities with a wide range of international partner business schools including the University of Toronto, UBC, Queen's University and University of Western Ontario (Ivey) in Canada. A dual degree program with WHU would include students from both their MBA and MSc programs and would allow our students to either complete an MBA or MSc at WHU. Currently we are able to attract only one German student to our program approximately every three to four years. As the program in WHU is delivered primarily in English and international exchanges are required for their MSc program, we anticipate attracting approximately two students each year which would add to the international diversity that we value in our program. The admission requirements at WHU are very similar to those at the University of Alberta, therefore we anticipate that students exchanged will meet the high standards of both institutions. The dual degree program would allow U of A students the opportunity for expanding international opportunities. Currently, between one and three U of A students complete the summer program at WHU and students on our European Study Tour participate in lectures at WHU during the tour. From a faculty perspective, we anticipate increased opportunities for faculty to engage in research collaborations primarily in the area of family business and entrepreneurship. The dual degree program with WHU aligns well with our School's goal to further internationalize our programs. It also aligns well with the goals outlined in Dare to Discover: "We are committed to internationalization in every aspect of our development."

1. How many students (annually and in total) are expected to be admitted into this program by the home Department/Faculty? Describe the current student demand for the program.

We anticipate between one and three WHU students being admitted to the University of Alberta each year and approximately the same number of University of Alberta students are expected to attend WHU.

2. What is the expected nature of the students' experience at the partner institution(s) (for example, taking courses, research opportunities, joint supervision, etc.)? Indicate this separately for the students whose home institution is the University of Alberta and those whose home is at a partner institution.

The U of A program is course-based whereas both of the WHU programs (MBA and MSc) have a thesis requirement. WHU students will complete 39 credits at the

University of Alberta which will include specialization requirements (their choice of specialization), elective courses, and the MBA capstone course. University of Alberta students who enter the MBA double degree program at WHU will complete 64 ECTS credits (equivalent to 32 U of A credits) which will include an international module in Asia as well as a master thesis. U of A students who enter the MSc double degree program at WHU will complete 66 ECTS credits (equivalent to 33 U of A credits) which will include a master thesis.

3. How are the course requirements of the University of Alberta Program being met? Indicate this separately for the students whose home institution is the University of Alberta and those whose home is at a partner institution.

U of A students will complete 11 courses (33 credits) at the University of Alberta in the first year and either 64 or 66 ECTS credits (32 or 33 U of A equivalent credits), depending upon whether the student completes the MBA or MSc program at WHU, during the second year. Of the courses completed at WHU, 24 U of A equivalent credits will be applied to meet their U of A MBA degree requirements (57 credits). WHU students will complete 64 ECTS (32 equivalent U of A credits) at WHU and 13 courses (39 U of A credits) at the University of Alberta.

4. How are the non-course-related residency requirements of the University of Alberta program being met (i.e. length of stay on University of Alberta campuses, total University of Alberta fees paid)? Indicate this separately for the students whose home institution is the University of Alberta and those whose home is at a partner institution. Note that together with #3, all the requirements of the University of Alberta degree must be met by those students who expect to receive a University of Alberta degree (a possible exception is noted below in #10).

The U of A MBA is a course-based, non-thesis program. The WHU programs include a 15 ECTS credit thesis requirement which is completed at the same time as course requirements. Students from either program will spend no more than one year completing the program requirements at the partner institution. U of A and WHU students will pay tuition and non-instructional fees at their home institutions. WHU students will pay the graduate studies application fee, as well as U-Pass and UAHIP fees.

5. Specify the components of the degree that will be examined and used by every partner institution in fulfillment of their degree requirements (for example, a thesis).

Course work will be examined and used by each partner in fulfillment of their degree requirements.

6. If the proposed program requires practicum or other forms of professional experience or certification, what arrangements have been made for completion of these components?

There is no requirement for a practicum or other forms of professional experience or certification in either program.

7. Does the proposed program require approval by accrediting or other professional bodies?
The proposed program does not require approval by an accrediting or other professional body.
8. Are there any restrictions on what is accessible to the students while at the partner institution(s) (for example, course selection)?
Students must satisfy pre-requisite requirements and specific degree requirements.
9. Is the outcome of the proposed program a single degree/parchment or multiple degrees/parchments? What is the reason for selecting this particular outcome?
The outcome of the proposed program is a double degree, i.e., multiple parchments. We have been offering double degree programs with a number of partners over the past ten years. Multiple parchments appear to be the standard approach for the majority of institutions offering double degree programs. Multiple parchments allow each institution the ability to preserve the integrity of their graduate program. The University of Alberta parchment will have the same standard format and wording used for all University of Alberta MBA degrees.
10. If the outcome is multiple parchments, explain which of the degree requirements for a University of Alberta degree the students at partner institutions are expected to meet.
WHU students are required to meet all of the University of Alberta degree requirements (see #3, above).
11. Are any of the admission requirements to be modified or waived? The default arrangement is that the student must meet the admission requirements of all the partner institutions.
Students must meet the admission requirements at both institutions.
12. What are the tuition and fee-payment arrangements while at a partner institution? The default arrangement is that the student pays appropriate tuition and other fees to the host institution, and only nominal fees (to be specified in the agreement) to the home institution.
Students will pay appropriate tuition and non-instructional fees to their home institution.
13. Outline the process by which those students who are unsuccessful in meeting the requirements of the shared-credential program will be returned to a regular degree program.
Students who are unsuccessful in meeting the requirements of the double degree program can either return to the home institution to complete the degree requirements of the home institution and/or can transfer credits from courses completed at the partner institution to fulfil the degree requirements of the home institution.

14. What are the Central resources expected of the University of Alberta? Examples include waivers, access to University of Alberta Library and/or Computing facilities by individuals who are not students, direct funding support, etc.

Similar to other reciprocal exchange programs, WHU students will not be required to pay University of Alberta tuition fees. This is a course-based program and direct funding support is not provided to students.

UNIVERSITY OF ALBERTA - UNOFFICIAL RECORD

Student Name: Upinoi Qfkihhnit
(Surname last)

ID Number: 1225182

Month and Day of Birth: February 19

Date of Issue: 25-FEB-2011

Degrees

Confer Date: November 19, 2009
Degree: Master of Business Administration
International Business
In the Name of: Upinoi Qfkihhnit

September, 2008: Admitted to the Faculty of Graduate Studies and Research, Master of Business Administration program, Business, on the basis of a Bachelor's Degree (Business Admin & Mgmt), 2006 and work completed 2007-2008 both from WHU Otto Beisheim School of Management, Germany.

Fall Term 2008**MBA (Crse)****Business**

Course	Description	Grade Remark	Units Taken	Units Passed	Grade Points	Class Avg	Class Enrl
ACCTG 610	FIN REP FOR MANAGRS/ANALYSTS	A-	3.0	3.0	11.10	3.6	16
B LAW 642	INTERNATIONAL BUSINESS LAW	A-	3.0	3.0	11.10	3.5	16
BUEC 646	THE GLOBAL BUS ENVIRONMENT	A-	3.0	3.0	11.10	3.8	25
BUS 502	ETHICS & CORPORATE SOCIAL RESP	B+	1.5	1.5	4.95	3.6	51
BUS 503	EFFECTIVE CORPORATE COMM	A-	1.5	1.5	5.55	3.7	53
MARK 664	PROD MGMNT &PRICING	A+	3.0	3.0	12.00	3.4	17
SMO 652	LEADERSHIP SKILLS	A-	3.0	3.0	11.10	3.5	53
TOTALS			18.0	18.0	66.90		

Winter Term 2009**MBA (Crse)****Business**

Course	Description	Grade Remark	Units Taken	Units Passed	Grade Points	Class Avg	Class Enrl
B LAW 686	SELECTED TOPICS IN BUS LAW IP Law & Commercialization	A	3.0	3.0	12.00	3.9	7
BUS 900A	RESEARCH PROJECT Title: Indian Retail Market: Challenges & Opportunities International Business	IP	0.0	0.0	0.00	XXX	7
BUS 900B	RESEARCH PROJECT Title: Indian Retail Market: Challenges & Opportunities International Business	A-	3.0	3.0	11.10	3.8	7
FIN 634	CORP FIN PLANNING	B-	3.0	3.0	8.10	3.5	11
FIN 644	INTRN'L FINANCE	A-	3.0	3.0	11.10	3.6	14
MARK 644	INTERNATIONAL MARK	A-	3.0	3.0	11.10	3.4	16
SMO 641	BUSINESS STRATEGY	B+	3.0	3.0	9.90	3.6	45
TOTALS			18.0	18.0	63.30		

GPA: 130.20 grade points / 36.0 units taken = 3.6

Spring Term 2009**MBA (Crse)****Business**

Course	Description	Grade Remark	Units Taken	Units Passed	Grade Points	Class Avg	Class Enrl
SMO 686	BEHAVIORAL SCIENCE Managing Innovation	A	3.0	3.0	12.00	4.0	20
TOTALS			3.0	3.0	12.00		

GPA: 12.00 grade points / 3.0 units taken = 4.0

June 12, 2009: Academic Integrity & Ethics Training Component met
Master of Business Administration

June 30, 2009: Graduate Program Completed
Master of Business Administration

UNIVERSITY OF ALBERTA - UNOFFICIAL RECORD

Student Name: Pofketg Q B Rafm
(Surname last)

ID Number: 1217209

Month and Day of Birth: May 05

Date of Issue: 25-FEB-2011

September, 2008: Admitted to the Faculty of Graduate Studies and Research, Master of Business Administration program, Business, on the basis of a BIntBus(Hons), 2001 from Carleton University, Ottawa, ON.

Fall Term 2008 **MBA (Crse)**
Business

Course	Description	Grade Remark	Units Taken	Units Passed	Grade Points	Class Avg	Class Enrl
ACCTG 501	INTRO FIN REPORTING & ANALY	A-	3.0	3.0	11.10	3.3	49
BUEC 503	ECONOMIC FOUNDATIONS	A+	3.0	3.0	12.00	3.6	49
BUS 501	BUSINESS SKILLS ORIENTATION	CR	0.0	0.0	0.00	XXX	111
BUS 502	ETHICS & CORPORATE SOCIAL RESP	A-	1.5	1.5	5.55	3.6	51
BUS 503	EFFECTIVE CORPORATE COMM	A-	1.5	1.5	5.55	3.7	53
BUS 504	CAREER MGMNT SKILLS	CR	0.0	0.0	0.00	0.0	50
MGTSC 501	DATA ANLYS & DECISION MAKING	A+	3.0	3.0	12.00	3.5	48
SMO 500	MANAGING PEOPLE	A	3.0	3.0	12.00	3.4	49
SMO 652	LEADERSHIP SKILLS	A+	3.0	3.0	12.00	3.5	53
TOTALS			18.0	18.0	70.20		

Winter Term 2009 **MBA (Crse)**
Business

Course	Description	Grade Remark	Units Taken	Units Passed	Grade Points	Class Avg	Class Enrl
ACCTG 523	ACCTG INFO & INTERNL DEC MAKNG	A	3.0	3.0	12.00	3.3	47
BUEC 542	INTERNATIONAL BUSINESS	A	3.0	3.0	12.00	3.7	29
FIN 501	FINANCIAL VALUATION/MGMNT	A-	3.0	3.0	11.10	3.0	46
MARK 502	PRINCIPLES OF MARKETING MGMNT	B+	3.0	3.0	9.90	3.5	48
MGTSC 686	TOPICS-MGTSC	A+	3.0	3.0	12.00	3.9	4
Measure & Assess Natnl Econ							
TOTALS			15.0	15.0	57.00		

GPA: 127.20 grade points / 33.0 units taken = 3.9

Fall Term 2009 **MBA (Crse)**
Business

Course	Description	Grade Remark	Units Taken	Units Passed	Grade Points	Class Avg	Class Enrl
EXCH 805	EXCHANGE PROGRAM	CR	0.0	0.0	0.00	XXX	2
Location: WHU Otto Beisheim School of Management, Germany							

Winter Term 2010 **MBA (Crse)**
Business

Course	Description	Grade Remark	Units Taken	Units Passed	Grade Points	Class Avg	Class Enrl
EXCH 805	EXCHANGE PROGRAM	CR	0.0	0.0	0.00	XXX	2
Location: WHU Otto Beisheim School of Management, Germany							

May 10, 2010: Granted credit in courses (units) Business 500-Level Option (12.00), Business 500-Level Option (12.00) for work completed at WHU Otto Beisheim School of Management, Germany, 2009-2010. Total units 24.00.

August 01, 2010: Academic Integrity & Ethics Training Component met
Master of Business Administration

August 31, 2010: Graduate Program Completed
Master of Business Administration

Appendix B: Sample Fees/Registration

MBA Dual Degree with Otto Beisheim School of Management (WHU) University of Alberta typical registration/fees assessment pattern

	UofA MBA Student A <i>(from UofA)</i>
Year 1: 2 terms at UofA	At UofA campus: -Registered in MBA courses -Assessed regular on-campus Instructional MBA fees -Assessed regular on-campus Non-instructional Fees http://www.gradstudies.ualberta.ca/regfees/fees/MBA.htm
Year 2: 2 terms at Partner Institution	At Partner Institution campus: -Registered F/T in EXCH 804 -Assessed regular F/T Instructional (MBA Program) Fees -Assessed regular off-campus Non-instructional Fees www.gradstudies.ualberta.ca/regfees/fees/canadian.htm

	UofA MBA Student B <i>(from partner institution)</i>
2 terms at UofA	At UofA campus (Already spent a year in Partner Institution degree program): -Registered F/T in courses -No Instructional Fees assessed (<i>waived in accordance with approved MOU reciprocal Exchange Program; tuition is paid at the partner institution</i>)* -Non-instructional fees assessed (<i>at rate assessed for "Incoming Exchange" programs, ie, only UAHIP¹ and UPass² in compliance with approved reciprocal exchange programs</i>)*

¹ Students registered at the University of Alberta for less than 12 months (exchange or visiting students), will be automatically enrolled in the University of Alberta Health Insurance Plan (UAHIP). Participation in this plan is mandatory for students who do not qualify for Alberta Health Care Insurance.

http://www.international.ualberta.ca/current/uahip.cfm#Shorter_periods_of_study:_UAHIP

² <http://www.uofaweb.ualberta.ca/u-pass/>

*subject to official approval of Memorandum of Understanding (MOU) of reciprocal exchange program

DOUBLE DEGREE AGREEMENT

THIS AGREEMENT made as of March 2011 (the “Effective Date”);

BETWEEN:

WHU – OTTO BEISHEIM SCHOOL OF MANAGEMENT
(hereinafter called “WHU”)

- and -

THE GOVERNORS OF THE UNIVERSITY OF ALBERTA
(hereinafter called “UOA”)

WHEREAS:

- A. The parties are desirous of cooperating to develop a double degree program whereby students can, by attending both institutions and meeting the program requirements as set out herein, achieve a master in business administration degree (MBA) from the UOA and an MBA or Master in Science degree (MSc) from WHU;
- B. The parties wish to set out the terms and conditions upon which they will cooperate to achieve the foregoing objective;

NOW THEREFORE IN CONSIDERATION of the premises and mutual promises, covenants, and conditions hereinafter set forth, the parties hereto agree as follows:

ARTICLE 1 DESCRIPTION OF PROGRAM

- 1.1 Pursuant to the terms and conditions of this Agreement, the parties have agreed to establish the double degree program (the “Program”) such that upon successful completion by a student of the requirements set out in Schedule “A” hereto, and subject to the terms of this Agreement, UOA will confer a master of business administration degree, and WHU will confer a MBA degree or MSC degree on such students.
- 1.2 Subject to the Program requirements set out in Schedule “A” hereto, the parties agree that the “host institution” reserves the right to require visiting students to take courses other than those normally prescribed for the second year of a master’s program by the “home institution”.
- 1.3 For the purposes of this Agreement, the term “home institution” shall mean that institution (whether UOA or WHU) where a student originates from and the term “host institution” shall mean that institution (whether UOA or WHU) where a student travels to

complete the Program.

ARTICLE 2 APPLICATION PROCESS

- 2.1 A home institution will nominate students for the Program who have successfully completed one year of their MBA or MSc program at the home institution, are otherwise in good academic standing at their home institution and meet all other requirements for participation in the Program as provided for herein.
- 2.2 Nominated students who are interested in completing the Program must then submit a formal application to the liaison officer of the home institution no later than March 1 preceding the academic year in which the Program is to start (unless the parties otherwise agree) and otherwise meet admission requirements of their host institution.
- 2.3 The liaison officer of the home institution will forward the application documents to the host institution by April 15. Documents will not be accepted after the deadline.
- 2.4 The number of places available at each of the UOA and WHU will be decided by mutual agreement each year as part of the annual review as provided for herein, however the parties agree that beginning in the 2011/2012 academic year, the participation in the Program will be 2 students per year from each of UOA and WHU and this rate of participation will continue until such time as the parties agree otherwise as part of the annual review process as provided for herein.
- 2.5 A host institution shall be required to make a final decision on the admission of a student whom it has received an application for by the June 30 preceding the academic year in which the Program is to start for such student.
- 2.6 The parties acknowledge and agree that the decision as to whether or not a student is admitted into the Program lies solely with the host institution in their sole and unfettered discretion.

ARTICLE 3 ANNUAL REVIEW

- 3.1 Notwithstanding anything else in this Agreement, the parties agree to meet (either by phone or in person) on an annual basis (with the exception of the 2011/2012 academic year) before December 31 of each year, to review and consider the following:
 - 3.1.1 the number of participating students in the Program;
 - 3.1.2 the requirements for admission into the Program;
 - 3.1.3 language proficiency requirements;
 - 3.1.4 a general evaluation of the Program and whether, any changes are required; and

3.1.5 any other matter pertaining to the Program and its administration or operation;

To the extent that any such discussions necessitate changes to this Agreement the parties agree that such changes will not be effective until agreed to in writing.

ARTICLE 4 AWARD OF DOUBLE DEGREE

- 4.1 While attending a host institution, the parties agree that participating students will be evaluated in accordance with the policies and procedures of the host institution and any marks will need to be validated by both the home and host institutions.
- 4.2 Students shall have one calendar year in which to complete the final year of the Program at the host institution; provided always however that an extension to such time may be granted by the parties in the event of exceptional or special circumstances which are determined to exist in the sole and unfettered discretion of the parties.
- 4.3 Prior to the conferment of the double degree from each of WHU and UOA the following procedure must be strictly followed:
- 4.3.1 The host institution will send official transcripts of the students' marks to the home institution; and
- 4.3.2 The host institution will provide the home institution with a statement indicating whether a student has met the requirements for the conferment of the degree of the host institution.

Once a student has met the requirements for the awarding of the degree of the host institution and the home institution is in receipt of the statements referred to in Sections 4.3.1 and 4.3.2 above, the home institution shall be free to award its own degree and it shall inform the host institution of this decision in writing. In making its decision the home institution shall have regard to the requirements of the Program set out in Schedule "A" hereof. Under no circumstances shall the host institution confer its degree until and unless the home institution has made the decision to award its degree to the student and such decision has been communicated to the host institution.

- 4.4 Notwithstanding anything else in this Agreement, in the event a student has failed to meet the requirements of the Program at the host institution, it is in the home institution's sole and unfettered discretion as to whether or not to award its degree to such student.

ARTICLE 5 FINANCIAL TERMS

- 5.1 The following financial provisions apply to all students on an exchange programme within the meaning of Article 1, subject to any contrary arrangement specified in the Annual Agreement:

- 5.1.2 Students in the Program must have personal funds sufficient to cover and are solely responsible for any expenses incurred while at a host institution that are not otherwise covered by the home or host institution.
- 5.1.2 Students in the Program shall be solely responsible for paying the full tuition and other required fees for the Program at the home institution in accordance with the fee payment schedules, policies and procedures of the home institution;
- 5.1.3 Students in the Program will have all normal tuition and non-instructional fees at the host institution waived for the period of their Program. At both WHU and UOA, these include instructional fees, registration fees, and fees for Library & Computing Services, Students' Union and Athletic & Recreation Services. Students from UOA will pay, in addition, the International Management Module at WHU.
- 5.1.4 At UOA, incoming graduate students will be required to pay the one-time graduate studies application fee charged to all students participating in graduate level studies at the UOA.
- 5.1.5 All students registered at the University of Alberta Edmonton Campuses will be assessed a fee once per term for a Universal Transit Pass (U-Pass), which provides unlimited use of all Edmonton area public transportation. Students are automatically enrolled in the mandatory U-Pass service and must pay the required fees to the UOA at the beginning of each term;
- 5.1.6 No other fees which are not mandatory for any other student participating in the second year of the MBA program at either institution will be charged to students in the Program by the host institution, unless agreed upon in writing in advance by both parties or noted within this agreement.

ARTICLE 6 INSURANCE

- 6.1 Students from WHU participating in the Program at the UOA for less than 12 months and who are not Canadian citizens or permanent residents and who therefore do not have Alberta Health Care Insurance are required to participate in the UOA Health Insurance Program ("UAHIP") and to pay the required premiums to the UOA for this health insurance. Upon confirmation of registration in the Program at the UOA, students from WHU will automatically be enrolled in UAHIP.
- 6.2 In all other respects students shall be solely responsible for making arrangements with respect to securing insurance and full health and medical coverage while attending at a host institution which coverage includes but is not limited to coverage for the following types of risks:

- 6.2.1 life;
 - 6.2.2 health;
 - 6.2.3 international transit;
 - 6.2.4 civil liability;
 - 6.2.5 occupational health and safety; and
 - 6.2.6 non-work related accidents.
- 6.3 Notwithstanding anything else in this Agreement, the parties hereby acknowledge and agree that neither party shall bear any responsibility for a student's general safety or well-being while they are at the respective host institution and, in particular and without limitation, are not responsible for:
- 6.3.1 providing medical/health or travel insurance with respect to any of the students (except as provided for herein respecting UAHIP);
 - 6.3.2 any risks or hazards that a student may encounter including without limitation, those related to terrain and travel, weather, flooding, institution locations, insects, reptiles or other animals, equipment, political violence, terrorism, state/government actions or any other risks or hazards of any nature whatsoever.
- 6.4 Students from WHU will be required to execute the UOA's form of Release of Liability, Waiver of Claims and Assumption of Risks and Indemnity Agreement (as set out in Schedule "B" hereto) prior to being accepted into the Program.

ARTICLE 7 STUDENT MATTERS

- 7.1 Students in the Program will be generally integrated into their host institution as regular students. They will be provided reasonable assistance by the host institution in finding a place in a university residence or other suitable accommodation; provided always however that accommodation shall ultimately be the sole responsibility of the student.
- 7.2 Visiting students shall respect and comply with all the rules, regulations, policies and procedures of the host institution including, without limitation, those relating to disciplinary matters.

ARTICLE 8 LIAISON OFFICERS

- 8.1 The designated liaison officers for this Agreement are:

For WHU:

Stefanie Schweins
Director International Relations
Burgplatz 2
56179 Vallendar/ Germany

Tel: +49 261 6509-160
Fax: +49 261 6509-169
e-mail: stefanie.schweins@whu.edu

for UOA:

Edy Wong
Assistant Dean (International)
3-21B Business Building
University of Alberta
Edmonton, AB, Canada T6G-2R6

Tel: (780) 492-8137
Fax: (780) 492-0280
e-mail: edy@ualberta.ca

- 8.2 The parties agree that either party may change its designated liaison officers by notifying the other party of such change in writing.
- 8.3 Without limiting anything else in this Agreement, the parties agree that the liaison officers will:
- 8.3.1 coordinate activities respecting the Program;
 - 8.3.2 be responsible for coordinating nominations of students and receiving application forms from students for the Program and submitting such applications to the host institution in accordance with the timelines set out in this Agreement;
 - 8.3.3 receiving application forms from a home institution and facilitating a decision with respect to such applicants in accordance with the timelines set out in this Agreement;
 - 8.3.4 establish procedures with respect to the Program which are not inconsistent with this Agreement;
 - 8.3.5 conduct regular Program assessment and evaluation and participate, where necessary, in any annual review contemplated pursuant to this Agreement;
 - 8.3.6 make determinations respecting Program requirements and standards in consultation with the parties;
 - 8.3.7 subject to the terms of this Agreement, determine administrative and operational matters pertaining to the Program;
 - 8.3.8 assist with any other matters relating to the Program or the terms of this Agreement as may be determined by the parties from time to time.

ARTICLE 9 TERM AND TERMINATION

- 9.1 This Agreement shall commence on the [●] day of [●], 20[●], and, subject to earlier termination in accordance with the terms hereof, continue for a term of five (5) years

expiring on the [●] day of [●], 20[●]. Notwithstanding the foregoing, the parties hereto may, upon mutual agreement, extend the term of this Agreement for a term beyond five (5) years for such further period as they may agree.

- 9.2 Notwithstanding the provisions of Clause 9.1, either party may terminate this Agreement without cause, upon the giving of two (2) years prior written notice to the other party.

ARTICLE 10 GENERAL

- 10.1 Any notice required to be given under this Agreement may be given to the respective liaison officers at the addresses noted above.
- 10.2 Neither party may add to, delete, vary, amend or extend the terms of this Agreement unless an agreement in writing has been executed by the parties hereto effecting such addition, deletion, variation, amendment or extension.
- 10.3 Unless the context otherwise requires, any reference to "this Agreement" means this instrument and all of the Schedules attached to it and any reference to any section or subsection by number is a reference to the appropriate section or subsection in this Agreement. If there is any discrepancy between this Agreement and any Schedule, this Agreement governs to the extent of the inconsistency.
- 10.4 The headings or captions in this Agreement are inserted for convenience only and do not form a part of this Agreement and in no way define, limit, alter or enlarge the scope or meaning of any provision of this Agreement.
- 10.5 This Agreement constitutes the entire agreement between the parties and no understandings, representations or agreements, oral or otherwise, exist between the parties with respect to the subject matter of this Agreement except as expressly set out in this Agreement.
- 10.6 Each of the parties will, upon the reasonable request of the other, make, do, execute or cause to be made, done or executed all further and other lawful acts, deeds, things, devices, documents, instruments and assurances whatever for the better or more perfect and absolute performance of the terms and conditions of this Agreement.
- 10.7 If any provision of this Agreement or the application thereof to any person or circumstance is invalid or unenforceable to any extent, the remainder of this Agreement and the application of such provision to any other person or circumstance will not be affected or impaired thereby and will be valid and enforceable to the extent permitted by law.
- 10.8 No waiver by either party of a breach or default by the other party in the observance, performance or compliance of any of its obligations under this Agreement will be effective unless it is in writing, and no such waiver will be deemed or construed to be a waiver of any other breach or default, and failure or delay on the part of either party to

complain of an act or failure of the other party or to declare such other party in default, irrespective of how long such failure or delay continues, will not constitute a waiver by such party of any of its rights against the other party.

- 10.9 The rights and obligations of the parties hereunder shall not be assigned or assignable, in whole or in part, by either party. The terms of this Agreement shall enure to the benefit and be binding upon the successors of each of the parties.
- 10.10 This Agreement shall be interpreted under and governed by the laws in force in the Province of Alberta, the courts of the Province of Alberta have exclusive jurisdiction over any legal proceedings arising from this Agreement and the parties attorn to the jurisdiction of such courts.
- 10.11 Nothing in this Agreement shall make the relationship between the UOA and the WHU one of partnership, joint venture or employment. Nothing in this Agreement constitutes authority for one party to make commitments which bind the other party or to otherwise act on behalf of such other party.
- 10.12 Neither party will use, nor shall it permit any person employed by it to use, identifying marks of the other party, other than with the prior written consent of such other party, which may be arbitrarily withheld.
- 10.13 Terms, provisions, covenants and conditions contained in this Agreement which, by their nature or the terms thereof, require their performance by the parties after the expiration or termination of this Agreement shall continue in full force and effect following such expiry or termination.
- 10.14 For purposes of this Agreement “Confidential Information” means all documents, information, data, financial information, knowledge, student information and any other information provided by or received from one party to the other in connection with the performance of this Agreement. Except as required by law, neither the UOA nor WHU shall disclose, nor permit any person employed by it to disclose any Confidential Information. The foregoing obligations of confidentiality will extend until such time as the Confidential Information becomes public knowledge through no fault of either of the parties or through no fault of any other person who is obligated to maintain the Confidential Information in confidence. Notwithstanding the foregoing, WHU acknowledges that the UOA cannot guarantee the confidentiality of Confidential Information in light of the application of the *Freedom of Information and Protection of Privacy Act* (Alberta). In this respect, WHU acknowledges that all records prepared by the UOA in the performance of this Agreement are in the custody and control of the UOA and, notwithstanding anything else in this Agreement, the UOA is or will be subject to the access and privacy provisions of the *Freedom of Information and Protection of Privacy Act* (Alberta), which creates a right of access to records under the custody and control of public bodies subject to specific, limited exceptions.

10.15 Notwithstanding anything to the contrary expressed or implied in this Agreement, neither party shall be liable to the other for any indirect or consequential damages or any economic losses of any kind, regardless of whether the liability to which such damages relate arises in Agreement, tort or otherwise in law.

In witness whereof, the parties hereto have offered their signatures:

***For WHU – Otto Beisheim School of
Management***

Prof. Dr. Michael Frenkel
Rektor (Dean)
WHU – Otto Beisheim School of Management●]

Stefanie Schweins
Director of International Relations
WHU – Otto Beisheim School of Management

Date

***for The Governors of the University of
Alberta***

Carl G. Amrhein, PhD
Provost and Vice-President (Academic)

Dr. Mike Percy
Dean, School of Business

Dr. Mazi Shrivani
Dean, Faculty of Graduate Studies &
Research

Date

SCHEDULE “A”

University of Alberta MBA Double Degree Program Requirements

MBA/MSc double degree students from WHU are required to fulfill the following program courses requirements during their second year of MBA studies at the University of Alberta:

- 1) Three (3) credits in Business Strategy (SMO 641);
- 2) Three (3) credits in Leadership Skills (SMO 652); if not already completed at WHU;
- 3) Three (3) credits in Ethics and Corporate Social Responsibility (BUS 505), if an equivalent course has not been completed at WHU;
- 4) Minimum of Thirty (30) credits in MBA courses which include required MBA specialization courses as well as MBA elective courses. Students are required to complete a specialization. Currently, the following specializations are offered: (1) International Business, (2) Finance, (3) Natural Resources, Energy and Environment, (4) Technology Commercialization and (5) Public Policy and Management. Students entering the Finance or the Natural Resources, Energy and Environment specialization must have strong quantitative skills to be accepted to the specialization.

Orientation and Leadership Skills (SMO 652) begin the last week in August.

Total number of credits required: 39.

Maximum program length: 12 months.

All applicants from Germany to the University of Alberta MBA Program are expected to meet the relevant minimum grade requirement of Gut or 2.5 out of 6 (reversed scale). For double degree applicants, the minimum TOEFL (iBT) score of 100, or equivalent, and the recommended minimum GMAT score of 600, are required for admission.

WHU MBA Double Degree Program Requirements

MBA double degree students from UOA are required to fulfill the following program courses requirements during their second year of MBA studies at the WHU:

Leadership & Personal Development (starts in September)

September to Mid-November and December:

UOA students take part in the first part of the elective courses.

Number of courses: 6 courses (3 ECTS credits each).

Mid-November to End of November:

In order to expand their European knowledge, UOA students will do a European Management Project during the time that WHU students are taking the International Management Module on “Business Opportunities and Challenges in America” at Kellogg School of Management.

Number of credits: 4 ECTS

January to Mid-February and Mid-March to End of March:

UOA students take part in the second part of the elective courses.

Number of courses: 6 courses (3 ECTS credits each).

Mid-February to Mid-March:

UOA students will participate in the International Management Module in Asia.

The students will go to China and India and learn about business opportunities and management challenges in Asia.

Number of credits: 8 ECTS

April – June:

UOA students will write a Master Thesis.

Number of credits: 16 ECTS

Total number of credits required: 64 ECTS credits.

Maximum program length: 10 months.

For double degree applicants, the minimum TOEFL (iBT) score of 100 and the recommended minimum GMAT score of 600 are required for admission.

WHU MSc Double Degree Program Requirements

The required workload for double degree students at WHU is 17 courses of the WHU Master of Science Program, including the business game, which is compulsory.

All courses are worth 3 ECTS (24 contact hours each), i.e. students will have to achieve a total of 51 ECTS.

Among these 17 courses are 5 mandatory courses:

- 5 out of 6 core courses:
 - Leadership in Organizations
 - Ethics in Management,
 - Theoretical Foundations of Decision-Making
 - Empirical Methods of Management and Market Research
 - Advanced Methods of Market Research and Management Research
 - Integrative Module: Business Game (Compulsory)

If UOA Double Degree students have attended similar courses before, some of the mandatory courses could be waived.

The remaining 12 courses can be selected from the Specialization Track or General Management Track of the MSc Program.

In addition, the students have to write a Master thesis which is worth 15 ECTS.

Total number of credits required: 66 ECTS credits.
Approximate program length: 10 months

For double degree applicants, the minimum TOEFL (iBT) score of 105 and the recommended minimum GMAT score of 600 are required for admission. In addition, 60 ECTS Master credits (30 UOA credits) are required for admission. The total of 130 ECTS at Master's level is a further requirement for graduation at WHU.

First Year courses:

Each institution will honor core Master of Business Administration (MBA) or Master of Science (MSc) classes that are completed at the other institution.

Program participants from WHU will have enrolled in WHU's MBA or MSc program and have successfully completed the first year (MBA) or first two sessions (MSc) of the program, including all core course requirements. This will satisfy the first-year UOA MBA requirements, including core course requirements except as specified in Schedule "A".

Program participants from UOA will have completed all first year core MBA courses, including a core elective and one general MBA elective, a total of 33 credit hours of coursework. Students who are completing the IB specialization will have completed the appropriate IB core elective. This will satisfy the WHU MBA or MSc core course requirements. Exceptions to this schedule may be granted on a case-by-case basis.

OUTLINE OF ISSUE

Agenda Title: Proposed Name Change for the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology (REES)

Motion: THAT the GFC Academic Planning Committee approve, under delegated authority from General Faculties Council, the proposed name change of the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology (REES), as submitted by Dean of the Faculty of Agricultural, Life and Environmental Sciences and as set forth in Attachment 1, to take effect upon final approval.

Item

Action Requested	<input checked="" type="checkbox"/> Approval <input type="checkbox"/> Recommendation <input type="checkbox"/> Discussion/Advice <input type="checkbox"/> Information
Proposed by	John Kennelly, Dean, Faculty of Agricultural, Life and Environmental Sciences
Presenters	John Kennelly, Dean, Faculty of Agricultural, Life and Environmental Sciences, and Brent Swallow, Chair, Department of Rural Economy
Subject	Proposed Name Change for the Department of Rural Economy

Details

Responsibility	Provost and Vice-President (Academic)
The Purpose of the Proposal is (please be specific)	To change the name of the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology.
The Impact of the Proposal is	A more accurate depiction and improved visibility of the research, teaching, and service roles of the Department.
Replaces/Revises (eg, policies, resolutions)	See 'Purpose'.
Timeline/Implementation Date	Upon final approval.
Estimated Cost	\$1000 (cost of new signs, office supplies, posters, business cards).
Sources of Funding	Current operating revenue.
Notes	N/A

Alignment/Compliance

Alignment with Guiding Documents	<i>Dare to Discover</i> and <i>Dare to Deliver</i>
Compliance with Legislation, Policy and/or Procedure Relevant to the Proposal (please <u>quote</u> legislation and include identifying section numbers)	<p>1. GFC Academic Planning Committee Terms of Reference/3. Mandate:</p> <p>“9. Name Changes of Faculties, Departments, and Divisions [...]</p> <p>b. To approve name changes of Departments and divisions.”</p>

Routing (Include meeting dates)

Consultative Route (parties who have seen the proposal and in what capacity)	<ul style="list-style-type: none"> Proposal justifying a name change sent to various University of Alberta units (Departments of Sociology and Economics, School of Energy and the Environment (SEE), Department of Marketing, Business Economics and Law) and external stakeholders (Canadian Forest Service (CFS), Alberta Environment, Alberta Agriculture and Rural Development, North Saskatchewan Watershed Alliance), late 2009 – early 2010. Consultations with Departments of Economics and Sociology, early
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	<p>2010. Additional consultations with Sociology, mid-late 2010.</p> <ul style="list-style-type: none"> • Revised name approved by the Rural Economy Department Council, January 18, 2011. • Draft proposal sent to the Departments of Sociology, Economics, and Marketing, Business Economics and Law, and SEE for information and comment, February 15, 2011. • Revised name approved by ALES Faculty Council, March 25, 2011. • Draft proposal sent to Deans of the Faculty of Arts, Augustana Faculty, and Faculté Saint-Jean for information and comment, February 24-25, 2011. • Draft proposal sent to Dean of the Faculty of Business for information and comment, March 12, 2011 (and May 5, 2011).
Approval Route (Governance) (including meeting dates)	Faculty of Agricultural, Life and Environmental Sciences Council (March 25, 2011) – for recommendation
Final Approver	GFC Academic Planning Committee (May 25, 2011) – for final approval

Attachments (each to be numbered 1 - <>):

1. Attachment 1 (pages 1 – 28): Proposal for the Name Change for the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology (REES)

Prepared by: Brent Swallow, Department Chair and Professor, brent.swallow@ales.ualberta.ca

**Proposal to change the name of the current Department of Rural Economy to the
Department of Resource Economics and Environmental Sociology**

Proposal, 6 May 2011

Introduction

This paper makes the case for a change in the name of the current Department of Rural Economy to the Department of Resource Economics and Environmental Sociology. The paper presents the problems that the proposed name change addresses, the objectives of the name change, relevant background information, the process that was followed in developing the proposed new name, and a consideration of potential impacts on other units at the University of Alberta.

Problem

The Department of Rural Economy has significant and well-established capacities in:

- economic analysis of agricultural and food systems,
- environmental and natural resources economics,
- environmental sociology, and
- sociology of rural communities.

The current name 'Rural Economy' is almost unique for an academic department. It neither matches the norms within our relevant professions, nor does not it accurately convey the capacities of the department.

The following problems have emerged as a result of having an unusual and non-descriptive name:

- a) Limitations in attracting graduate students from within the University of Alberta and other universities in Alberta. Current and departing graduate students, including those who earned first degrees at the University of Alberta, note how difficult it is to 'find' the Department of Rural Economy. Undergraduate students at the University of Alberta have told us that the term 'Rural Economy' implies an 'old/outdated economy,' in contrast to the new/modern economy that they wish to embrace. Such students do not see how a department with this name could house one of Canada's largest capacities in the fields described above.
- b) Limitations in attracting students from other provinces and countries through the internet and other secondary media – Almost no visitors to the Rural Economy website come through searches of the term 'Rural Economy'. A Google Search of '*Department of Rural Economy*' turns up our department first, a department at the University of Khartoum (Sudan), a variety of government departments, but no other academic department. Well respected professors in the fields of agricultural / resource economics and environmental sociology emphasize this problem in their letters of support.

- c) Limitations in attracting the attention of government agencies and granting agencies. The government agencies that have written letters of support emphasize this point.
- d) Limitations in attracting potential employers to consider graduates of the Department of Rural Economy. Graduates from our department are employed in a wide variety of positions in universities, government agencies, non-profit organizations, and private firms around the world. The solid reputation of the department and its professors helps students secure positions with the most common local employers, but employers further afield are more subject to misconceptions about our graduates because of the name of the department.

Objectives

There are three overall objectives for the name change.

Objective 1: To more accurately signal the research, teaching and service capacities of the department to prospective students, visitors, clients and funders for the purposes of:

- a) increasing our ability to attract top quality students and visiting faculty from within Alberta, the rest of Canada, and the rest of the world;
- b) prompting wider awareness and use of the products and services that we generate, including research results;
- c) expanding career opportunities for graduating students;
- d) and garnering more secure long-term funding for our research and teaching activities.

Objective 2: To more accurately position the department relative to:

- a) its applied economic peer group of academic units in North America, frequently referred to as resource, agriculture, or environmental economics;
- b) its sociology peer group of academic units in North American that associate with a growing field of sociology that is increasingly called environmental sociology.

Objective 3: To strengthen the overall profile of resource economics and environmental sociology at the University of Alberta.

Background

The Department, now known as Rural Economy, came into being in 1961/2, first with the name of *Farm Management and Agricultural Economics*, then *Agricultural Economics and Rural Sociology*. In the mid-1970s, the department name was changed to *Rural Economy*. The Department's name has since remained unchanged.

The Department began awarding graduate degrees in 1964 and has continuously increased their output of graduate students over time. In the 1960s it awarded 21 masters degrees, in the 1970s it awarded 78 masters and 9 PhD degrees, in the 1980s it awarded 100 masters and 11 PhD degrees,

in the 1990s it awarded 115 masters and 16 PhDs, and in the first decade of the 21st century, it awarded 113 masters and 23 PhDs. In 2010 the department awarded 18 masters and 2 PhDs.

Current profile – teaching

The Department of Rural Economy currently has 18 academic staff, 7 administrative staff, and 90-100 graduate students. The work of the department can be classified into undergraduate instruction, graduate programs, research and service. Our undergraduate instruction is defined by the programs of the Faculty of Agricultural, Life and Environmental Sciences. We have lead responsibility for the following:

- BSc in Agricultural / Food Business Management;
- Agricultural and Resource Economics major of the BSc in Agriculture;
- Environmental Economics and Policy major of the BSc in Environment and Conservation Science;
- Human Dimensions of Environmental Management major of the BSc in Environment and Conservation Science;
- BSc in Forestry/ Forest Business Management.

Through the Faculty of Graduate Studies and Research, the Department offers Masters of Agriculture, Masters of Science and PhD degrees in Agricultural and Resource Economics and in Rural (Environmental and Resource) Sociology. In addition, we have small numbers of students registered for MSc and PhD degrees in Forest Economics and a joint MBA / Master of Agriculture (with the School of Business).

The masters and PhD dissertations have dealt with a roughly equal mix of agricultural and natural resource/environmental issues. Between 2001 and 2010, 10 of the 25 PhD dissertations (40%) and 49 of the 129 MSc theses (38%) addressed environmental and natural resource economics issues. Almost all of the other MSc theses and PhD dissertations addressed economic issues related to agriculture / food systems. Emphasis on the environment has been even more pronounced in our Rural Sociology graduate program. Among the Rural Sociology graduate degrees conferred between 2001 and 2010, 3 of the 5 PhD dissertations (60%) and 10 of the 18 masters (56%) theses addressed environmental or natural resource issues.

Current Profile – Research

The Department has also achieved high levels of research performance in the fields of agricultural economics, environmental / natural resource economics, and environmental sociology. Dr. Vic Adamowicz is Distinguished University Professor in Environmental Economics, a member of the Royal Society of Canada, and a former CRC Chair in Environmental Economics. A recent paper in the *Review of Environmental Economics and Policy* notes that Vic Adamowicz and fellow department member Peter Boxall are authors of three of the most highly cited papers in the environmental economics profession (Aufhammer, 2009). Google Scholar shows that the ten most heavily cited papers written by current members of the department have been cited over 2700 times. (Ref: Auffhammer, M. 2009. "The State of Environmental and Resource Economics: A Google Scholar Perspective." *Review of Environmental Economics and Policy*, 3, 2: 251–269.)

A new study of *ISI Web of Science* data for the period 2000-2007 by Dridi, Adamowicz and Weersink (Canadian Journal of Agricultural Economics, 2010) confirms the productivity and influence of the department. The study ranks the research output of the academic staff in five Canadian agricultural economics departments (Alberta, Guelph, Laval, Manitoba, Saskatchewan) and three agricultural economics departments of varying sizes from the United States (UC-Berkeley, Penn State, North Dakota State). UC-Berkeley was selected as arguably the top agricultural / natural resource economics department in the world, Penn State contains both agricultural / resource economics and rural sociology (similar to UA Rural Economy) and North Dakota State is one of our nearest US neighbours. In Figure 1, the rankings are for the number of publications per staff, adjusted (by the number of authors) number of publications per staff, and adjusted (by the number of authors) number of publications per staff weighted by the impact factor of the journal. This figure shows that the Department of Rural Economy has a profile similar to Guelph University, not far short of Berkeley, and considerably stronger than any of the other agricultural economics departments. Figure 2 shows similar rankings by citation per staff. It shows that published research by the Department of Rural Economy has greater influence than any other department, other than Berkeley. This places the department at the top of peer departments in Canada and in the top 10-20 departments in the world.

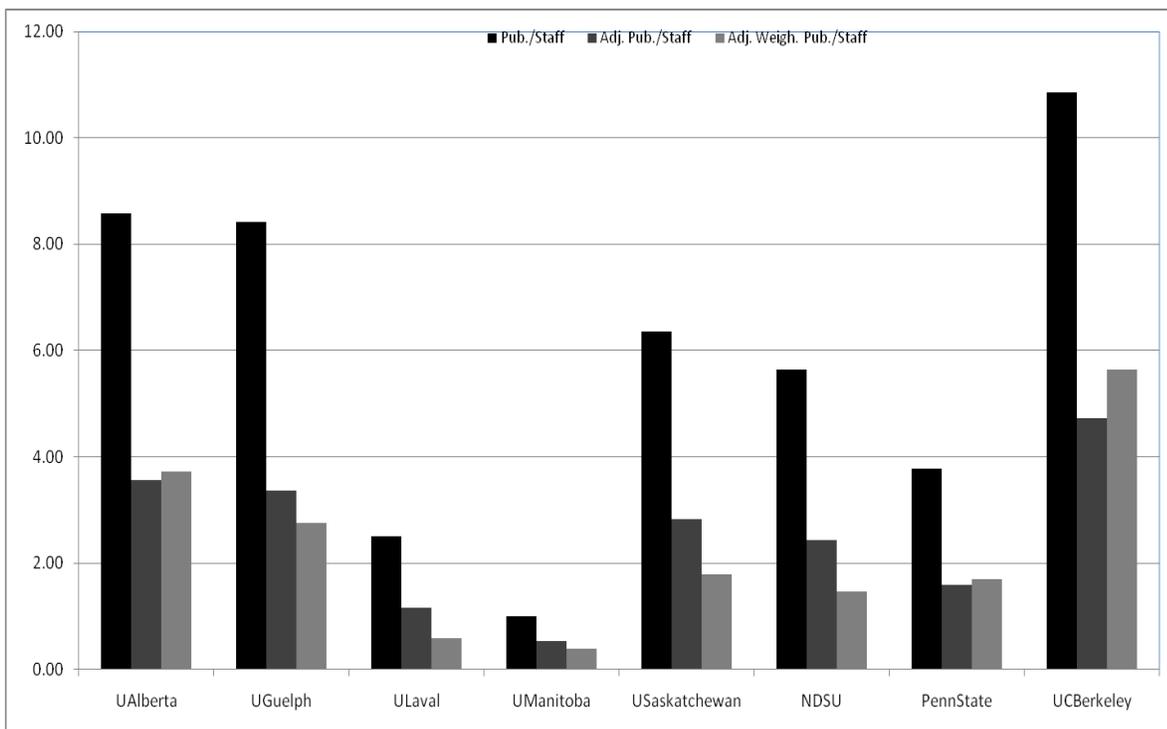


Figure 1. Publications, Adjusted Publications, and Impact-factor Weighted Adjusted Publications per staff member

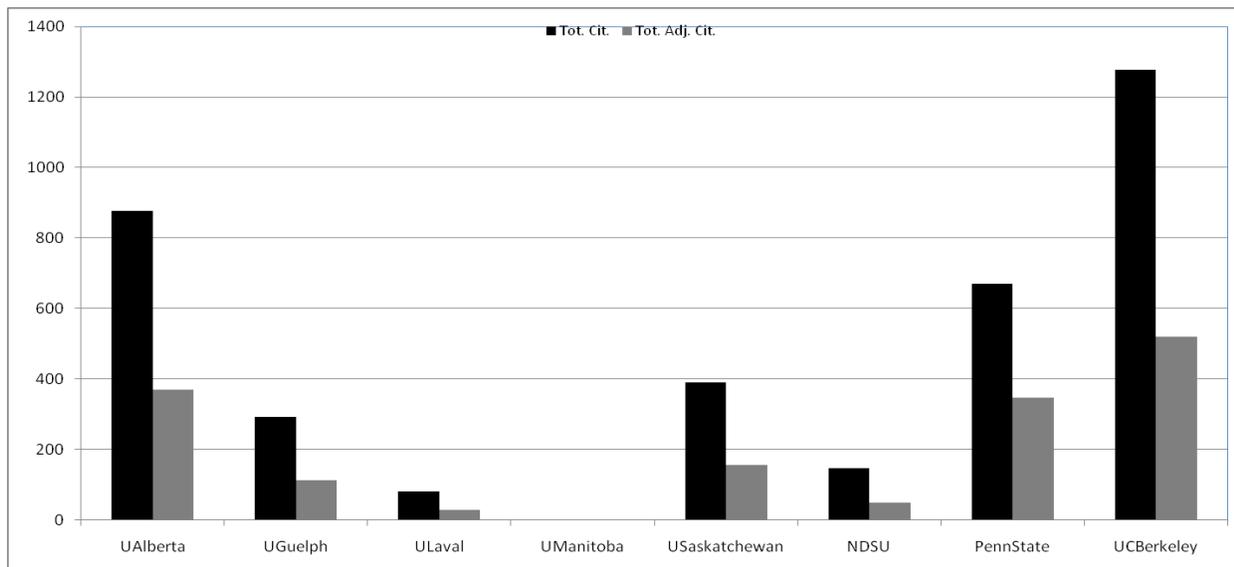


Figure 2. Citations and Adjusted Citations per staff member

Dridi, C., W.L. Adamowicz and A. Weersink. 2010. "Ranking Agricultural Economics Departments in Canada and Selected U.S. Universities." *Canadian Journal of Agricultural Economics* 58, 3: 273-282.

Current profile -- service

The department is also actively involved in a variety of service roles with agricultural and environmental communities near and far. For example, our department hosts:

- Environmental Research and Studies Centre of the University of Alberta, directed by Dr. Debra Davidson
- Consumer and Market Demand Network (funded by Agriculture and Agri-Food Canada), led by Dr. Ellen Goddard
- Linking Environment and Agriculture Research Network (funded by Agriculture and Agri-Food Canada), led by Dr. Peter Boxall
- Canada Research Chair in Social Responses to Ecological Changes, Dr. Brenda Parlee (joint with Faculty of Native Studies)

In the recent past, the Department hosted the editorial office of the *Canadian Journal of Agricultural Economics*. Faculty members from the Department meet regularly with the Environmental Policy Branch of Alberta Environment, Sustainable Resource Development, Alberta Health and Wellness, various branches of Alberta Agriculture, and the Alberta Livestock and Meat Agency. Several faculty members have worked with non-profit, and government advisory groups such as the North Saskatchewan Watershed Alliance, Ducks Unlimited, the Alberta Centre for Sustainable Rural Communities, Edmonton Chamber of Commerce, Canada West Foundation, Canadian Circumpolar Institute and Edmonton's Environmental Advisory Board. At the international level, the department is actively engaged with organizations and networks such as the Centre for International Forestry Research, the World Agroforestry Centre, the Economy and

Environment Program for Southeast Asia, the Centre for Environmental Economics and Policy in Africa, and the Worldwide University Network. The Department has recently secured three major grants from the International Development Research Centre (IDRC) for collaborative research on food security and livelihood systems in South Africa, Tanzania and India.

Name Change Process

For many years there has been some dissatisfaction with the name 'Rural Economy', with many arguing that the name poorly represents the research, teaching and service activities that take place in the department. In January, 2007, an *ad hoc* committee of Rural Economy academic staff and a graduate student was formed to consider the issue. Several meetings of faculty and graduate students were convened to discuss the problem and alternative solutions. In May 2009 the Rural Economy Department Council passed a resolution to undertake University of Alberta procedures to change the name to "*Agricultural & Environmental Economics and Sociology*". In October, 2009 the Faculty Council of the Faculty of Agricultural, Life and Environmental Sciences (ALES) endorsed this proposal. The proposed name was designed to convey the capacity of the department in agricultural and environmental economics, and in agricultural and environmental sociology.

The ad hoc name change committee then consulted with undergraduate students, a few prominent people in the profession, government partners, and other University of Alberta units. Academics, students and government partners provided solid support for a new, more descriptive name to replace "Rural Economy." Two of the four university units provided written support for the name change. The Departments of Economics and Sociology recognized our desire for a more descriptive name, but expressed reservations about the proposed name. The Department of Economics was concerned about the "environmental economics" portion of the proposed name, while the Department of Sociology was most concerned about the "and sociology" part of the proposed name. Informal consultations were held to try to resolve these concerns. A concern common among a number of people, including the Dean of ALES, was that "Agricultural & Environmental Economics and Sociology" was too long and difficult to say.

In light of those consultations, the department undertook a series of internal discussions and external consultations to identify an alternative name that would address the concerns and objectives listed above. At the January 18th, 2011 meeting of the Rural Economy Department Council, and at the March 25th, 2011 meeting of the ALES Faculty Council a motion was passed to rename the Department of Rural Economy to Department of *Resource Economics and Environmental Sociology*.

Justification for the proposed name

Several alternatives were considered by the Department of Rural Economy and debated before May, 2010 and after October, 2010. It was concluded that "Resource Economics and Environmental Sociology" (REES) is the most appropriate and acceptable name to faculty within the department. That is, the name accurately represents the research, teaching and service work that we do, it signals that work and capacity to important stakeholders within and outside of the

University of Alberta, and it will help to highlight the capacities of the University of Alberta in these areas.

The above point on the depiction of our work is supported by the data presented above on our profile in undergraduate instruction, graduate training and research, research output, scientific influence and community service. Quite simply, we are a department that does agricultural economics, environmental/natural resource economics, rural sociology and environmental sociology. We feel comfortable that “resource economics” encompasses our work on agricultural, environmental and resource economics, and that “environmental sociology” encompasses our work on agricultural, rural, resource and environmental sociology.

The second point is most appropriately made through an analysis of the professional and scholarly associations that we are most actively involved with. The agricultural, environmental and resource economists in the department are most actively engaged with the following academic associations:

- Canadian Resource and Environmental Economics Study Group,
- Canadian Agricultural Economics Society,
- Association of Environmental and Resource Economists and
- Agricultural and Applied Economics Association.

Peer groups at North American Universities have various names that most commonly include the words economics, agricultural, applied, resource, food and environmental.

The sociologists in the department are most actively engaged with:

- International Association for Society and Natural Resources
- Canadian Sociological Association
- Rural Sociology Society

The sociologists are particularly associated with the field of Environmental Sociology. This is a specialization of applied sociology that has emerged in the last 10 years. Today several sociology and rural sociology departments offer environmental sociology as a concentration of their graduate programs. These include the Departments of Rural Sociology at Cornell University and the University of Wisconsin-Madison, and the Departments of Sociology at UC-Santa Cruz, Montana State University and Northwestern University. No other university in Canada offers a PhD specialization in Environmental Sociology. The name Resource Economics and Environmental Sociology signals our expertise appropriately to peer groups in applied economics and applied sociology.

Support for the proposed name change

In March-April, 2011 the *ad hoc* committee solicited letters of support from representative provincial and federal government agencies, peers in US universities, and peer departments at the University of Alberta. Highlights from those letters of support are provided below.

- Dr. John Kennelly (Dean of Agricultural, Life and Environmental Sciences): The ALES faculty enthusiastically supports the proposed name change. Dr. Kennelly emphasizes the productivity and reputation of the department among its peers, a profile that is weakened by its non-descriptive name. The revised name is a variant of the names given to the department in the 1960s and 1970s and fully consistent with the titles of the undergraduate and graduate programs that the department leads.
- Professor Adam Finn (Chair and Professor, Department of Marketing, Business Economics and Law, School of Business): In addition to voicing his support for the proposed name change, Professor Finn sees in it an opportunity for the development of business economic research and teaching related to natural resources and the environment that they have at the School of Business.
- Professor Harvey Krahn (Chair, Department of Sociology): While not objecting to our department's desire to clearly identify its focus with the proposed department name, the letter from Professor Krahn also clearly states the desire and the right of the Department of Sociology to be able to identify in the future with the growing field of environmental sociology. We concur with this sentiment and look forward to continued cooperation with the Department of Sociology. As Professor Krahn's letter states, our two departments have enjoyed and benefited from collaborations in both research and teaching.
- Dr. Roger Epp (Dean, University of Alberta-Augustana Campus): Dr. Epp is supportive of our name change and does not foresee in the initiative a cause for confusion or concern. Dr. Epp believes that the risk of removing the word 'Rural' from the department's name is largely offset by the Alberta Centre for Sustainable Rural Communities; a joint initiative between the Augustana Campus and ALES, in which the Department of Rural Economy has a lead role on behalf of ALES.
- Dr. Marc Arnal (Dean, Campus Saint-Jean): Dr. Arnal is convinced that the amended name provides a more meaningful description of the unit. ALES has been a key partner of Campus Saint-Jean in a number of areas and he feels that the amended name will open new vista for collaboration both with Campus Saint-Jean and some of our partners.
- Professor Richard S. Krannich (Head, Department of Sociology, Social Work and Anthropology, Utah State University): Professor Krannich recently visited the Department when he served as external reviewer in a unit review. The impression that he had from that review was that the current name fails to appropriately represent the teaching and research that is being conducted in the Department. He points out that given the nature of what we teach and investigate, a department name focusing on environmental and resource economics would be a better fit.

- Professor Alex F. McCalla (Emeritus, University of California, Davis): Professor McCalla is an alumni of the University of Alberta; he earned a BSc in Agriculture with a specialization in Agricultural Economics in 1961, just as the Department was first established. He has since visited the Department many times. In his letter, Professor McCalla points out that in our profession, many departments in North America have changed their names to better reflect what they do in terms that peers and students can easily recognize. He also points out that the proposed name would enhance the visibility and competitiveness of the Department and thus the University as a whole.

Mr. Tim R. Sheldon (Director General, Canadian Forest Service, Natural Resources Canada): Based on a working relationship that spans more than 2 decades, Mr. Sheldon supports the proposed name change as it is a "significantly more accurate take on the research, teaching and services" that the Department undertakes. Over the years, the Canadian Forest Service was involved in research as well graduate student co-supervision with faculty from the Department.

- Dr. Cecilia Ferreyra (Manager, Socioeconomics and Governance Section, Alberta Environment): Dr. Ferreryra sees the name change as a better alignment with the evolving issues of environment, and that her Ministry would benefit from the name change through the recruitment of our graduates and a more intense interaction for research ideas and expert consultation.

- Mr. David Trew (Executive Director, North Saskatchewan Watershed Alliance): In his letter, Mr. Trew wholly supports the proposed name change. The letter states that the ongoing research partnerships and interests between the North Saskatchewan Watershed Alliance and faculty from our department suggest that the proposed name is more descriptive of our expertise than the current department name.

Expected impacts on the University of Alberta

The proposed new name 'Resource Economics and Environmental Sociology' is fully consistent with the Vision and Planning Documents of the University of Alberta and the Faculty of Agricultural, Life and Environmental Sciences. Some specific connections to *Dare to Discover (Version 2)* are as follows:

- Talented people: 1. *Attract outstanding students from Alberta, Canada and the world.* 3. *Attract post-doctoral fellows, researchers and visiting faculty from around the world to join the academic community already in place.*
- Learning, discovery and citizenship: 4. *Demonstrate the contribution of university discovery and scholarship to public policy and enhance these social, cultural and economic dividends by celebrating and rewarding achievements in knowledge translation and dissemination.* 5.

Foster national and international research collaborations that advance understanding and generate knowledge to address global challenges.

- Connecting communities: *2. Build strong partnerships with the capital region, the cities of Edmonton and Camrose, other urban and rural Alberta communities, and all orders of government to fulfill our responsibility as Alberta's university, a leader on the national stage with global connections. 5. Enhance relationships with other nations to create learning opportunities for students and research collaborations to address global challenges and initiatives that foster mutual understanding, global peace, and prosperity.*

Possible impacts on the Department of Rural Economy

- More immediate recognition by other Universities and research partners of our disciplinary strengths
- Easier access to some funding sources and relevant government agencies
- Greater academic and research success by graduate students by having degrees granted by a Department that is more easily associated with specific knowledge areas and areas of competency

Possible impacts on other units of the University of Alberta

Our assessment is that the main impacts of the name change will be felt within the current Department of Rural Economy. Other units in the University that could also be affected are the following:

1. ALES Faculty and other departments in ALES (Renewable Resources, Human Ecology and Agricultural, Food and Nutritional Sciences). The main effects could include:
 - a. Greater success in attracting high quality students to the ALES undergraduate programs, particularly the business management, agriculture, and environment and conservation science.
 - b. Students earning BSc degrees in ALES programs may choose to do graduate work in our department instead of other departments.
 - c. Graduate students from other departments may start taking more courses offered by Resource Economics and Environmental Sociology, thus increasing interactions among graduate students from different departments.
 - d. Greater success in attracting multi-disciplinary research projects and having influence on environmental policy and other public policy that has environmental implications.
2. Departments of Economics and Sociology in the Faculty of Arts. The main effects could include:
 - a. High quality graduate students who are only considering the University of Alberta may be diverted away from their programs to REES

- b. High quality graduate students who are considering programs across Canada and the United States will be attracted to REES, increasing the average quality of graduate students in economics and sociology graduate courses taken by those students
 - c. High quality graduate students will be attracted to programs offered jointly by REES and other departments (such as the joint MBA / MAg with the School of Business and the joint PhD in Environmental and Natural Resource Economics, with the Department of Economics
3. School of Energy and Environment and the Department of Marketing, Economics and Business Law in the Alberta School of Business. The main effect would be to increase the credibility of the University of Alberta as a centre of environmental expertise in Alberta and Canada. This may have multiple benefits for the School of Energy and Environment and the Alberta School of Business.

Mitigation of possible negative effects on other units

Some academic staff in the departments of economics and sociology have indicated concerns about the proposed name change. One concern seems to be that the new name will attract students away from those departments. We submit that there is little prospect for this to happen at the undergraduate level – undergraduates are attracted to enrol in degree programs – there will be no programmatic change in undergraduate programs as a result of the name change. If there is any potential for diversion of students from other department, it would be at the graduate level.

We will continue to suggest potential graduate students seek entry into these other core disciplinary departments (Economics and Sociology) when their subject area of interest is more suited to those departmental homes. We will also continue dialogue about course responsibilities, potential cross-listing of courses, potential co-teaching opportunities, and maintaining high disciplinary standards. We often solicit participation by faculty in the Department of Economics, School of Business, and Department of Sociology, in our comprehensive examinations and graduate student supervisory committees. We believe that healthy links with those departments are strengths for our program.

Some members of the Departments of Economics and Sociology have also expressed concerns about confusion among potential students regarding where, at the University of Alberta, Economics and Sociology disciplines primarily reside. To address this concern, we will continue to make explicit our strengths in Agricultural Economics, Resource/Environmental Economics, and Environmental Sociology, and continue to emphasize that we seek to attract students with specific interests in these areas. We will also continue to stress that our graduate programmes include courses offered by the core disciplinary units of Economics, Sociology and Business found in other faculties on campus. These strengths across departments place the University of Alberta among the top Universities of the world, which recognize the usefulness of departments that specialize in sub-disciplines, yet have connections to departments associated with core disciplines.

The Department of Sociology would like re-assurance that inclusion of the term “environmental sociology” in our new name would not preclude the possibility of Sociology hiring academic staff

into that area. We support their position. Indeed, we do not believe that any faculty or department should have a monopoly in issues related to the environment, and believe that our collective ability to offer world-class training in environmental sociology would be strengthened by greater capacity in this area, wherever it exists on campus.

May 6, 2011

Dr. Carl Amrhein,
Provost and Vice President (Academic)
University of Alberta

Dear Dr. Amrhein,

Support to change the name of the Department of Rural Economy to Resource Economics and Environmental Sociology

The Faculty of Agricultural, Life and Environmental Sciences (ALES) enthusiastically supports the proposal to change the name of the current Department of *Rural Economy* to *Resource Economics and Environmental Sociology*. On March 25, 2011, the ALES Faculty Council unanimously approved a motion in support of this change.

The purpose of this change is to clearly situate the department within its recognized academic niche. The department pursues two main related areas of social science scholarship: economics applied to problems of agriculture and natural resources, and sociology applied to the environment and rural society. Agricultural economics was established as a distinct academic discipline in the early 1900s, with over 100 university departments in the United States and Canada, and hundreds more in other regions of the world. Environmental sociology has been established as a specialization of applied sociology within the last 10 years, often within departments of Rural Sociology.

The Department of Agricultural Economics and Farm Management was first established at the University of Alberta in 1961/2. The name was updated to Agricultural Economics and Rural Sociology in the late 1960s to reflect the growing importance of a broader social science perspective to the study of rural phenomena. The name was changed to Rural Economy in 1975, mostly for the sake of brevity. Over the last 35 years, however, no other peer department in North America has been named "Rural Economy." Instead, most applied economics departments have modified their names to reflect greater emphasis on natural resource economics, most often adding the terms 'resource' or 'applied' to their department names.

Over the last 50 years, the Department of Rural Economy has earned a reputation as one of the world's top academic units for agricultural and resource economics, and a leader in the relatively new field of environmental sociology. The department has Canada's largest and most productive group of agricultural and resource economists, as well as the only unit in Canada that grants PhD degrees in rural sociology. The department's output of journal articles is the highest among its peers in Canada and it produces about 40% of all MSc and PhD graduates in Canada. The department is more productive than many peer departments in the United States. About 500 graduate students have graduated from the department over the last 50 years, including 20 in

2010. Recent graduates have found positions at universities, international research organizations, federal and provincial government, and the private sector.

The department is poised for greater success in the future. Its research, teaching and service work addresses many of the world's greatest challenges. Academic staff members in the department are currently implementing multiple projects on international food security, food safety, water security, energy development, and climate change.

However, the current department name clearly limits the department's recruitment of top-notch graduate students: Google searches of the terms "agricultural economics Canada" "resource economics Canada", "environmental sociology Canada" simply do not give this department the prominence that one would expect based on its track record of excellent scholarship. Current University of Alberta students note that they would never have thought that a unit named Rural Economy could be the home for such exciting education and research opportunities.

Changing the name of the department to Resource Economics and Environmental Sociology is fully consistent with the goals of the ALES faculty and the University of Alberta. The new name accurately signals the social science content of teaching, research and service in the faculty. It resonates very well with the undergraduate majors that the department leads: Agricultural and Resource Economics, Environmental Economics and Policy, Agriculture / Food Business Management, Forestry Economics, and Human Dimensions of Environmental Management. It also is more consistent with the PhD, Masters of Science and Masters of Agriculture degrees that the department delivers: Agricultural and Resource Economics and Rural Sociology.

Sincerely,

A handwritten signature in dark ink, appearing to be 'J. Kennelly', followed by a long horizontal line extending to the right.

John J Kennelly, PhD.

Dean, Faculty of Agricultural, Life & Environmental Sciences



3-23 Business Building
University of Alberta
Edmonton, Alberta
Canada T6G 2R6

Toll Free (Canada & United States)
1.866.492.7676
Phone
780.492.7676
Fax
780.492.3325
Web
<http://www.bus.ualberta.ca>

Professor Brent Swallow
Chair, Department of Rural Economy
Faculty of Agricultural, Life, & Environmental Sciences

Dear Brent:

February 16, 2011

The Department of Marketing, Business Economics and Law in the School of Business has no objection to the proposal to change the name of your Department from the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology.

We hope that the new name for your Department will have benefits for the development of our Department's own group that does business economic related research and teaching in the area of Natural Resources and the Environment.

Sincerely,

A handwritten signature in black ink, appearing to read 'A. Finn'.

Adam Finn
Department Chair and Banister Professor of Marketing
Department of Marketing Business Economics and Law
University of Alberta School of Business



December 23, 2010

Professor Brent Swallow
Chair, Department of Rural Economy
Faculty of Agricultural, Life and Environmental Studies
5-15 General Services Building
University of Alberta

Re: Rural Economy's proposed name change

Dear Professor Swallow,

Thank you for the opportunity to comment again on your department's plan to change its name. At a Sociology faculty meeting last week (December 16, 2010), one of the agenda items was the latest set of proposed department names that you provided to me several weeks earlier. Let me outline the conversation that ensued.

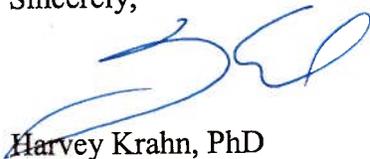
My colleagues were pleased to hear that your department had decided against changing its name to **Agricultural and Environmental Economics and Sociology**, as proposed back in March of 2010. As you will recall, we were concerned that this department name was potentially confusing, for people both inside and outside the University of Alberta, since the modifiers (agricultural, environmental) appeared to apply to Economics but not necessarily to Sociology. In other words, it could leave the impression that all the sociology taught at the University of Alberta was in your department, or that there are two sociology departments at the University of Alberta.

In our meeting last week, my colleagues spent some time discussing the two new name options you provided to me earlier this fall: (1) **Agricultural Economics and Environmental Sociology**; (2) **Resource Economics and Environmental Sociology** (you have since informed me that your department will be proposing the latter). Some colleagues took the position that there should only be one sociology department on campus, in the same way that there is only one Political Science and one Anthropology department, and that including "sociology" in any other department name would be confusing and potentially harmful to our department. It was also observed that your department currently covers primarily resource sociology but not all aspects of environmental sociology. At the same time, some colleagues observed that our department and yours have worked well together in the recent past, conducting research and training graduate students in environmental sociology in both departments. Furthermore, we look forward to working together in delivering a joint Arts-ALES BA in Environmental Studies. Consequently, we are reluctant to stand in the way of your department's desire to more clearly identify its focus.

Faculty members agreed that environmental sociology is a growth area, and reminded each other that this is an area in which we have hoped to hire (and then develop additional undergraduate and graduate courses) but have not been able to do so because of budget and other faculty-level constraints. In addition, they emphatically agreed that, if your department does change its name to **Resource Economics and Environmental Sociology**, the Department of Sociology will still retain its right to hire faculty members, recruit graduate students, and offer undergraduate and graduate courses in the area of environmental sociology.

I would be pleased to discuss this issue further with you. You are also welcome to share this letter with other university bodies involved in the name-change decision.

Sincerely,

A handwritten signature in blue ink, appearing to read 'HK', is written over the printed name.

Harvey Krahn, PhD
Professor and Chair

c. Professor Tom Keating, Vice-Dean, Faculty of Arts



11 April 2011

Brent Swallow, Chair
Department of Rural Economy
Faculty of Agricultural, Life & Environmental Sciences
University of Alberta
515A General Services
Edmonton, AB T6G 2H1

Dear Dr Swallow:

Thank you for the opportunity to comment in support of your department's proposed name change. I appreciate the challenge you have had in determining a name that accurately describes the work of your faculty members, identifies peer-institutions, minimizes misconceptions for prospective students and distinguishes your department from other units in a large university with overlapping strengths.

Let me say, as the dean of a campus with undergraduate economics and sociology programs, that I do not anticipate that the proposed name will create confusion for students or concern for faculty. I trust that we will continue to send you strong graduate students in both resource economics and environmental sociology. I would add one other risk, though, to those identified in your proposal: namely, the public-perception risk in removing the word "rural" from so prominent a place in the university. In my judgment, that risk has been offset more than sufficiently by the establishment of the Alberta Centre for Sustainable *Rural* Communities. This joint initiative of Augustana and ALES, in which your department has taken a lead role on behalf of your Faculty, is raising its own profile with relevant public and government constituencies. You should be confident that the Centre will continue to help identify the department with "rural" in the broadest sense.

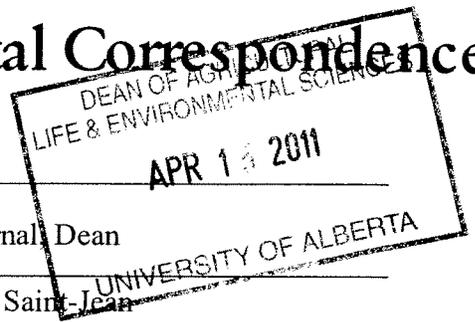
All the best as you bring this proposal forward.

Sincerely,

Roger Epp
Dean

c: John Kennelly, Dean,
Faculty of Agricultural, Life & Environmental Sciences





To: Dr. John Kennelly, Dean

From: Marc Arnal, Dean

Dept: ALES

Unit: Campus Saint-Jean
Dept:

Re: Department name change

Date: April 13, 2011

Dear Colleague,

I received your proposal to change the name of the current Department of Rural Economy to Department of Resource Economics and Environmental Sociology. After reading the proposal, it was clear to me that the amended name is more representative of the scholarly work being done within the Department. Also, it will better serve the interests of the Faculty and the University by providing a more meaningful description of the unit.

Your Faculty has been a key partner for Campus Saint-Jean in a number of areas, directly through our joint program, somewhat more indirectly through research collaborations with some of our partners in Québec (Collège Maisonneuve) and Ontario (Collège Alfred – Guelph). I feel that this new name will open new vistas for collaboration both with our Campus and with some of our partners.

For these reasons, I strongly support the proposed name change as a further step in the development of your Faculty and through it, for our University.

Marc Arnal
Dean



Utah State University

DEPARTMENT OF SOCIOLOGY,
SOCIAL WORK & ANTHROPOLOGY

0730 Old Main Hill
Logan, UT 84322-0730
Ph: (435) 797-1230
Fax: (435) 797-1240

April 11, 2011

Dr. Brent Swallow, Chair
Department of Rural Economy
Faculty of Agricultural, Life and Environmental Sciences
The University of Alberta
515 General Services Building
Edmonton, Alberta
Canada T6G 2H1

Dear Dr. Swallow,

I am writing in response to our recent email correspondence regarding the proposal to change the name of your department from the "Department of Rural Economy" to "Department of Resource Economics and Environmental Sociology." I have known a number of your faculty professionally for many years, and I spend several days visiting the department when I participated as an external reviewer in an institutional assessment of the department conducted several years ago. Based on those experiences, I offer the following comments regarding the proposed name change.

For quite some time I have had the impression that the department's current name, "Rural Economy," fails to accurately or completely represent what your department and faculty are really engaged with. Indeed, the current department name almost certainly suggests to most who are not intimately familiar with your curriculum or the research interests of individual faculty that this is a rather traditional rural/agricultural economics department. While rural/agricultural economics is certainly a part of what the department and its faculty do, you are collectively far more than that. In particular, given that many of the faculty whose work falls within the realm of economics as well as sociology are engaged in teaching and research focused fairly explicitly on environmental and natural resource issues, it would seem highly logical to consider a name change that will more effectively convey those kinds of expertise and interest to prospective students, and to both on-campus and external constituencies and colleagues.

I believe that the proposed new departmental name is, despite being somewhat wordy, a very good choice. If adopted, this new name will certainly do a better job of telling the world just who you really are as a department. For that reason, I hope that the name change is approved.

Please feel free to contact me if you need any further input.

Sincerely,

Richard S. Krannich

Professor of Sociology and Department Head

UNIVERSITY OF CALIFORNIA, DAVIS

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

Address reply to:

Alex F. McCalla, Professor Emeritus,
DEPARTMENT OF AGRICULTURAL and RESOURCE ECONOMICS
University of California
One Shields Avenue
Davis, California 95616-8512 USA
(530) 752-1529
FAX - (530) 752-5614

COLLEGE OF AGRICULTURAL AND
ENVIRONMENTAL SCIENCES
AGRICULTURAL EXPERIMENT STATION

April 7, 2011

Professor Brent Swallow,
Chair, Department of Rural Economy
University of Alberta
Faculty of Agricultural, Life and Environmental Sciences
515 General Services Building,
University of Alberta
Edmonton, Alberta T6G 2H1
CANADA

Dear Brent,

I am pleased to write a letter in support of your name change proposal. I am a graduate of the University of Alberta with a BSc. in Agriculture with a specialization in Agricultural Economics. I graduated in 1961 one year before your department was established. I therefore have watched developments as they have evolved over almost 50 years. I have visited your department many times including most recently during International Week 2009. Therefore having been an active member of the Profession for more than 40 years and as an interested observer of what's happening in my Alma Mater, I feel qualified to comment.

The name of a Department should convey what it does in terms fully understood by your peers and which are meaningful to students and the public. The term Rural Economy may convey the broad object of your focus but tells me nothing about how you study it or what tools you use. The proposed title Resource Economics and Environmental Sociology conveys both your focus on agriculture and the environment and the tools you use -economics and sociology. All but 17 Departments of Agricultural Economics in North America had changed their names by the year 2000 to better reflect what they do by adding terms such as Resource or Applied or Environmental or Business Management to their original names. They have done so stay competitive for students and faculty who now have much broader interests.

If the University of Alberta wishes to compete with, and be evaluated by their professional peers, their name should be recognizable. No one looking for what U of A does in agriculture and environmental economics and sociology would think to look under Rural Economy and might well conclude these studies are not part of your portfolio. Therefore I strongly support the Departments request for a name change. It puts you in step with a growing number of your peers.

Yours Sincerely,

Alex F. McCalla, Professor Emeritus.

April 11, 2011
Dr. Brent Swallow
Chair and Professor
University of Alberta
Department of Rural Economy
Faculty of Agricultural, Life and Environmental Sciences
515 General Services Building, University of Alberta
Edmonton, AB, Canada, T6G 2H1

Dear Dr. Swallow:

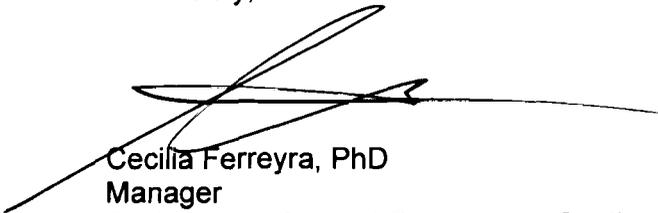
RE: Letter of support for department name change

On behalf of Alberta Environment I would like to express my support to change the current name of the *Department of Rural Economy* to *Department of Resource Economics and Environmental Sociology*.

Alberta Environment believes this evolution will better represent the research and teaching that is currently underway in your Department. Further, we believe that this new name will align with the evolving scope of environmental challenges; whether urban or rural. This new name will likely attract more students and create new opportunities for your Department. Clearly, this is in our Ministry's interest given superb talents that we have had the opportunity to recruit from your Department and the expertise we hope to engage in the future.

Alberta Environment would like to take this opportunity to thank you for our ever growing relationship. We are excited to share ideas, research and concepts in support of finding innovative policy solutions for the Province.

Yours truly,



Cecilia Ferreyra, PhD
Manager
Socioeconomics and Governance Section
Alberta Environment



Natural Resources
Canada

Canadian Forest
Service

Northern Forestry Centre
5320 - 122 Street
Edmonton, Alberta
T6H 3S5
(780) 435-7210
Fax (780) 435-7359

Ressources naturelles
Canada

Service canadien
des forêts

Centre de foresterie du Nord
5320 - 122^e rue
Edmonton (Alberta)
T6H 3S5
(780) 435-7210
Fax (780) 435-7359

Your file Votre référence

Our file Notre référence

April 12, 2011

1206-003

Department of Rural Economy
University of Alberta
Faculty of Agricultural, Life & Environmental Sciences
515 General Services Building
University of Alberta
Edmonton, Alberta
T6G 2H1

ATTENTION: Brent Swallow (brent.swallow@ualberta.ca) Professor and Chair

Dear Professor Swallow:

Reference: Proposal to Rename Department of Rural Economy

Please accept this as Natural Resources Canada's Canadian Forest Service's (Northern Forestry Centre) support for the Department of Rural Economy's proposal to rename the *Department Resource Economics and Environmental Sociology*.

The Northern Forestry Centre (NoFC) has enjoyed a successful 20+ year working relationship with Rural Economy, including having members of our staff appointed Adjunct Professors. NoFC has also co-supervised many grad students, and has employed several graduates of the program, over the years. As well, NoFC has worked on collaborative research projects with the Department and looks forward to a continuation of this partnership in the future.

We agree that a change to *Resource Economics and Environmental Sociology* is a significantly more accurate take on the research, teaching and services provided by the Department and wish you success with your proposal.

If there is anything more NoFC can provide, please do not hesitate to contact me.

Sincerely,

T.R. (Tim) Sheldon
Director General

Canada

9504 – 49th Street, Edmonton, Alberta T6B 2M9

Phone: 780-442-6363 Fax: 780-495-0610

water@nswa.ab.ca

<http://www.nswa.ab.ca>

April 20, 2011

Dr. Brent Swallow
Department of Rural Economy
GSB 5 –15
University of Alberta
Edmonton, AB
T6G 2H1

Dear Dr. Swallow:

I understand you are proposing to change your name from the Department of Rural Economy to the Department of Resource Economics and Environmental Sociology. This letter is to indicate that as Executive Director of the North Saskatchewan Watershed Alliance (NSWA), I wholly support this change. The work we have done with Dr. Naomi Krogman (a Board member on NSWA collaborating with us on research related to public perceptions of our integrated watershed management plan) and cooperation we have had with Dr. Peter Boxall, and interest from Dr. Chokri Didri, suggests to us that “resource economics and environmental sociology” is more descriptive of the expertise in your department than the non-descript name of “rural economy.”

We look forward to working with members from the Department of Resource Economics and Environmental Sociology.

Sincerely,

Dave Trew,
Executive Director
North Saskatchewan Watershed Alliance Society



Office of the Provost and Vice-President (Academic)

NAMING REQUEST PROPOSAL FOR ACADEMIC ENTITIES

The Dean or Director consulted with the Provost and Vice-President (Academic) before beginning the naming process.

Date:

Type of Naming: Philanthropic Honorific Functional Use of Name

Proposal

We propose to change the name of the current Department of Rural Economy to the Department of Resource Economics and Environmental Sociology. The Department of Rural Economy has significant and well-established capacities in:

- economic analysis of agricultural and food systems,
- environmental and natural resources economics,
- environmental sociology, and
- sociology of rural communities.

The current name 'Rural Economy' is almost unique for an academic department. It neither matches the norms within our relevant professions, nor does not it accurately convey the capacities of the department. The proposed new name will more accurately signal the department's research, teaching and service capacities and strengthen the profile of resource economics and environmental sociology at the University of Alberta.

Background/Rationale

- Provide background on the naming opportunity including proposed name of the academic unit, background on naming subject, background on gift where applicable, namings at other institutions where applicable, and other pertinent information.

The Department, now known as Rural Economy, came into being in 1961/2, first with the name of Farm Management and Agricultural Economics, then Agricultural Economics and Rural Sociology. The department name was changed to Rural Economy in 1974/5 and has since remained unchanged. The Department began awarding graduate degrees in 1964 and has continuously increased its output of graduate students, awarding 21 masters degrees in the 1960s, 78 masters and 9 PhDs in the 1970s, 100 masters and 11 PhDs in the 1980s, 115 masters and 16 PhDs in the 1990s, and 113 masters and 23 PhDs in the first decade of the of the 21st century. In the year 2010 the department awarded 18 masters and 2 PhDs.

For many years there has been some dissatisfaction with the name 'Rural Economy', with many arguing that the name poorly represents the research, teaching and service activities that take place in the department. In January 2007, an ad hoc committee of Rural Economy academic staff and a graduate student was formed to consider the issue. Several meetings of faculty and graduate students were convened to discuss the problem and alternative solutions.

In light of those meetings, the department undertook a series of internal discussions and external consultations to identify an alternative name. We concluded that "Resource Economics and Environmental Sociology" is the most appropriate and acceptable name to faculty within the department. The acronym – REES – is easy to remember and not offensive. We feel that the name addresses our objectives very effectively. That is, the name accurately represents the research, teaching and service



work that we do, it signals that work and capacity to important stakeholders within and outside of the University of Alberta, and it helps to highlight the capacities of the University of Alberta in these areas.

Faculty members in the department are comfortable that “Resource economics” encompasses our work on agricultural, environmental and resource economics. Peer groups at North American universities have various names that most commonly include the words economics, agricultural, applied, resource, and food. We are also comfortable that “environmental sociology” encompasses our work on agricultural, rural, resource and environmental sociology. Several sociology and rural sociology departments in the United States offer environmental sociology as a concentration of their graduate programs. No other university in Canada offers a PhD specialization in Environmental Sociology.

- *Identify appropriately extensive background and rationale regarding potential issues in terms of corporate or personal history, previous namings, extent of naming, etc. and provide options to resolve issues.*

Some academic staff in the Departments of Economics and Sociology have indicated concerns about the proposed name change. One concern seems to be that the new name will attract students away from those departments. We submit that there is little prospect for this to happen at the undergraduate level – undergraduates are attracted to enroll in degree programs – there will be no programmatic change in undergraduate programs as a result of the name change. If there is any potential for diversion of students from other department, it would be at the graduate level.

We will continue to suggest potential graduate students seek entry into these other core disciplinary departments (Economics and Sociology) when their subject area of interest is more suited to those departmental homes. We will also continue dialogue about course responsibilities, potential cross-listing of courses, potential co-teaching opportunities, and maintaining high disciplinary standards. We often solicit participation by faculty in the Department of Economics, School of Business, and Department of Sociology in our comprehensive examinations and graduate student supervisory committees. We believe that healthy links with those departments are strengths for our program.

Some members of the Departments of Economics and Sociology have also expressed concerns about confusion among potential students regarding where, at the University of Alberta, Economics and Sociology disciplines primarily reside. To address this concern, we will continue to make explicit our strengths in Agricultural Economics, Resource / Environmental Economics, and Environmental Sociology, and continue to emphasize that we seek to attract students with specific interests in these areas. We will also continue to stress that our graduate programs include courses offered by the core disciplinary units of Economics, Sociology and Business found in other faculties on campus. These strengths across departments place the University of Alberta among the top Universities of the world, which recognize the usefulness of departments that specialize in sub-disciplines, yet have connections to departments associated with core disciplines.

The Department of Sociology would like re-assurance that inclusion of the term “environmental sociology” in our new name would not preclude the possibility of Sociology hiring academic staff into that area. We support their position. Indeed, we do not believe that any faculty or department should have a monopoly in issues related to the environment, and believe that our collective ability to offer world-class training in environmental sociology would be strengthened by greater capacity in this area wherever it exists on campus.

- *Identify possible positive and negative impacts to the university including capital expenditures, reputational impacts, etc.*

The proposed new name ‘Resource Economics and Environmental Sociology’ is fully consistent with the Vision and Planning Documents of the University of Alberta and the Faculty of Agricultural, Life and Environmental Sciences. Some specific connections to Dare to Discover (Version 2) are as follows:

- Talented people: 1. Attract outstanding students from Alberta, Canada and the world. 3. Attract post-doctoral fellows, researchers and visiting faculty from around the world to join the academic community already in place.



- Learning, discovery and citizenship: 4. Demonstrate the contribution of university discovery and scholarship to public policy and enhance these social, cultural and economic dividends by celebrating and rewarding achievements in knowledge translation and dissemination. 5. Foster national and international research collaborations that advance understanding and generate knowledge to address global challenges.
- Connecting communities: 2. Build strong partnerships with the capital region, the cities of Edmonton and Camrose, other urban and rural Alberta communities, and all orders of government to fulfill our responsibility as Alberta's university, a leader on the national stage with global connections. 5. Enhance relationships with other nations to create learning opportunities for students and research collaborations to address global challenges and initiatives that foster mutual understanding, global peace, and prosperity.

For the Department of Rural Economy, the estimates cost of this initiative are about \$1000, we do not foresee capital expenditures to the university or negative reputational impacts.

Support

- *Outline how support has been confirmed (vetting and approval) with the donor or honoree/honoree's family (where appropriate), as well as with the academic or administrative unit; attach any relevant documentation.*

At the January 18th, 2011 meeting of the Rural Economy Department Council, and at the March 25th, 2011 meeting of the ALES Faculty Council motion were passed to undertake University of Alberta processes to rename the Department of Rural Economy to Department of Resource Economics and Environmental Sociology.

In March-April 2011 letters of supports were solicited from representative provincial and federal government agencies, peers in US universities, and peer departments and units at the University of Alberta. Highlights from those letters of support are provided below.

- Dr. John Kennelly (Dean of Agricultural, Life and Environmental Sciences): The ALES faculty enthusiastically supports the proposed name change. Dr. Kennelly emphasizes the productivity and reputation of the department among its peers, a profile that is weakened by its non-descriptive name. The revised name is a variant of the names given to the department in the 1960s and 1970s and fully consistent with the titles of the undergraduate and graduate programs that the department leads.
- Professor Adam Finn (Chair and Professor, Department of Marketing, Business Economics and Law, School of Business): In addition to voicing his support for the proposed name change, Professor Finn sees in it an opportunity for the development of business economic research and teaching related to natural resources and the environment that they have at the School of Business.
- Professor Harvey Krahn (Chair, Department of Sociology): While not objecting to our department's desire to clearly identify its focus with the proposed department name, the letter from Professor Krahn also clearly states the desire and the right of the Department of Sociology to be able to identify in the future with the growing field of environmental sociology. We concur with this sentiment and look forward to continued cooperation with the Department of Sociology. As Professor Krahn's letter states, our two departments have enjoyed and benefited from collaborations in both research and teaching.
- Dr. Roger Epp (Dean, University of Alberta-Augustana Campus): Dr. Epp is supportive of our name change and does not foresee in the initiative a cause for confusion or concern. Dr. Epp believes that the risk of removing the word 'Rural' from the department's name is largely offset by the Alberta Centre for Sustainable Rural Communities; a joint initiative between the Augustana Campus and ALES, in which the Department of Rural Economy has a lead role on behalf of ALES.



- Dr. Marc Arnal (Dean, Campus Saint-Jean): Dr. Arnal is convinced that the amended name provides a more meaningful description of the unit. ALES has been a key partner of Campus Saint-Jean in a number of areas and he feels that the amended name will open new vistas for collaboration both with Campus Saint-Jean and some of our partners.
 - Professor Richard S. Krannich (Head, Department of Sociology, Social Work and Anthropology, Utah State University): Professor Krannich recently visited the Department when he served as external reviewer in a unit review. The impression that he had from that review was that the current name fails to appropriately represent the teaching and research that is being conducted in the Department. He points out that given the nature of what we teach and investigate, a department name focusing on environmental and resource economics would be a better fit.
 - Professor Alex F. McCalla (Emeritus, University of California, Davis): Professor McCalla is an alumni of the University of Alberta; he earned a BSc in Agriculture with a specialization in Agricultural Economics in 1961, just as the Department was first established. He has since visited the Department many times. In his letter, Professor McCalla points out that in our profession, many departments in North America have changed their names to better reflect what they do in terms that peers and students can easily recognize. He also points out that the proposed name would enhance the visibility and competitiveness of the Department and thus the University as a whole.
- Mr. Tim R. Sheldon (Director General, Canadian Forest Service, Natural Resources Canada): Based on a working relationship that spans more than 2 decades, Mr. Sheldon supports the proposed name change as it is a "significantly more accurate take on the research, teaching and services" that the Department undertakes. Over the years, the Canadian Forest Service was involved in research as well graduate student co-supervision with faculty from the Department.
- Dr. Cecilia Ferreyra (Manager, Socioeconomics and Governance Section, Alberta Environment): Dr. Ferreryra sees the name change as a better alignment with the evolving issues of environment, and that her Ministry would benefit from the name change through the recruitment of our graduates and a more intense interaction for research ideas and expert consultation.
 - Mr. David Trew (Executive Director, North Saskatchewan Watershed Alliance): In his letter, Mr. Trew wholly supports the proposed name change. The letter states that the ongoing research partnerships and interests between the North Saskatchewan Watershed Alliance and faculty from our department suggest that the proposed name is more descriptive of our expertise than the current department name.

Due Diligence Checklist

- Philanthropic Naming of Academic Entities/Honorary Naming of Academic Entities Procedure
- Naming Guidelines/Fundamental Gift Acceptance Principles/Controversial Donations Guidelines
- Gift Agreement

**Submit this completed form and all pertinent attachments to:
Office of the Provost and Vice-President (Academic)
2-10 University Hall**